



Water savings are coming to your neighborhood!

It's easy.

With your permission, we will come into your home and install equipment to help you save water and energy. No documentation is needed from you.

It's fast.

The home visit takes about 10 minutes, and you will start saving water immediately.

There is **no cost** to you.

This program is paid for by the State of California and Monterey Peninsula Water Management District.

FREE High Efficiency Toilets, Clothes Washers, and Dishwashers Available.

If you have an older toilet, clothes washer and/or dishwasher we will coordinate the installation of new, high efficiency equipment, at no cost to you.

Our team will be back on:

- Tuesday 2-7:30 PM
- Wednesday 2-7:30 PM
- Thursday 2-7:30 PM
- Friday 2-7:30 PM
- Saturday 10 AM-6 PM

www.waterlinkprogram.org | 855-815-1385

A project of:



Funding provided by:



Save 7,800 gallons/year with new, efficient aerators.



Save 4,800 gallons/year with a new, efficient showerhead.

Hablamos español



¡El ahorro de agua viene a su vecindario!

Es fácil.

Con su permiso, visitaremos su casa e instalaremos equipo que le permitirá ahorrar agua y energía. No se requiere documentación de su parte.

Es rápido.

La visita en su domicilio dura alrededor de 10 minutos y comenzará a ahorrar agua de inmediato.

No tiene costo para usted.

Este programa es financiado por el Estado de California y Monterey Peninsula Water Management District.

Inodoros, lavadoras y lavaplatos de alta eficiencia están disponibles GRATIS.

Si Ud. tiene un inodoro, lavadora y/o lavaplatos viejo, coordinamos la instalación de equipo nuevo de alta eficiencia SIN COSTO para Ud.

Nuestro personal estará de vuelta el:

- Martes 2-7:30 PM
- Miércoles 2-7:30 PM
- Jueves 2-7:30 PM
- Viernes 2-7:30 PM
- Sábado 10 AM-6 PM

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Un proyecto de:



Financiamiento proporcionada por:



Ahorre 7,800 galones/año con nuevos aireadores eficientes.



Ahorre 4,800 galones/año con una nueva regadera eficiente.

Hablamos español



Use this voucher to get a new toilet!

WaterLink will pay \$300 toward the cost of a plumber to install a new, high efficiency toilet. Follow these steps to use this voucher:

1 Call a WaterLink plumber.

Call to make an appointment right away. This voucher will expire in 60 days.

Salinas, Seaside, Marina
Alvarez Plumbing
(831) 757-5465

2 The plumber will give you an estimate for the work.

The plumber will come to your house to look at your old toilet. Afterward, you will receive a written estimate from the plumber for the cost of doing the work. The plumber is not permitted to start the job unless you give your approval. This voucher will cover the cost of removing the old toilet and installing a new high efficiency toilet that uses less than one gallon per flush. If the estimate is for more than \$300 because of additional plumbing repairs, the plumber will do the work only if you agree to pay the rest.

3 The plumber installs your new toilet.

The plumber will schedule a time to install your new toilet. Once the work is done, you will start saving water!

4 You pay the plumber with the \$300 voucher.

When the toilet is installed, give the voucher below to the plumber. If the cost is over \$300, you will need to pay the plumber the additional agreed-upon amount.

www.waterlinkprogram.org
855-815-1385

A project of:



Funding provided by:



Direct Installation Voucher
\$300 toward cost of a plumber to install
a new high efficiency toilet.

Expiration date _____

Customer Information

Name: _____

Address: _____

Gallons per flush of old toilet: _____

Resident is:

Tenant Property Owner

Authorization

Date of toilet installation: _____

Plumber signature: _____

By signing, I acknowledge that a high efficiency toilet has been installed at my residence. I accept that I may no longer apply for a MPWMD rebate for this toilet.

Resident/Property Signature: _____

This voucher is not transferable. WaterLink is not responsible for the cost of other plumbing repairs or repairs beyond \$300 per toilet. This voucher may be used only for the address shown above.



Use this voucher to fix your leak.

WaterLink will pay \$300 toward the cost of a plumber to help you save water and energy. Follow these steps to use this voucher:

1 Call one of these WaterLink plumbers.

Call to make an appointment right away. This voucher will expire in 60 days.

Salinas, Seaside, Marina
Alvarez Plumbing
(831) 757-5465

Watsonville, Pajaro, Las Lomas
Duncan Plumbing
(831) 275-5640

2 The plumber will give you an estimate for the work.

The plumber will come to your house to look at your leak. Afterward, you will receive a written estimate from the plumber for the cost of doing the work. The plumber is not permitted to start the job unless you give your approval. If the estimate is for more than \$300, the plumber will do the work only if you agree to pay the rest.

3 The plumber fixes the leak.

The plumber will schedule a time to fix the leak. Once the work is done, you will start saving water and energy!

4 You pay the plumber with the \$300 voucher.

When the leak is fixed, give the voucher below to the plumber. If the cost is over \$300, you will need to pay the plumber the additional agreed-upon amount.

www.waterlinkprogram.org
855-815-1385

A project of:



Funding provided by:



Leak Repair Voucher
\$300 toward cost of a plumber to fix leaks

Expiration date _____

Customer Information

Name: _____

Address: _____

Leaking fixture(s):

- Kitchen Sink
 Bathroom Sink
 Shower/Tub

Authorization

Date of leak repair: _____

Plumber signature: _____

By signing, I acknowledge that the leaks have been fixed

Resident Signature: _____

This voucher covers leak repair only on the fixtures noted on this voucher. This voucher is not transferable. WaterLink is not responsible for the cost of other plumbing repairs or repairs beyond \$300. This voucher may be used only for the address shown above.



Get FREE water- and energy-saving equipment for your residential buildings

WaterLink is a grant-funded program that provides free installation of equipment and incentives for you to reduce your residential building's water and energy use and save money. This is a first-come, first-served program.

Showerheads and Faucet Aerators

WaterLink staff members will replace showerheads and faucet aerators with more efficient equipment. During the WaterLink direct installation visit, we will provide information and resources to help inspire residents to conserve water and energy in your building.

Commercial Washers, Toilets, and Dishwashers

WaterLink will provide no-cost, direct installation of water-saving toilets, dishwashers, and Energy Star commercial clothes washers that you own or lease.

Eligibility

Residential buildings must be within a disadvantaged community area in the Monterey Peninsula Water Management District and must have three or more residential units. The property manager must sign a site access agreement, notify tenants of the agreed-upon installation date, and provide access to units as needed.

Contact us today to schedule an appointment.
www.waterlinkprogram.org



Project Deadline

November 2018

Contact

Claudia Jasso
cjasso@ecoact.org
831-227-9148

se habla español

A project of:



Funding provided by:





Water Directions: Where are We Going and When do We Get There?

September 2018

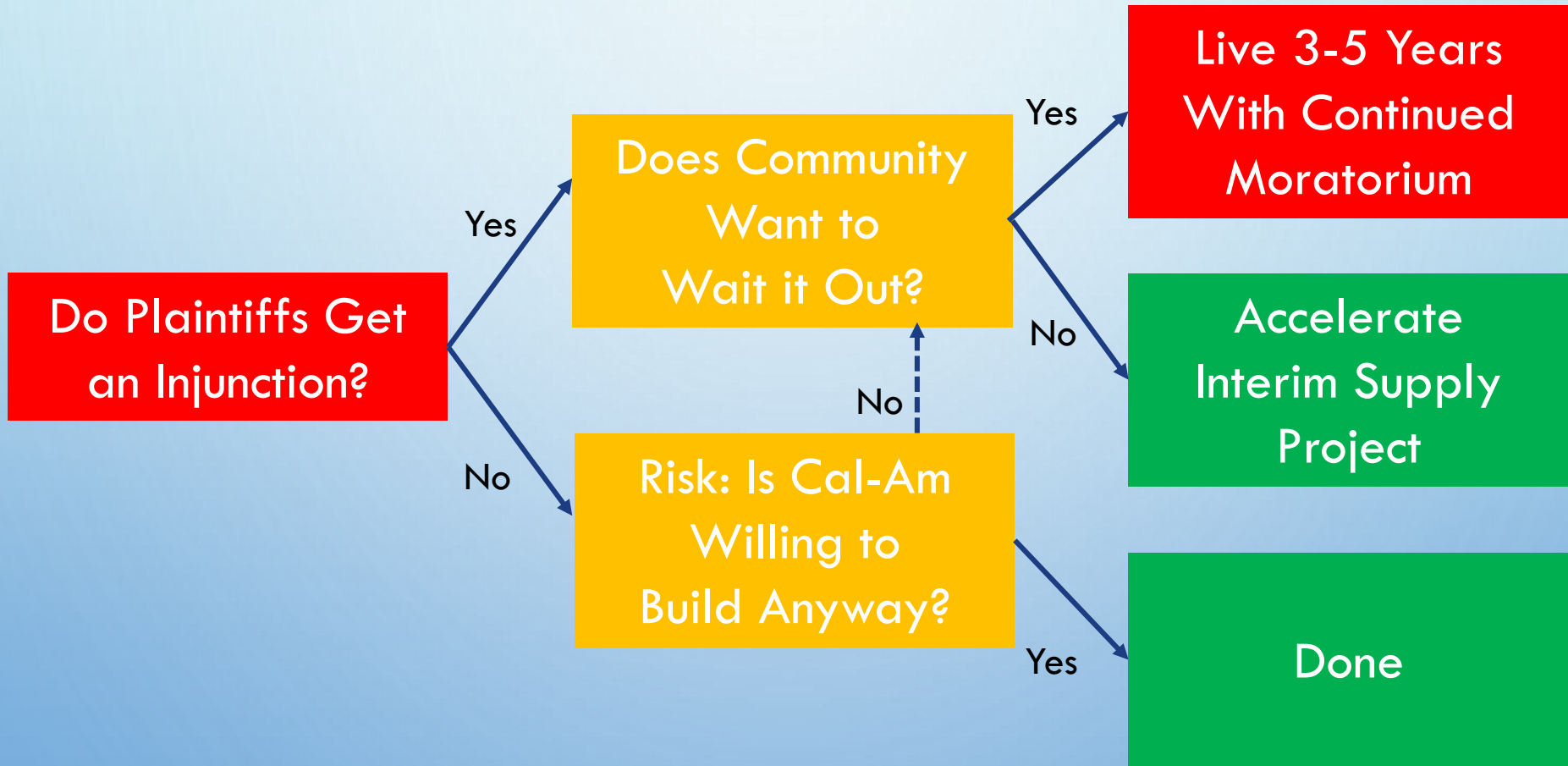


CPUC Schedule



	Item
August 13	Proposed Decision Issued
August 22	Oral Arguments
September 4	Written Comments submitted
September 13	First Chance for CPUC to adopt Decision
September 27	Last Chance for CPUC to adopt Decision
September 28 or so	CPUC files Notice of Determination (NOD)
September 30	State Water Board milestone – Issuance of CPCN
30 Days from NOD	CEQA lawsuit filing period closes

What if Desal gets tied up in court?



What if Desal goes unchallenged?

Done

Public Water Now Initiative

- If it passes, within 9 months perform a feasibility study and a plan
- If and when feasible, secure and maintain public ownership of all water infrastructure in our territory
- To negotiate or use eminent domain

Ballot Title, Analysis, and Arguments

- District drafted ballot title in June; Disputed in court August 29
- Ballot title changed: “The Monterey Peninsula Water System Local Ownership ~~and Cost Savings Feasibility Study~~ Initiative”
- Impartial Analysis drafted by County Counsel
- Arguments For/Against and Rebuttals drafted by proponents and signed individually by citizens

PWN Initiative - Wrinkles

- Eminent domain requires 2 trips to the courts: 1) bench trial to show public necessity, 2) jury trial on value.
- What is “feasible”?
- Quality of data
- Method of valuation
- Other Monterey District assets
- Severance

Relation of MPWSP and PWN Initiative

MPWSP

- Known course within 6-9 months
- Cal-Am obliged to meet milestones
- Would likely be complete before eminent domain resolved

PWN

- Feasibility not known until 9 mo
- Eminent domain could take 4-5 years
- Unlikely to stop MPWSP

Conclusions

- MPWSP hinges on legal proceedings
- PWN Initiative doesn't directly affect MPWSP
- Eminent domain is lengthy and has many wrinkles
- Questions?





Local ballot measure: J

Impartial analysis of Measure J

This Initiative would add Rule 19.8, to the Monterey Peninsula Water Management District Rules and Regulations, to ensure public ownership of all water delivery systems in the District, by acquiring such systems through negotiation or eminent domain, all assets of California American Water (Cal Am) serving the District. The purposes stated in the Initiative include to “ensure the long-term sustainability, adequacy, reliability, cost-effectiveness and quality of water service.”

Adding this rule would make it District policy to pursue public ownership of water production, storage and delivery systems within the District boundaries. To implement the policy, the District shall, within 9 months, complete a written plan addressing acquisition, ownership, and management of all water facilities and services within and outside the District. While the “Policy” and Rule to be adopted require the acquisition of the water system to be “feasible,” this Policy/Rule does not mandate implementation of the purposes stated in the Initiative, such as “long-term sustainability, adequacy, reliability, cost-effectiveness and quality of water service.” Presumably, the mandated Plan will address these critical purposes of the Initiative and to effectuate the Initiative’s purpose acquisition should occur only if the plan shows it would result in reliability, quality service, cost-effectiveness and is financially feasible.

This measure was placed on the ballot after a citizen sponsored Initiative Petition entitled, “Monterey Peninsula Water System Local Ownership and Cost Saving Initiative,” was circulated and obtained the requisite number of verified signatures. Pursuant to Elections Code Section 9310, the governing body of the Monterey Peninsula Water District ordered that the measure be submitted to the voters.

A “Yes” vote is a vote to approve mandating that the Monterey Peninsula Water Management District establish public ownership of the water system, currently owned and operated by Cal Am, through negotiation or eminent domain, and thereafter control the assets and manage the system.

A “No” vote is a vote against public ownership and control by the Monterey Peninsula Water Management District of Cal Am’s Monterey system. A “No” vote would allow Cal Am to continue as the owner and manager of the Monterey Peninsula Water System.

This measure requires a majority of voter approval within the District.

Dated: August 8, 2018

/s/ CHARLES J. MCKEE

Monterey County Counsel



Local ballot measure: J

Arguments and rebuttals are the opinions of the authors. We print them exactly as submitted.

Argument in favor of Measure J

Vote YES for more affordable water.
Vote YES for local control.
Vote YES to get the facts on public ownership.

Public Water Now volunteers put Measure J on the ballot with signatures of 11,557 fellow voters who are fed up with their skyrocketing water bills under California American's monopoly ownership.

Public ownership is our only way to lower water costs. 87% of the people in the U.S. get their water from public agencies for good reason.

A YES vote requires the Monterey Peninsula Water Management District to do a feasibility study. If it's financially feasible and in the public interest to buy Cal Am's system, negotiations would proceed for the District to become the new public owner.

The Monterey Peninsula has the most expensive water in the country according to a comprehensive study of the 500 largest water companies in the U.S. conducted by Food & Water Watch in 2015/2017*. That's outrageous and unacceptable!

Private water companies like Cal Am are profit driven and intend to provide the highest return to their shareholders. They are not accountable to us. Public agencies are non-profit and we can hold them accountable.

Cal Am can't be trusted. It promoted water conservation, then charged us \$64,000,000 to recover lost revenue for water we saved. Cal Am initiated three new water supply projects since 1995, failed all three times, then sent us the bill totaling \$34,000,000. Cal Am mismanaged our watershed, over-drafting the Carmel River and the Seaside Groundwater Basin. Now it's threatening Marina's water supply with its slant wells.

Every resident, business and worker is affected by the high cost of water, even if they don't pay a Cal Am bill directly.

YES on J is the only way for the public to get all the facts.

* Study available at publicwaternow.org/most_expensive_water

/s/ Dennis Mar, President, League of Women Voters of Monterey County
/s/ Clyde W. Roberson, Mayor of Monterey
/s/ Karin Strasser Kauffman, Former Monterey County Supervisor
/s/ Richard Stillwell, Business Owner
/s/ David R. Pacheco, City of Seaside City Council

Rebuttal to argument in favor of Measure J

These same backers who tried to pull the wool over our eyes in 2014 are at it again.

Water on the Monterey Peninsula is costly because the state mandated cutbacks on drawing water from our primary source – the Carmel River – and ordered rate structures that encourage conservation – so large users pay more.

During the drought, water usage dropped, but the cost of running the water system – maintaining the pipes, water storage tanks, pumping facilities and personnel – didn't go down.

So, dozens of publicly-owned water systems across the state are raising rates.

Cal Am owns the pipes, storage tanks, pumps – everything that brings water to homes and businesses across the Monterey Peninsula.

We've studied these issues carefully – and simply put – there's no way buying over \$700 million worth of hard assets – including the desal plant beginning construction this fall – will reduce our water costs.

That buyout bill alone will come to \$1,100 per year per customer for the next 30 to 50 years – over and above your water bill.

Don't be fooled. This isn't a fact-finding mission. Measure J allows the Monterey Peninsula Water Management District to seize Cal Am's assets by eminent domain and force every water user to pay for it – without going back to voters for permission.

Every attempted takeover of a private water company in California in the last 20 years has cost ratepayers more money in higher water rates, legal bills and buyout costs. Monterey Peninsula won't be any different.

Don't fall for pie-in-the-sky promises.

Vote No on Measure J.

www.NoMeasureJ.com

/s/ Carlos Ramos, Jr., Chair, Latino Water Coalition

/s/ Jody Hansen, President & CEO, Monterey Peninsula Chamber of Commerce

/s/ Ron Cheshire, Former Director, Monterey Peninsula Water Management District

/s/ Paul B. Bruno, Director, Seaside Groundwater Basin Watermaster

/s/ Moe Ammar, President, Pacific Grove Chamber of Commerce



Local ballot measure: J

Arguments and rebuttals are the opinions of the authors. We print them exactly as submitted.

Argument against Measure J

We share your frustration with Monterey Peninsula water rates. Kicking out Cal Am may sound appealing – until you examine the facts.

Remember, it's not water itself that costs money – it's the cost of delivering that water to your house.

Water has to be pumped, purified, stored, and delivered through miles of pipes, pumps, water testing facilities and storage tanks. Cal Am has invested many millions of dollars to build and maintain this water system.

If we pass Measure J in 2018, the history of similar takeover attempts shows it'll be 5 to 7 years of legal battles before the Monterey Peninsula Water Management District (MPWMD) could seize the system from Cal Am by eminent domain.

By then, Cal Am will have completed the desal plant that will solve our chronic water shortages.

By then, the cost of buying out Cal Am's property will have soared to approximately \$700 million or more. That's \$1,100 a year on every customer's water bills or property taxes – for the next 30 to 50 years. Depending on how it's financed, that's \$35,000 to \$55,000 per household.

That's on top of the rates you're currently paying. And promises of lower rates have no basis in fact, because no government takeover of a water system in California has resulted in lower costs to customers in the last 20 years.

In the Santa Cruz County community of Felton, the government takeover campaign claimed buying the system wouldn't cost more than \$2 million. After years of litigation, it actually cost \$13.4 million – plus \$2 million in administrative and legal fees. Every household is now paying over \$16,000 in bond payments. Plus water rates themselves have gone up 96% since the government takeover.

We're progressives and conservatives. We're liberal Democrats and anti-tax Republicans. But we're united in opposing Measure J.

Stop the Costly Water Boondoggle
VOTE NO on Measure J.

www.StoptheCostlyWaterBoondoggle.com

/s/ Mary Ann Leffel, Co-Founder, Monterey County Business Council

/s/ Brian LeNeve, Conservation Chair, Carmel River Steelhead Association

/s/ John V. Narigi, Chairman, Coalition of Peninsula Businesses

/s/ Rick Heuer, President, Monterey Peninsula Taxpayers Association

/s/ Sue McCloud, Former Mayor of Carmel-by-the-Sea

Rebuttal to argument against Measure J

Vote YES on J to get the facts that Cal Am doesn't want you to know.

There's no risk in exploring public ownership.

Measure J will determine if it's financially feasible and in the public interest to buy Cal Am.

Despite claims of investing in our future, Cal Am is actually investing in "their" future with "our" money. According to Cal Am's financial reporting they took \$19 million in profit and taxes out of our community in 2016.

Public ownership eliminates profit, thereby lowering water costs.

Cal Am charged us \$34 million for three failed water projects. They over-pumped our local water supplies. They charged us \$64 million for water we didn't even use. Should we trust Cal Am to deliver a cost-effective desal plant? Our skyrocketing bills suggest otherwise!

For over 20 years Cal Am's solution to our water shortage has been "on the horizon," but never delivered.

The facts of Felton's successful buyout of Cal Am differ greatly from Cal Am's version. Felton expected to pay from \$10 to \$12 million. Initially Cal Am claimed they were worth \$46 million. The final purchase price was \$13 million.

In the past 10 years, Felton's water cost under public ownership has increased 39%, while our cost under Cal Am has increased 170%.

No matter what Cal Am claims they are worth, in an eminent domain procedure the court will determine their value.

Is community-owned water or corporate-owned water the best choice for our future?

Vote Yes on J to find out.

PublicWaterNow.org

/s/ George Riley, Managing Director, Public Water Now

/s/ Marc Del Piero, Water Rights Attorney

/s/ Pris Walton, President, Carmel Valley Association

/s/ Alvin Edwards, Retired Fire Captain

/s/ Alan Haffa, Professor, Monterey City Council