

The Water Board's Track Record

- **38 Years & Over \$150,000,000** of your money, and still no water!
- **Average payroll + benefits cost per employee over \$123,917**
- They **DOUBLED** the amount of money they are collecting from **YOU!**
- Thousands of property owner protests **IGNORED!**
- Thousands of referendum signers and County certification **IGNORED!**
- *They created the rate structure that spikes water bills AND lobbied against eliminating it when we have new water.*

In 2002, 66% of the people voted to “**Dump the District**”.

In 2005, 62% of the voters opposed spending \$550,000 on a study to buy Cal-Am.

In 2014, 54.6% Voted against this same measure then called Measure O.

If the Water Management District Seizes Cal-Am Through Condemnation

- Over \$14,000 per household in **new taxes** to pay for it.
- **Increased water rates** to build a new water supply organization not covered in the purchase.
- The Water Board sets your water rates with **NO INDEPENDENT REVIEW**
- **Politicians** in control of our water supply.

The Water Board Running Our Water Supply System A RECIPE FOR DISASTER!

Mailed to
homeowners the
last week of
September 2019

Let's check the
facts...

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FALSE: Actually, it has been 40 years.

During that time, the District has spent \$71.8 million on projects producing over 7,000 acre-feet of new supply (the Paralta Well, the Pebble Beach Reclamation Project, Aquifer Storage and Recovery, and Pure Water Monterey), as well as on projects turned down by voters or regulators.

We also spent \$82.8 million mitigating the environmental damage resulting from Cal-Am's overpumping and on conservation programs that have saved the community over 5,000 acre-feet of potable water.

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In 2002, 66% of the people voted to support Cal-Am.
In 2005, 62% of the voters opposed Cal-Am.
In 2014, 54.6% Voted against this sale.

Did you know Cal-Am has 51 employees whose 2017 individual compensation exceeded this amount – not including their benefits? The District has only 28 employees.

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Simply not true.

The number of protests did not clear the hurdle set by State law.

The referendum signers were heard in the courts and over-ruled.

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Management District Seizes through Condemnation

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FALSE: Cal-Am created the rate structure, but the District supported it.

However, we have not lobbied to keep it – just the opposite. In testimony in October 2017, the District recognized the need to change to a more traditional block-rate structure.

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A little deceiving...

It was a non-binding advisory vote only in the City of Monterey. Other cities chose not to participate.

Thus, only 17% of voters within the District voted this way.

Water Management District Seizes Control Through Condemnation

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FALSE: There is no plan to use taxes to pay for it.

In fact, the way to pay for it would be within the water rates.

The truest test of feasibility would be if there was no increase in water rates to pay for it.

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FALSE: Rate-setting would become **MORE TRANSPARENT**. There would be a rate study viewable by the public, the ability to protest the rates in a public process, and public hearings.

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85% of all urban water in California is delivered by public agencies.

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Water Management District Continues Decade of Excellence

From local and county issues to state and federal ones, there are a lot of different opinions about water. As a public agency, however, we can only deal in facts.

Fact: Our mission is to promote or provide for a long-term sustainable water supply, and to manage and protect water resources for the benefit of the community and the environment.

Here are the facts about how we are fulfilling our mission and commitment to our community.

Fact: We have developed 7,000 annual acre-feet of new water

Paralta Well	960 Acre-Feet
Pebble Beach Reclamation Project	1000 Acre-Feet
Aquifer Storage and Recovery	1920 Acre-Feet
Pure Water Monterey Project	3500 Acre-Feet

7380 Acre-Feet

Additional local water projects, funded in part by the Water Management District, include Pacific Grove, at the Del Monte Golf Course, and Monterey Regional Airport are also reducing potable water use.

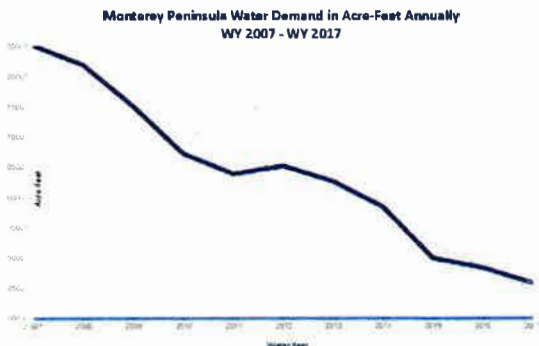
In just 4 years, the District has awarded over \$575,000 in grants to help facilitate six small local projects.



Fact: We are a state leader in water conservation



Through its outreach and legislative efforts, the District helped the Monterey Peninsula reduce its overall water consumption by almost 40% while awarding over 5.1 million dollars in rebates.



Fact: We pride ourselves on true public transparency

Drawing on renewed mission, values, and vision statements, our staff and Board of Directors have created a culture of transparency and honest communication with its constituents, businesses, and other organizations and municipalities.

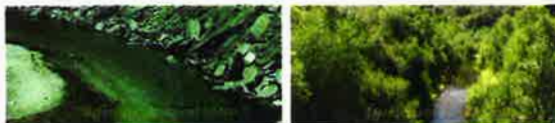


Prior to making important decisions at the committee and board levels, the District often meets with the public to receive their input before formally discussing and voting on the issue at hand. Careful planning and proper management have not only allowed the organization to fund water supply projects like Pure Water Monterey and Pacific Grove's Local Water Project, but also provide hundreds of thousands of dollars in water conservation grants to entities like the Monterey Peninsula Unified School District. The reporting of this fiscal responsibility has earned the District back to back Certificate of Achievement in Financial Reporting from the prestigious Government Finance Officers Association of the United States and Canada.



Fact: We are focused on environmental stewardship

What happens when the investor-owned utility tasked with supplying water to the residents, businesses, and visitors on the Monterey Peninsula is illegally over-drafting the area's water sources and endangering flora and fauna along the way? The Water Management District steps in to provide the assistance necessary to repair the streambanks of the Carmel River to prevent erosion as well as restoring the riverbeds and surrounding habitat to improve conditions for the fish and animals that live there.



The District's Steelhead Rescue Team has been responsible for saving thousands of the endangered fish - 171,000 since 2008 - relocating them in the river or allowing them to flourish and grow at the Sleepy Hollow Fish Rearing Facility before their release back into the wild. Additionally, District scientists are employing state of the art monitoring technology to learn more about how to preserve the species, tagging over 4,000 steelhead the past three years.



Fact: We are the region's authority on water matters

Often the first call by the public or press requesting information on water related matters or local municipalities seeking help with water management, the District continues to serve needs of the residents, businesses, and organizations on the Monterey Peninsula with stability, transparency, and honesty. While the personalities of its Board of Directors may change, the District is steadfast in its commitment to its mission: promote or provide for a long-term sustainable water supply, and to manage and protect water resources for the benefit of the community and the environment.