



This meeting is not subject to Brown Act noticing requirements. The agenda is subject to change.

**Public Outreach
Committee Members:**

*Mary Adams, Chair
Alvin Edwards
George Riley*

Alternate:

Gary Hoffmann

Staff Contacts:

*Stephanie Locke
Arlene Tavani*

After staff reports have been distributed, if additional documents are produced by the District and provided to the Committee regarding any item on the agenda they will be made available on the District's website prior to the meeting. Documents distributed at the meeting will be made available upon request and posted to the District's website within five days following the meeting.

AGENDA
**Public Outreach Committee
of the Monterey Peninsula Water Management District**

Thursday, October 15, 2020, 11:30 am, Virtual Meeting

Pursuant to Governor Newsom's Executive Orders N-29-20 and N-33-20, and to do all we can to help slow the spread of COVID-19, meetings of the Monterey Peninsula Water Management District Board of Directors and committees will be conducted with virtual (electronic) participation only using WebEx.

Join the meeting at:

<https://mpwmd.webex.com/mpwmd/onstage/g.php?MTID=ea8a121f8273ce1a74d1b3206aa722a8b>

Or access the meeting at: mpwmd.webex.com.

Event number: 126 126 4170

Meeting password: Outreach

Participate by phone: 877-668-4493

For detailed instructions on connecting to the WebEx meeting see page 2 of this agenda.

Call to Order

Comments from Public

The public may comment on any item within the District's jurisdiction. Please limit your comments to three minutes in length.

Action Items – Public comment will be received on all Action Items

1. Consider Adoption of August 24, 2020 Committee Meeting Minutes

Presentations - Public comment will be received on all Presentation Items

2. Introduction by TMD Creative
3. Review Presentation to Jurisdictions re Update on Compliance with Cease and Desist Order Milestones

Discussion Items - Public comment will be received

4. Suggest Items to be Placed on Future Agendas

Adjournment

Upon request, MPWMD will make a reasonable effort to provide written agenda materials in appropriate alternative formats, or disability-related modification or accommodation, including auxiliary aids or services, to enable individuals with disabilities to participate in public meetings. MPWMD will also make a reasonable effort to provide translation services upon request. Submit requests by noon on

Tuesday, October 13, 2020, to the Board Secretary, arlene@mpwmd.net or call 831-658-5652.

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Instructions for Connecting to the WebEx Meeting

Note: If you have not used WebEx previously, when you begin connecting to the meeting you may be asked to download the app. If you do not have a computer, you can participate by phone.

Begin: Within 10 minutes of the meeting start time, from your computer click on this link: <https://mpwmd.webex.com/mpwmd/onstage/g.php?MTID=ea8a121f8273ce1a74d1b3206aa722a8b> or copy and paste the link into your browser, or go to: mpwmd.webex.com.

Under “Join a Meeting” enter the event number 126 126 4170, hit the enter key and when prompted enter the meeting password Outreach, click “Next” and see the dropdown menu at the bottom of the screen “Use computer for audio” and select the method you will use to hear the meeting – see below.

1) Audio and video connection from computer with WebEx app – view participants/materials on your screen

Click on the “Use computer for audio” drop down list
Click “Join Meeting”
Once in the meeting, mute your microphone.
Turn your microphone on when it is your turn to speak.

2) View material on your computer screen and listen to audio on your phone

From the “Use computer for Audio” drop down list select “Call In”
Click on “Join Meeting” / You will see a toll-free telephone number, access code, and attendee ID # -- enter these numbers on your phone.
Mute the microphone on your computer.
Disable computer speakers using the Settings menu.

Join by phone only (no computer) dial 1-877-668-4493 and use the meeting number above.

Present Public Comment

- 1) The Chair will ask for comments from the public on all items. Limit your comment to 3 minutes.
 - (a) Computer Audio Connection: Select the “raised hand” icon. When you are called on to speak, please identify yourself.
 - (b) Phone audio connection: Press *9. Wait for the clerk to unmute your phone and then identify yourself and provide your comment. Press *9 to end the call.
- 2) For Action and Discussion Items the Chair will receive a presentation from staff and the Directors may ask questions. Following the question and answer period, the Chair will ask for comments from the public.

Submit Written Comments

If you are unable to participate via telephone or computer to present oral comments, you may submit your comments by e-mailing them to comments@mpwmd.net with one of the following subject lines "PUBLIC COMMENT ITEM #" (insert the item number relevant to your comment) or "PUBLIC COMMENT – ORAL COMMUNICATIONS". Comments must be received by 5 p.m. on Monday, October 14, 2020. Comments submitted by 5 pm will be provided to the Committee and compiled as part of the record of the meeting.

PUBLIC OUTREACH COMMITTEE

1. CONSIDER ADOPTION OF AUGUST 24, 2020 COMMITTEE MEETING MINUTES

Meeting Date:	October 15, 2020	Budgeted:	N/A
From:	David J. Stoldt, General Manager	Program/ Line Item No.:	N/A
Prepared By:	Arlene Tavani	Cost Estimate:	N/A

General Counsel Review: N/A
Committee Recommendation: N/A
CEQA Compliance: No CEQA Review Required

SUMMARY: Attached as **Exhibit 1-A** are draft minutes of the August 24, 2020 committee meeting.

RECOMMENDATION: The committee should review and approve the draft minutes.

EXHIBIT

1-A Draft minutes of the August 24, 2020 committee meeting



EXHIBIT 1-A
DRAFT MINUTES
Monterey Peninsula Water Management District
Public Outreach Committee
August 24, 2020

Call to Order

The virtual meeting was called to order at 4:00 pm via WebEx.

Committee members present: Mary Adams - Chair
Alvin Edwards
George Riley

Committee members absent: None

District staff members present: David Stoldt, General Manager
Stephanie Locke, Water Demand Manager
Arlene Tavani, Executive Assistant

District Counsel present: David Laredo

Comments from the Public: No comments were directed to the committee.

Action Items

1. **Consider Adoption of July 27, 2020 Committee Meeting Minutes**
On a motion by Edwards and second of Riley, the minutes were adopted on a unanimous vote of 3 – 0 by Edwards, Riley, and Adams.

2. **Discuss Alternatives Regarding Selection of a Public Outreach Consultant**
Adams offered a motion to recommend that the Board of Directors approve a contract with TMD Creative. The motion was seconded by Edwards and approved on a vote of 2 - 0 by Adams and Edwards. Riley abstained. At the request of Chair Adams, staff agreed to prepare a comparison of public outreach costs by a firm that utilizes outside consultants, with the fees proposed by TMD that relies on in-house experts.

Public Comment: Nicholas Pasculli, TMD Creative, advised the committee that his company had been in business for 20 years with extensive experience working for governmental agencies. He stated that TMD Creative would be a good partner for the District.

Discussion

3. **Suggest Items to be Placed on Future Agendas**
(a) Plan for distribution of information regarding progress on Measure J. (b) Will a representative of the District make a presentation at the September 17, 2020 meeting of the California Coastal Commission? It was suggested that the Board Chair and Vice Chair should make that decision.

Adjournment - The meeting was adjourned at 4:37 pm.

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