

MPWMD PUBLIC OUTREACH REPORT

October 1 — November 24

MULCH MADNESS



OCT
11

FREE
Truckload
or Bags

Two Cubic Yards of Mulch per Service Address

Only California American Water or Monterey Peninsula Water Management District Customers eligible to participate. **Must bring water bill showing where mulch will be used and photo ID.**

Stay in vehicle and drive through verification station before proceeding to loading area. Mulch will be loaded into pick-up trucks with assistance from a tractor. Bring your own tarp to cover mulch during transportation.

Bagged mulch will also be available in smaller quantities for those without a truck. Supplies may be limited and are on a first-come, first-served basis. For personal use only. Not for resale.

Saturday, Oct 11, 9am to Noon

14201 Del Monte Blvd.

(one mile north of Marina at ReGen Monterey)

831.658.5601



Oct. 3

- BRAND AD
- Mulch Madness
- Half page - MC Weekly, Pinecone

MONTEREY

PENINSULA

WATER

MANAGEMENT DISTRICT

MULCH

MADNESS

FREE

Truckload

or Bags

OCT

11

Two Cubic Yards of Mulch per Service Address

Only California American Water or Monterey Peninsula Water Management District Customers are eligible to participate.

Must bring water bill showing where mulch will be used and photo ID.

After entering the landfill entrance, turn right at the four-way stop, follow Mulch Madness signs to Keith Day Landscape Supply. Stay in vehicle and drive through verification station before proceeding to loading area. Mulch will be loaded into pick-up trucks with assistance from a tractor. Bring your own tarp to cover mulch during transportation.

Bagged mulch will also be available in smaller quantities for those without a truck. Supplies may be limited and are on a first-come, first-served basis. For personal use only. Not for resale.

Saturday, October 11, 9am to Noon

14201 Del Monte Blvd.,

Marina Landfill

(one mile north of Marina at ReGen Monterey)

831.658.5601

CALIFORNIA

AMERICAN WATER

MONTEREY

PENINSULA

WATER

MANAGEMENT DISTRICT

ReGen

MONTEREY

Keith Day

LANDSCAPE

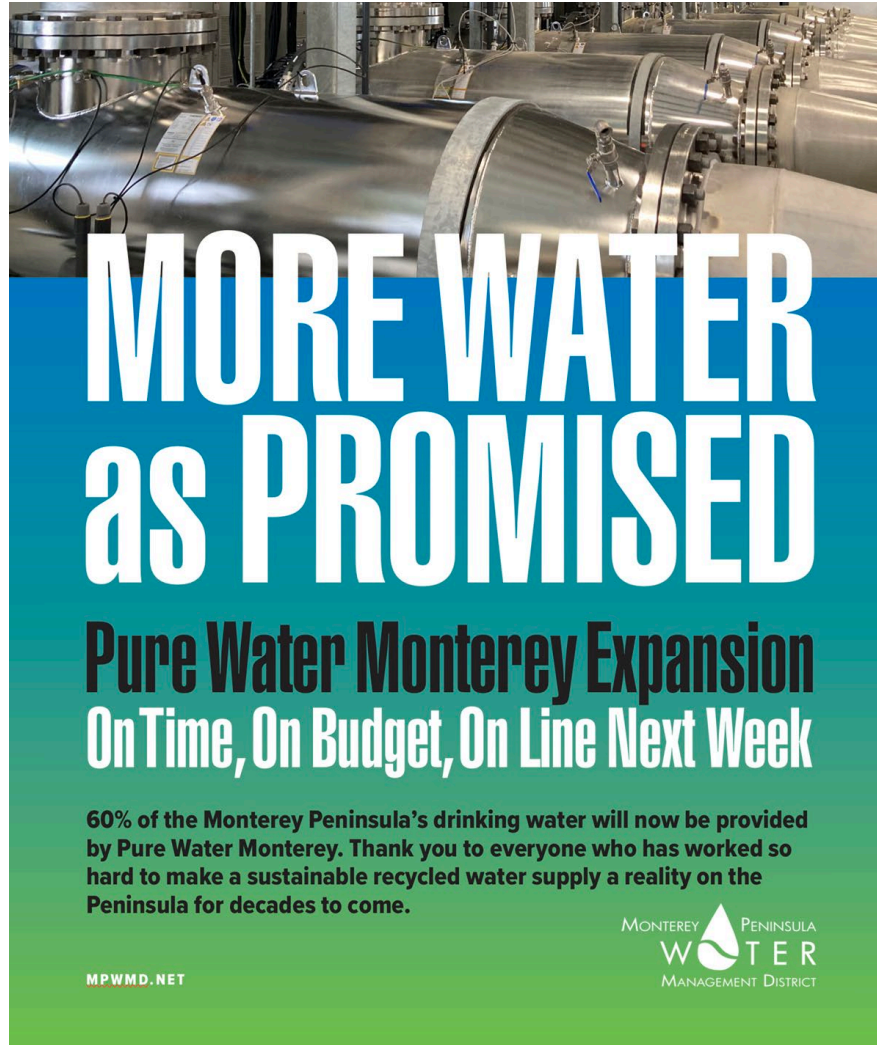
SUPPLY

Oct. 7

- NEWSLETTER
- Mulch Madness
- Recipients: 21,419 / Opened: 6,923 (29.4%)

Like or follow. Join the water dialogue.

MPWMD.NET



**MORE WATER
as PROMISED**

Pure Water Monterey Expansion
On Time, On Budget, On Line Next Week

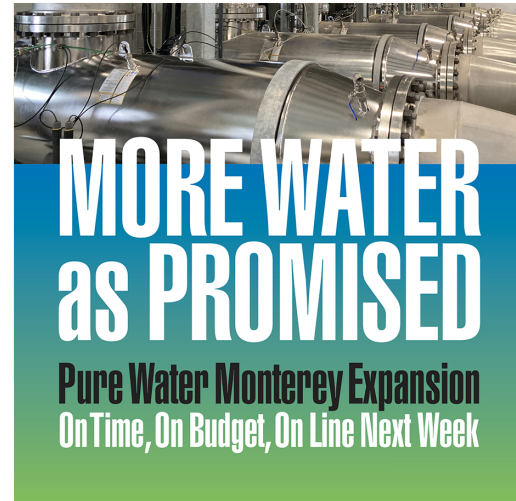
60% of the Monterey Peninsula's drinking water will now be provided by Pure Water Monterey. Thank you to everyone who has worked so hard to make a sustainable recycled water supply a reality on the Peninsula for decades to come.

MPWMD.NET

MONTEREY PENINSULA
WATER
MANAGEMENT DISTRICT

Oct. 9

- **BRAND AD**
- PWMx Launch
- Full page - MC Weekly, Pinecone



60% of the Monterey Peninsula's drinking water will now be provided by Pure Water Monterey (PWN). Thank you to everyone who has worked so hard to make a sustainable recycled water supply a reality on the Peninsula for decades.

[Learn More About the Project](#)



Paul Sciuto of Monterey One Water (right), and David Stoldt of MPWMD (left) developed Pure Water Monterey in a joint project with the Marina Coast Water District.

Oct. 16

- **NEWSLETTER**

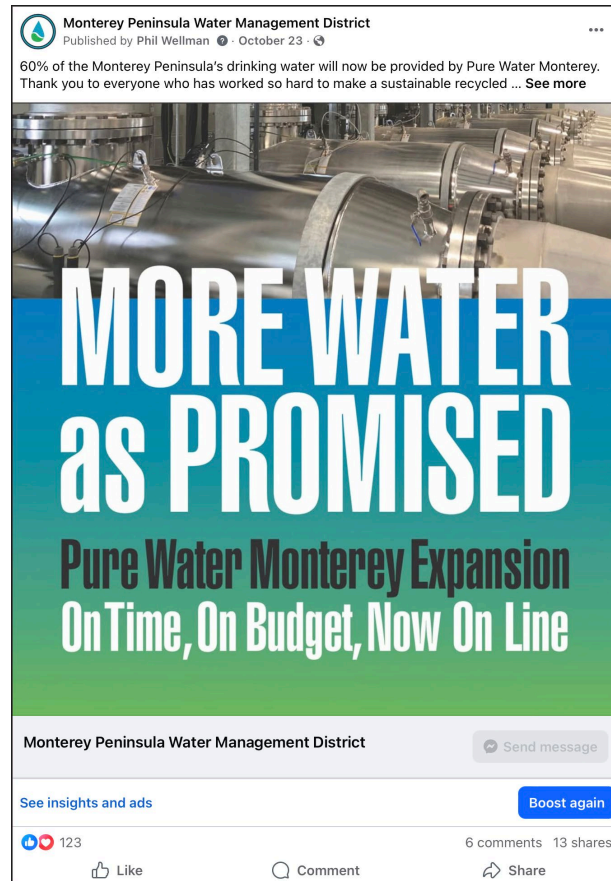
Open

- PWMx Launch
- Recipients: 21,345 / Opened: 6,635 (31.1%)
- Clicks: 215



Like or follow. Join the water dialogue.

MPWMD.NET



Oct. 16

- **SOCIAL MEDIA**
- PWMx
- Facebook: Boosted / 123 likes
- Instagram: 17 likes



Water District Asks State Water Board to Drop Restrictions on New Water Meters

The Monterey Peninsula Water Management District (District) voted unanimously last Monday night to ask the State Water Board to modify its Cease and Desist Order (CDO) on the Carmel River and allow new service connections. The request comes on the heels of the addition of a new water supply, the Pure Water Monterey Expansion, announced earlier this month, which will now provide 60% of the Monterey Peninsula's drinking water.

District General Manager Dave Stoldt explained to the District Board that California American Water (Cal-Am) has not violated its lawful water rights on the Carmel River in the past four years. The CDO was originally issued in 2009 for Cal-Am's excessive pumping from the river. Based on a California Public Utilities Decision last August, Cal-Am is not likely to violate its rights in the foreseeable future. Stoldt said, "This is a window of opportunity for the community to ease water restrictions in favor of housing and jobs."

[READ DISTRICT APPLICATION](#)

Oct. 22

- **NEWSLETTER**
- Housing & Jobs / Modify CDO
- Recipients: 21,298 / Opened: 7,794 (36.6%)
- Clicks: 100



Like or follow. Join the water dialogue.

MPWMD.NET



Oct. 20

- **SOCIAL MEDIA**
- Housing & Jobs / CDO
- Facebook / 6 likes
- Instagram / 6 likes

WATER USE IS DOWN WAY

Our 2025 "Water Year" ended in September. As a result of MPWMD's and Cal Am's water conservation programs, rebate incentives, improved technologies, and tiered rates, the **Monterey Peninsula used the same amount of water in 2025 that we used in 1958!** Even as population has grown over 40% and the area hosts over 9 million visitors a year.

DOWN



MONTEREY PENINSULA
WATER
MANAGEMENT DISTRICT

MPWMD.NET

Nov. 16

- **BRAND AD**
- Reduce Water Use
- Full page - MC Weekly, Pinecone



WATER USE DROPS TO '58 LEVELS



Our 2025 "Water Year" ended in September. As a result of MPWMD's and Cal Am's water conservation programs, rebate incentives, improved technologies, and tiered rates, the **Monterey Peninsula used the same amount of water in 2025 that we used in 1958!** Even as population has grown over 40% and the area hosts over 9 million visitors a year.

Nov. 16

- **NEWSLETTER**
- Reduce Water Use
- Recipients: 21,220 / Opened: 6,496 (30.6%)




Like or follow, join the water dialogue.
MPWMD.NET

Monterey Peninsula Water Management District
Published by Phil Wellman · November 11 at 12:11PM ·

Our 2025 "Water Year" ended in September. As a result of MPWMD's and Cal Am's water conservation programs, rebate incentives, improved technologies, and tiered rates, t... See more

**WATER USE
DROPS TO '58
LEVELS**



Monterey Peninsula Water Management District Send message

See insights and ads Boost again

25 24 comments 1 share

Like Comment Share

Nov. 16

- **SOCIAL MEDIA**
- Reduce Water Waste
- Facebook: Boosted / 25 likes
- Instagram: 5 likes

MONTEREY PENINSULA
WATER
MANAGEMENT DISTRICT

About | Cal-Am Buyout | Water Supply | Environmental Stewardship | Real Estate Transactions | Permits | Conservation & Rebates | Resources


CONSERVE AND SUSTAIN.

PUBLIC NOTICES

MEETINGS AND AGENDAS

REGIONAL WATER DATA


PENINSULA NEWS



PWM Now Produces 60% of the Monterey Peninsula's Water

This month (October), Pure Water Monterey completed their Expansion project on time and on budget, which increased production of recycled drinking water for the Monterey Peninsula to 60% of the total, thereby creating a sustainable water supply for decades to come.


[SEE VIDEO >](#)



Steelhead Rescued from Drying Portions of the Carmel River

Every Spring, the Carmel River begins to dry out, trapping thousands of Steelhead in shallow pools along the river. Depending on size, those fish are either rescued and taken to the rearing facility at Sleepy Hollow or released into the ocean to one day return to spawn.

[SEE VIDEO >](#)



Amy Anderson Retires From the MPWMD Board of Directors

General Manager David Stoldt, the District's Board, and their attorney gave heartfelt thanks to Amy Anderson (center) for her five years of service. Amy's training, experience, and collaboration were highly valued during a period of significant water supply expansion.

OFFICE LOCATION:

5 Harris Court, Building G
Monterey, CA 93940
Hours: Monday-Friday, 9am-4pm
Map & Directions
Office Closure Dates

MAILING ADDRESS:

MPWMD
P.O. Box 85 Monterey, CA
93942-0085

PERMITS AND CONSERVATION OFFICE:

Phone: (831) 658-5601
Fax: (831) 644-9558

ADMINISTRATIVE OFFICES

Phone: (831) 658-5600
Fax: (831) 644-9560
email: info@mpwmd.com

NEWSLETTER

NAME

EMAIL

SUBSCRIBE

REPORT WATER WASTE

waste@mpwmd.net

REQUEST PUBLIC RECORDS

Email Request

FOLLOW US:

wellmanad

Nov. 23

- PENINSULA NEWS
- Updates



Pure Water Monterey

LET'S TALK ABOUT MONTEREY PENINSULA'S NEW WATER SUPPLY



Paul Sciuto
General Manager
Monterey One Water

Pure Water Monterey (PWM) is an advanced water recycling project originally initiated in 2014. The recent expansion of PWM was jointly developed by Monterey One Water, the Monterey Peninsula Water Management District, and the Marina Coast Water District. Completed in October of 2025, PWM now supplies the Monterey Peninsula with 60% of its drinking water from a clean, safe, and sustainable source.

Pure Water Monterey ends our dependence on the Carmel River and the Seaside Basin as the sole sources of drinking water for the Monterey Peninsula. The project reduces water use to help meet regulatory orders and enhance water supply reliability through diversification. It also reduces stress on the river's migratory Steelhead population.

By supplying over half of the Peninsula's total annual needs, it will help fulfill the drinking water requirements for new housing, jobs, growth, and drought mitigation for decades to come.

Nov. 23

- PWMx Launch Video