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Brown Act noticing requirements.
The agenda is subject to change.



**Public Outreach
Committee Members:**

*Mary Adams, Chair
Amy Anderson
Safwat Malek*

Alternate:
Karen Paull

Staff Contacts:
*Stephanie Locke
Joel G. Pablo*

*After staff reports have
been distributed, if
additional documents are
produced by the District
and provided to the
Committee regarding any
item on the agenda they
will be made available on
the District's website prior
to the meeting. Documents
distributed at
the meeting will be made
available upon request
and posted to the District's
website within five days
following the meeting.*

**AGENDA
Public Outreach Committee
of the Monterey Peninsula Water Management District**

Friday, May 7, 2021, 9:00 AM, Virtual Meeting

Pursuant to Governor Newsom's Executive Orders N-29-20 and N-33-20, and to do all we can to help slow the spread of COVID-19, meetings of the Monterey Peninsula Water Management District Board of Directors and committees will be conducted with virtual (electronic) participation only using Zoom.

Join the meeting at:

<https://zoom.us/j/96522645232?pwd=WXcwZW0xSkZOazZ5U1pVVFVJmQUdMZz09>

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Webinar ID No.: 965 2264 5232

Webinar Password: 05072021

Participate by phone: (669) 900-9128

For detailed instructions on connecting to the Zoom meeting see page 2 of this agenda.

Call to Order / Roll Call

Comments from Public

The public may comment on any item within the District's jurisdiction. Please limit your comments to three minutes in length.

Action Items – Public comment will be received on all Action Items

1. Consider Adoption of February 22, 2021 Committee Meeting Minutes
2. Provide Direction on Outreach Program Following Establishment of Strategic Plan Goals
3. Develop Recommendation to the Board Regarding Adoption of 2020 MPWMD Annual Report

Informational Items - Public comment will be received

4. Review Proposed Water Efficiency Workshops for CY 2021

Suggest Items to be Placed on a Future Agenda

Adjournment

Upon request, MPWMD will make a reasonable effort to provide written agenda materials in appropriate alternative formats, or disability-related modification or accommodation, including auxiliary aids or services, to enable individuals with disabilities to participate in public meetings. MPWMD will also make a reasonable effort to provide translation services upon request. Please send a description of the requested materials and preferred alternative format or auxiliary aid or service by noon on Tuesday, May 4, 2021. Requests should be forwarded to joel@mpwmd.net. You may also call 831-658-5652.

Instructions for Connecting to the Zoom Meeting

Note: If you have not used Zoom previously, when you begin connecting to the meeting you may be asked to download the app. If you do not have a computer, you can participate by phone.

Begin: Within 10 minutes of the meeting start time from your computer click on this link: <https://zoom.us/j/96522645232?pwd=WXcwZW0xSkZOazZ5U1pVVFVJmQUdMZz09> or paste the link into your browser.

DETERMINE WHICH DEVICE YOU WILL BE USING (PROCEED WITH ONE OF THE FOLLOWING INSTRUCTIONS)

USING A DESKTOP COMPUTER OR LAPTOP

1. In a web browser, type: <https://www.zoom.us>
2. Hit the enter key
3. At the top right-hand corner, click on "Join a Meeting"
4. Where it says "Meeting ID", type in the Meeting ID# above and click "Join Meeting"
5. Your computer will begin downloading the Zoom application. Once downloaded, click "Run" and the application should automatically pop up on your computer. (If you are having trouble downloading, alternatively you can connect through a web browser – the same steps below will apply).
6. You will then be asked to input your name. It is imperative that you put in your first and last name, as participants and attendees should be able to easily identify who is communicating during the meeting.
7. From there, you will be asked to choose either ONE of two audio options: Phone Call or Computer Audio:

COMPUTER AUDIO

1. If you have built in computer audio settings or external video settings – please click "Test Speaker and Microphone".
2. The client will first ask "Do you hear a ringtone?" • If no, please select "Join Audio by Phone".
• If yes, proceed with the next question:
3. The client will then ask "Speak and pause, do you hear a replay?" • If no, please select "Join Audio by Phone"
• If yes, please proceed by clicking "Join with Computer Audio"

PHONE CALL

1. If you do not have built in computer audio settings or external video settings – please click "Phone Call"
2. Dial one of the numbers listed below using a phone. Select a phone number based on your current location for better overall call quality.

+1 669-900-9128 (San Jose, CA)

+1 253-215-8782 (Houston, TX)

+1 346-248-7799 (Chicago, IL)

+1 301-715-8592 (New York, NY)

+1 312-626-6799 (Seattle, WA)

+1 646-558-8656 (Maryland)

3. Once connected, it will ask you to enter the Webinar ID No. and press the pound key

4. It will then ask you to enter your participant ID number and press the pound key.

5. You are now connected to the meeting.

USING AN APPLE/ANDROID MOBILE DEVICE OR SMART PHONE

1. Download the Zoom application through the Apple Store or Google Play Store (the application is free).

2. Once download is complete, open the Zoom app.

3. Tap "Join a Meeting"

4. Enter the Meeting ID number

5. Enter your name. It is imperative that you put in your first and last name, as participants and attendees should be able to easily identify who is communicating during the meeting.

6. Tap "Join Meeting"

7. Tap "Join Audio" on the bottom left hand corner of your device

8. You may select either ONE of two options: "Call via Device Audio" or "Dial in"

DIAL IN

1. If you select "Dial in", you will be prompted to select a toll-free number to call into.

2. You may select any of the numbers listed below:

+1 669-900-9128 (San Jose, CA)

+1 253-215-8782 (Houston, TX)

+1 346-248-7799 (Chicago, IL)

+1 301-715-8592 (New York, NY)

+1 312-626-6799 (Seattle, WA)

+1 646-558-8656 (Maryland)

3. The phone will automatically dial the number, and input the Webinar Meeting ID No. and your Password.

4. Do not hang up the call, and return to the Zoom app

5. You are now connected to the meeting.

Present Public Comment

Receipt of Public Comment – the Chair will ask for comments from the public on all items. Limit your comment to 3 minutes.

(a) Computer Audio Connection: Select the "raised hand" icon. When you are called on to speak, please identify yourself.

(b) Phone audio connection **with** computer to view meeting: Select the "raised hand" icon. When you are called on to speak, press *6 to unmute yourself and please identify yourself.

(c) Phone audio connection only: Press *9. Wait for the clerk to unmute your phone and then identify yourself and provide your comment. Press *9 to end the call.

Submit Written Comments

If you are unable to participate via telephone or computer to present oral comments, you may also submit your comments by e-mailing them to comments@mpwmd.net with one of the following subject lines "PUBLIC COMMENT ITEM #" (insert the item number relevant to your comment) or "PUBLIC COMMENT – ORAL COMMUNICATIONS". Comments must be received by 12:00 p.m. on Friday, May 7, 2021. Comments submitted by noon will be provided to the committee members and compiled as part of the record of the meeting.

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PUBLIC OUTREACH COMMITTEE

ITEM: ACTION ITEM

1. CONSIDER ADOPTION OF FEBRUARY 22, 2021 COMMITTEE MEETING MINUTES

Meeting Date: May 7, 2021 **Budgeted:** N/A

From: David J. Stoldt,
General Manager **Program/** N/A
Line Item No.:

Prepared By: Joel G. Pablo **Cost Estimate:** N/A

General Counsel Review: N/A

Committee Recommendation: N/A

CEQA Compliance: No CEQA Review Required

SUMMARY: Attached as **Exhibit 1-A** are draft minutes of the February 22, 2021 committee meeting.

RECOMMENDATION: The committee should review and approve the draft minutes.

EXHIBIT

1-A Draft minutes of the February 22, 2021 committee meeting



EXHIBIT 1-A

DRAFT MINUTES

Monterey Peninsula Water Management District Public Outreach Committee Monday, February 22, 2021

Call to Order

The virtual meeting was called to order at 9:00 am via Zoom.

Committee members present: Mary Adams - Chair
Amy Anderson
Vacant, Division – Director 3
Karen Paull, *Alternate*

Committee members absent: None

District staff members present: David Stoldt, General Manager
Stephanie Locke, Water Demand Manager
Joel G. Pablo, Executive Assistant / Board Clerk

District Counsel present: David Laredo, Esq. with De Lay and Laredo

TMD Consulting: Sam Spadoni

Comments from the Public: None.

Action Items

1. **Consider Adoption of November 23, 2020 Committee Meeting Minutes**
Public Comment: None

A motion was made by Director Anderson and second Director Paull to approve the committee meeting minutes of November 23, 2020. The motion passes unanimously on a vote of 3-Ayes (Director Adams, Anderson and Paull), 0-Noes and 0-Absent.

2. **Review and Approve the 2021 Committee Meeting Schedule**
Public Comment: None

A motion was made by Director Paull and second Director Anderson to approve the 2021 Committee Meeting Schedule. The motion passes unanimously on a vote of 3-Ayes (Director Adams, Anderson and Paull), 0-Noes and 0-Absent.

3. **Receive Overview of Outreach Program by TMD Creative and Provide Direction on Future Actions**

Sam Spadoni with TMD Consulting provided the committee with an overview via MS PowerPoint Presentation to include:

- (1) Overview of the TMD Team
- (2) TMD's Process model: "Listen & Learn," "Collaborate" and "Effect"
- (3) TMD's past work with the District
- (4) Next Steps include Newsletter (utilizing MailChimp account), On-Going Ads and Public Relations on major water issues MPWMD is tackling, Website Refresh, Annual Report and Pending Further Discussion with direction from the committee.
- (5) Finally, provide continuous updates to the committee.
A copy of the MS PowerPoint is on file with the District office and can be found on the district's website.

Sam Spadoni, Stephanie Locke / Water Demand Manager and Dave Stoldt / General Manager responded to committee member questions on the use of social media platforms like Facebook, snail-mail flyers/brochures and utilizing other newspapers of general circulation to include the Cedar Street Times and the Monterey County Herald. Stoldt and Locke covered the Regular Public Outreach Messaging for the Calendar Year. *A copy of the document is on file with the District office and can be found on the District's website.*

Director Adams provided a recap of the discussion: (1) Continue with the ads based on the Regular Public Outreach Messaging for the Calendar Year document and focusing in on Water Supply for April, 2021 and (2) After Board Strategic Planning Session, plan for a newsletter to be developed and published.

Sam Spadoni displayed recently developed and published newsletters. *A copy of the material shared virtually is on file with the District and can be found on the District's website.*

Public Comment: None

Discussion Items

4. Suggest Items to be Placed on Future Agendas

None

Adjournment

Chair Adams adjourned the meeting at 9:45 am.

PUBLIC OUTREACH COMMITTEE

ITEM: ACTION ITEM

2. PROVIDE DIRECTION ON OUTREACH PROGRAM FOLLOWING ESTABLISHMENT OF STRATEGIC PLAN GOALS

Meeting Date: May 7, 2021

Budgeted: N/A

From: David Stoldt
General Manager

Program/ N/A
Line Item No.:

Prepared By: Stephanie Locke

Cost Estimate: N/A

General Counsel Review: N/A

CEQA Compliance: This action does not constitute a project as defined by the California Environmental Quality Act Guidelines section 15378.

SUMMARY: The Board adopted a strategic plan at its April 19, 2021, meeting. The goals and objectives are attached as **Exhibit 2-A**. In response to those goals and objectives, the Public Outreach Committee should discuss and provide direction on topics, projects, and activities the District's outreach consultant should be considering when preparing a proposal for services in the next fiscal year. A proposal for 2021-2022 will be considered at the May 24, 2021, Public Outreach Committee meeting.

RECOMMENDATION: The Committee should review the strategic goals and objectives and provide direction.

EXHIBIT

2-A MPWMD 2021 Strategic Goals and Objectives

EXHIBIT 2-A

MPWMD 2021-23 Strategic Goals and Objectives

(Adopted April 19, 2021)

1. **Goal** - Provide a safe, reliable, sustainable, diversified, affordable, legal water supply to the Monterey Peninsula Region.

Near-Term Objectives

- a. As project manager, complete Pure Water Monterey Deep Injection Wells 3 and 4 within a year.
- b. Support Monterey One Water in work required to certify SEIR by May.
- c. Build case for Pure Water Monterey expansion with State regulators and the community through meetings, filings, and presentations as needed.

Long-Term Objectives

- a. Continue implementing Measure J for long-term lower water costs.
- b. Partner with Monterey One Water to expand the Pure Water Monterey Project.
- c. Update the Water Supply and Demand Study as new data becomes available.
- d. Develop a plan to maximize ASR storage in a post-CDO world.

2. **Goal** - Pursue public ownership of the water distribution system as directed by the voters in Measure J.

Near-Term Objectives

- a. Complete the LAFCO process and district review in 2021.
- b. Hold a hearing of public necessity in 2021.
- c. Develop a public awareness campaign with District outreach consultant for use in Q3 and Q4 of 2021, and in 2022.

Long-Term Objectives

- a. Complete rate-study in advance of bench trial.
- b. Initiate bench trial phase in 2022.
- c. Succeed at bench trial phase and move to valuation phase within two years.

3. **Goal** - Plan for long-range surface and groundwater resource needs.

Near-Term Objectives

- a. Bring Los Padres Dam Alternatives study to a conclusion within a year

Long-Term Objectives

- a. Partner on a regional desalination project when need is indicated.
- b. Assess climate change impacts on local water supplies
- c. Work with watermaster and affected parties on replenishment and protective water levels in Seaside Groundwater Basin.

4. **Goal** - Protect and enhance the District's financial resources.

Near-Term Objectives

EXHIBIT 2-A

- a. Receive GFOA award for comprehensive annual financial report (CAFR) for 2021.
- b. Maintain CSDA transparency certificate of compliance in 2021.
- c. Continue to develop strategy for PERS and OPEB liabilities in 2021-22 budget.
- d. Pay down a portion of the Mechanics Bank loan in July/August 2021.
- e. Improve asset management documentation and funding in 2021-22 budget.

Long-Term Objectives

- a. Implement the Board's policy to use surplus User Fee revenue to (i) pay down the Mechanic's Bank loan, (ii) repay other District reserves used for water supply projects, and (iii) sunset a portion of the Water Supply Charge. Identify potential competing uses for "surplus" User Fee and determine timeline.

5. **Goal** - Be a regional leader on water issues, continue to raise the District profile and instill public trust.

Near-Term Objectives

- a. Pursue the Water for Housing initiative at SWRCB in 2021.
- b. Oversee distribution of \$2.2 million of Integrated Regional Water Management Program (IRWM) Implementation Round 1 grants in coming year.
- c. Coordinate on regional issues with other water agencies quarterly or more often.
- d. Be the knowledgeable source for information on supply, demand, drought, and other local water issues as needed by public, media, and regulators.
- e. Bring the Salinas and Carmel River Basins study to completion within a year.
- f. Conduct community engagement meetings in each Division on water needs and required resources, at least one per Division this year (Covid dependent) or as needed
- g. Conduct a constituent survey by end of CY2022

Long-Term Objectives

- a. Maintain leadership of the Integrated Regional Water Management Program (IRWM) process for Implementation Round 2.
- b. Continue to coordinate on regional issues with other water agencies.
- c. Be the knowledgeable source for information on supply, demand, drought, and other local water issues.

6. **Goal** - Promote and enhance organizational efficiency and effectiveness.

Near-Term Objectives

- a. Fill open positions.
- b. Discuss implementation of an employee hybrid remote work schedule post-Covid-19 for implementation within one month of "Green Tier" designation for Monterey County.
- c. Assess need for additional support in GM office by year end.
- d. Conduct a customer survey by end of CY2022

Long-Term Objectives

- a. Continue to develop electronic documents library and migrate data
- b. Develop sustainability plan for District assets and practices

PUBLIC OUTREACH COMMITTEE

ITEM: ACTION ITEM

3. DEVELOP RECOMMENDATION TO THE BOARD REGARDING ADOPTION OF 2020 MPWMD AANUAL REPORT

Meeting Date: May 7, 2021 **Budgeted:** N/A

From: David J. Stoldt **Program/**
General Manager **Line Item No.:** N/A

Prepared By: David J. Stoldt **Cost Estimate:** N/A

General Counsel Approval: N/A

Committee Recommendation:

CEQA Compliance: Action does not constitute a project as defined by CEQA

SUMMARY: Attached as **Exhibit 3-A** is a draft Annual Report for 2020. The District's enabling legislation requires production of an annual written report of the activities of the District in the protection and augmentation of water supplies of the District. The legislation further requires that a public hearing be held each year regarding the contents of the report before it is finalized.

RECOMMENDATION: The Committee should make any changes to the report and then recommend adoption by the Board at its meeting on May 17, 2021.

EXHIBIT

3-A Draft 2020 Annual Report



2020 Annual Report - DRAFT

Monterey Peninsula Water Management District

Accomplishments

- **Pure Water Monterey Project** – The District provided project management for the injection wells for this innovative water recycling plant, working in partnership with Monterey One Water which owns and operates the system. The project began deliveries of water in February 2020 and began sales to California American Water (Cal-Am) in September.
- **Aquifer Storage and Recovery (ASR)** – Since inception of the ASR program, a total of 9,951 AF has been diverted from the Carmel River for storage and subsequent recovery through the end of WY 2020. The District completed facilities to treat produced waters recovered from ASR and Pure Water Monterey.
- **Water Availability** – In cooperation with the United States Geological Survey (USGS), the District continues to refine an integrated groundwater surface water GSFLOW/MODFLOW model to help understand Carmel River flows related to changes in groundwater pumping. In addition, the District completed a draft instream flow study and hydraulic model to simulate flow requirements for steelhead in the Carmel River. These models will allow the District to simulate different water supply scenarios and their impacts on the Carmel River environment in the Los Padres removal analysis currently underway in conjunction with Cal-Am and the National Marine Fisheries Service.
- **Proposition 1 Integrated Regional Water Management (IRWM) Program** – The District received the Integrated Regional Water Management (IRWM) Implementation Round 1 Grant agreement for the Monterey Peninsula region in the amount of \$2,238,904. The District, as “Grantee”, has many duties including (a) administration of the agreement with California Department of Water Resources, (b) invoicing, with documentation, on behalf of the Local Project Sponsors, and (c) progress reporting. There are three projects – all non-District—that are being supported by this Implementation Round 1 grant: The Coe Avenue Recycled Water Pipeline in Seaside sponsored by Marina Coast Water District, the Del Monte Manor Low Impact Development Project sponsored by the City of Seaside, and the West End Stormwater Improvement Project in Sand City.
- **Legally-Mandated Carmel River Mitigation and Stewardship** – The District secured authorizations for an upgrade to the Sleepy Hollow Steelhead Rearing Facility (SHSRF) in 2018. Construction began in 2019 and was completed in 2020. The upgrade included construction of a new intake and water supply system to protect the facility from changes in river flows due to the removal of San Clemente Dam, and to allow the facility to continue to operate during periods of extreme drought or high flows. The total project cost was approximately \$2.8 million, including environmental compliance documents, design, permits and construction. The State Coastal Conservancy approved \$2.25 million for reimbursement of expenses, which came from funds generated by a Settlement Agreement between Cal-Am and the National Marine Fisheries Service (NMFS).



Construction of Santa Margarita Water Treatment Facility was completed in 2020

The District successfully rescued 4,439 fish from two Carmel River tributaries and 8,529 fish from the mainstem in 2020. Approximately 5,100 rescued mainstem fish were taken to SHSRF, while tributary fish were released near the tributary's confluence with the Carmel River. Nearly 3,000 fish were tagged and released back into the river from SHSRF in November 2020.

Due to Covid-19, staff was only able to also conduct a partial late-season redd (steelhead nests) survey, counting 121 redds in the Los Padres and Sleepy Hollow areas, 23 miles of river. And for the fifth year, staff continued to work with NMFS on field studies to develop a steelhead population life history model for the watershed, based on tagged fish from NMFS' studies and MPWMD fall population surveys. This effort included assisting NMFS with basin-wide population surveys and installing tag detection arrays from the lower Carmel valley to above Los Padres Reservoir.



A young rescued steelhead at the Sleepy Hollow Steelhead Rearing Facility

District crews carried out the Vegetation Management Program in the active channel of the Carmel River at 5 sites to prevent debris dams and erosion. This includes trimming back encroaching vegetation and reducing the hazard of downed trees in preparation for winter flows. Trash was removed from the active channel of the river before winter rains washed it into the ocean. District staff also planted native trees on exposed banks to improve habitat value, protect water quality, and reduce bank erosion.

District staff continued revegetation and irrigation at the Carmel River Bank Stabilization Project just downstream of Rancho San Carlos Road. This work prevented streambanks from further collapse during the 2020-2021 winter season. MPWMD employed an environmentally friendly stabilization technique consisting of logs, rocks, and native plantings built into a cribwall at the site.

- **Los Padres Dam Improvements** – A study of upstream volitional fish passage alternatives continued and a study of alternatives to the dam and management of reservoir sediment are in progress. District expenses have been partially reimbursed by Cal-Am under a Public Utilities Commission decision to plan for the long-term future of the dam and associated reservoir. The final report is anticipated to be complete in July of 2022.
- **Salinas and Carmel Rivers Basin Study** – The District continued work on a Basin Study to evaluate future water demands and water supplies taking into account the effects of climate change. The area includes all the Salinas River Valley through Monterey and San Luis Obispo Counties, the Monterey Peninsula, and the Carmel River Basin. The US Bureau of Reclamation is providing \$1.8 million in grant funds for the effort. Study metrics and hydrologic modeling were carried out during 2020. The study, which began in 2017, is expected to take about five years to complete.
- **Well Permitting** – MPWMD approved two amendments to Cal-Am Water Distribution Systems. The District issued 14 Confirmation of Exemptions for private properties that met the criteria established in District Rules and Regulations. Applications were reviewed for potential impacts to the water resource system and other water users.
- **Conservation** – The District approved 749 rebate applications in the amount of \$228,248 for annual savings of 7.236-plus acre-feet of water. Due to the pandemic, the offices closed to the public on March 18, 2020, and staff switched to working electronically and limited inspections only to vacant homes. Properties transferring ownership self-certified compliance with the requirements and the District provided a Certification of Compliance. Staff completed 723 property inspections to verify compliance with water efficiency standards for changes of ownership or use.

During 2020, the District issued 654 Water Permits and 63 Water Use Permits to Benefited Properties (i.e., properties eligible to receive a portion of a Water Entitlement). Staff conducted 529 inspections to verify compliance with permit water efficiency requirement.

As the regional entity responsible for compliance with State landscaping regulations, the District issued 31 Water Permits for new and refurbished landscapes. A total of 83,866 square feet of new landscape area was permitted. Rehabilitated area totaled 54,544 square feet. The District hosted several rainwater harvesting and water efficient irrigation workshops.

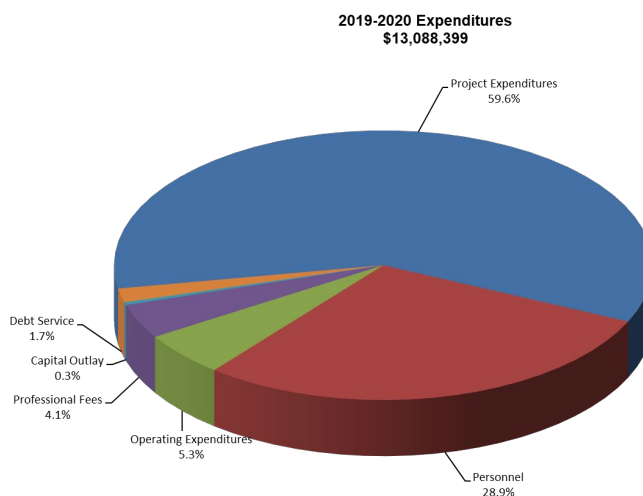
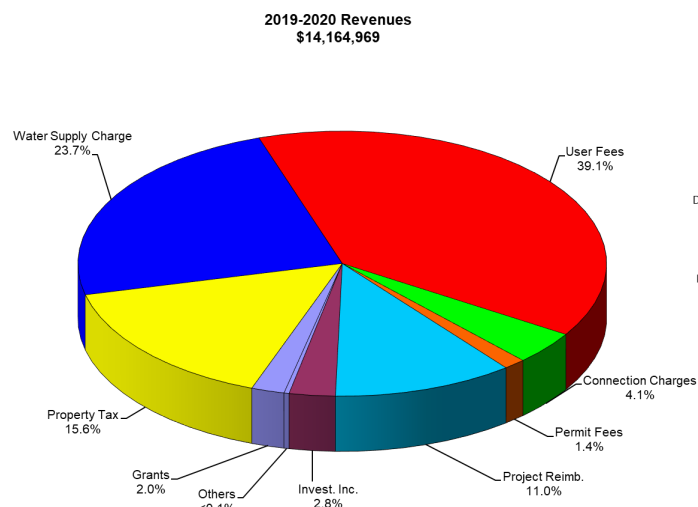
- Community Outreach** – The District posted regular updates to the District’s Facebook page and Twitter account. Outreach to schools continued with presentations to classes at local schools and water curriculum provided as a partner with the Water Awareness Committee for Monterey County. The District ran monthly ads covering District activities in local media.
- Summer Splash** – With the advent of “lock-downs” and the inability to gather with others continued through 2020, the District, in partnership with Cal-Am, sponsored a fun family-oriented conservation game called Summer Splash Water Challenge Giveaway. The challenge was an educational gameboard where participants visited the event website and watched water efficiency videos to find the answers to the gameboard questions. The challenge was designed for families and was purposefully launched in the summer (July 2020) when children were at home. Completed gameboards could be submitted as an entry into a sweepstakes to win prizes. The prizes offered were a high efficiency clothes washer, Amazon Gift Cards, and iPads. The gameboards were printed in the newspaper and the event was promoted on Facebook. The challenge went for one month and at the end we received 80 entries for the sweepstakes.
- Measure J** – In November 2018, voters passed an initiative requiring the District to, if and when feasible, acquire all the water supply and distribution facilities of California American Water. The District assembled a team of experts to examine feasibility and to report its findings in mid-2019. The District reported on the initial findings that an acquisition is economically feasible in November 2019. Throughout 2020, the District prepared an environmental impact report, operations plans, and an application to the Local Agency Formation Commission.



Financial Analysis

The District prepared a Comprehensive Annual Financial Report (CAFR), which is a set of government financial statements comprising the financial report of a municipality that complies with the accounting requirements promulgated by the Government Accounting Standards Board. MPWMD received a clean financial audit report with no material weakness or deficiencies. The audit for fiscal year 2019-2020 was conducted by Hayashi Wayland, an independent auditing firm. The Government Finance Officers Association of the United States and Canada (GFOA) awarded a Certificate of Achievement for Excellence in Financial Reporting to the District for its CAFR for the fiscal year ended June 30, 2019. This District has received the CAFR award for five consecutive years.

As shown below, total revenues received in Fiscal Year 2019-2020 were \$14,164,969, while expenditures totaled \$13,088,399, generating an increase in fund balance of \$1,076,570. As of June 30, 2020, the District's total fund balance was \$18,091,909. The budget for Fiscal Year 2020-2021 anticipates revenue of \$20,916,400 and expenditures of \$27,043,700 with \$6,127,300 coming from fund balance.



Future Financing Methods

The District has historically paid for costs associated with water supply projects on a pay-as-you-go basis, with majority of the funding coming from User Fees, which was the District's largest and most fluid revenue source. However, beginning in 2012 the User Fee revenue from Cal-Am customers was not available to the District. The District was funding its water supply projects from the Water Supply Charge established in 2012. However, in 2017 the Supreme Court reinstated the User Fee, which the District began collecting in April 2017. Possible sources of funds to pay for actual construction of future water supply projects include ongoing revenue increases, user fees, water supply charge, property tax, new revenue categories, grants, and bond financing. Actual funding sources will be dependent on the type of project, the amount of funding needed and other variables.

Water Supply

Available Water Supplies: In WY 2020, 10,130 AF of water was legally available to serve Cal-Am customers within the District. Similarly, approximately 3,046 AF of water were assumed to be available to serve non-Cal-Am users extracting water from the Carmel Valley Aquifer and the Seaside Basin. However, because of legal and regulatory constraints, long-term water supplies available to Cal-Am's customers in the future will be reduced to approximately 9,000 acre-feet per year (AFY) assuming that Cal-Am will retain rights to produce 774 AFY from Seaside Groundwater sources (restored to 1,474 in 25 years), 94 AFY from the Sand City Desalination Facility, 1,300 AFY from Aquifer Storage and Recovery, 3,500 AFY from Pure Water Monterey and 3,376 AFY from Carmel River sources.

Requirements for Future Capital Improvements: A 6,252 AFY desalination facility or expansion of the Pure Water Monterey project are being examined for additional long-term water supply. It is expected that one of these projects will be chosen to proceed by the end of 2021.

Groundwater Zone Charge: In June 1980, the District Board approved formation of a groundwater charge zone to provide the legal basis for a comprehensive well-monitoring program consisting of well registration, well metering, and water production reporting. However, the District abandoned this source as a revenue and no groundwater charge was established in any zone of the District during WY 2020.

PUBLIC OUTREACH COMMITTEE

ITEM: INFORMATIONAL ITEM

4. REVIEW PROPOSED WATER EFFICIENCY WORKSHOPS FOR CY 2021

Meeting Date: May 7, 2021 **Budgeted:** N/A

From: David Stoldt **Program/** N/A
General Manager **Line Item No.:**

Prepared By: Stephanie Kister Campbell **Cost Estimate:** N/A

General Counsel Review: N/A

CEQA Compliance: This action does not constitute a project as defined by the California Environmental Quality Act Guidelines section 15378.

SUMMARY: MPWMD partners with California American Water (Cal-Am) on local water efficiency workshops. Each year, we determine a schedule, and the planning, advertising costs, instructor fees, and coordination time is split between MPWMD and Cal-Am. The 2021 events and classes are currently planned, and a summary of the schedule follows:

May is Water Awareness Month. We have three classes scheduled to be hosted on Zoom. They are currently being promoted via Facebook and newspaper ads.

Scheduled Classes:

- May 11th, 2021, 5pm. **Compost: Building the Soil Sponge Workshop.** Description: *The foundation of every thriving garden is its soil. This webinar focuses on the role compost plays in the vital process of creating a healthy soil sponge. Topics we cover include: an introduction to the Soil Food Web, understanding how plants work with their soil, techniques, and tips to making compost and other soil amendments and using sheet mulching to build healthy soil.*
- May 18th, 2021, 6pm. **Greywater Laundry to Landscape Workshop.** Description: *Learn how to install your own "Laundry to Landscape" greywater system. You will be shown just how easy it is to use the washing machine to irrigate fruit trees, shrubs and more with this low cost, easy, and permit-free legal method of greywater reuse.*
- May 25th, 2021, 5pm. **Garden Design Workshop.** Description: *You've taken out the turf, now what? This webinar takes you through the step-by-step process of creating a successful watershed wise landscape. We begin with rain garden design and placement options, and then launch into selecting a plant palette, especially natives, and finally, wrap it up with design considerations for creating an aesthetically pleasing layout.*

Green Gardens Group is hosting the first and third class and their proposal is attached as **Exhibit 4-A**. Dan Finklea of Greenwise Landscapes is teaching the Greywater class as he has done for the last seven years.

Following our May workshop series, the second Summer Splash Water Challenge Giveaway will take place. The Water Challenge was introduced in 2020 in response to COVID social distancing/Shelter in Place requirements. The program involves an educational gameboard where participants visit the event website and watch water efficiency videos to find the answers to the gameboard questions. The challenge is designed for families and is launched in the summer when children are at home. Completed gameboards can be submitted as an entry into a sweepstakes to win prizes. The prizes offered last year included a High Efficiency Clothes Washer, Amazon Gift Cards, and iPads. The gameboards will be printed or advertised in the local papers, and the event will be promoted on Facebook and other social media.

A late summer mulch giveaway event titled “Mulch Madness” is also being planned. The application of mulch to a landscape reduces the amount of water that evaporates from the soil, greatly reducing the need to water. As it breaks down, mulch provides nutrients to sandy soil and improves its water holding ability. The event will center around a webpage at www.montereywaterinfo.org where customers can fill out a form, including their Cal-Am account number, to be approved for free mulch. They will be sent a voucher for redemption at a participating garden center. The customer will visit the selected mulch provider and decide if they would like to pick up the mulch themselves or arrange for delivery. Delivery dates will be coordinated by area. Program costs will be shared with Cal-Am, and the budget will need to be approved for fiscal year 2021-2022. Requested amount is \$15,000.

In the fall, another series of classes will be held. The specific topics are still to be determined, however Rainwater Harvesting will be included.

RECOMMENDATION: This information is presented for the Committee’s information only. No further action is required.

EXHIBIT

4-A Green Gardens Group workshop proposal

SCOPE OF WORK*Watershed Wise Landscape Webinar Series Proposal***Program Overview**

Provide an on-line program that educates homeowners and landscape professionals about transforming yards into watershed wise landscapes. This program includes a series of 60-90 minute workshops that address key aspects of creating such gardens, as described below.

The format for the series is similar for each class:

- Instructors welcome attendees
- Discuss any relevant rebates or water conservation programs
- Fifty to seventy five (50-75) minutes of instruction
- Ten (10) minutes Q/A at the end
- Follow up with links to resources and rebates as provided by Client

During the webinars, attendees are invited to submit their questions in the Q/A section. The live responding to questions, as well as various polls, create an opportunity to engage the audience. This creates an interactive environment akin to the format we use during the live workshops.

At the end of the workshop, polling is used to gather class evaluations, see what topics might be of additional interest, and let attendees know about upcoming classes.

Learning Objectives

- Evaluate a property as though it were a mini-watershed
- Use Soil Food Web principles to remove lawn without chemicals and build living soil
- Size and site a rain capture area that holds onto first flush
- Select and place plants on a property according to water needs and key design principles

G3 Responsibilities

- Provide two G3 Qualified Instructors for each webinar
 - (1) Instructor to lead webinar
 - (1) Instructor to field questions, manage polls, and provide backend support during event.
- Minimum class size is 5, maximum is 100
- Manage webinar program to deliver the classes (Zoom)
- Set up secure on-line calendar and participant registration site
- Manage registration, confirmations, and communications with participants
- Ensure class curriculum is regionally appropriate within service area
- Provide Client with registration and attendance details
- Collect, tally and submit evaluation forms to Client

- Invoice in a timely manner.

Client Responsibilities

- Provide class advertisement/marketing
- Provide access to relevant images/information for customizing presentations
- Provide links to relevant resources and programs
- Pay invoices for workshop preparation and instruction in a timely manner.

Webinar Descriptions

- 1. *Garden Design Workshop (90 minutes)*:** This highly requested webinar takes attendees through the step-by-step process of creating a successful watershed wise design:
 - Raingarden design and placement
 - Selecting a plant palette
 - Role of natives
 - Layout recommendations
 - Design considerations
- 2. *Compost, Building the Soil Sponge (60 minutes)*:** Drills down into the vital process of creating a healthy soil sponge:
 - Understanding how plants work with their soil
 - Introducing the Soil Food Web
 - Techniques and tips for making compost
 - Sheet mulching to build healthy soil
 - Selecting other soil amendments for the garden

Logistics

G3 sets up a secure calendar of classes and registration page on the G3 website. For the registration information, we propose requiring, at a minimum, first and last name, valid email, and zip code. An email is mandatory so we can send registrants the password protected link to the webinars.

G3 has the capability of delivering these classes as soon as Client approves the format and provides access to relevant materials.

Cost Proposal

Conduct each 60-minute webinar (webinar #2), including managing registrations, two instructors, and class reporting: \$1,500.00 each.

Conduct each 90-minute webinar (webinar #1), including managing registrations, two instructors, and class reporting: \$1,950.00.

Total for series: **\$3,450.00**

Miscellaneous

G3 agrees to deliver the scope of work outlined above according to the schedule to be mutually determined by Client and G3. Tentative time frame is May 2021.

Invoicing will be submitted weekly to be paid within 30 days of submittal.

G3 retains all intellectual property rights to the material.



04/05/2021

Pamela Berstler, CEO & Managing Member

Date