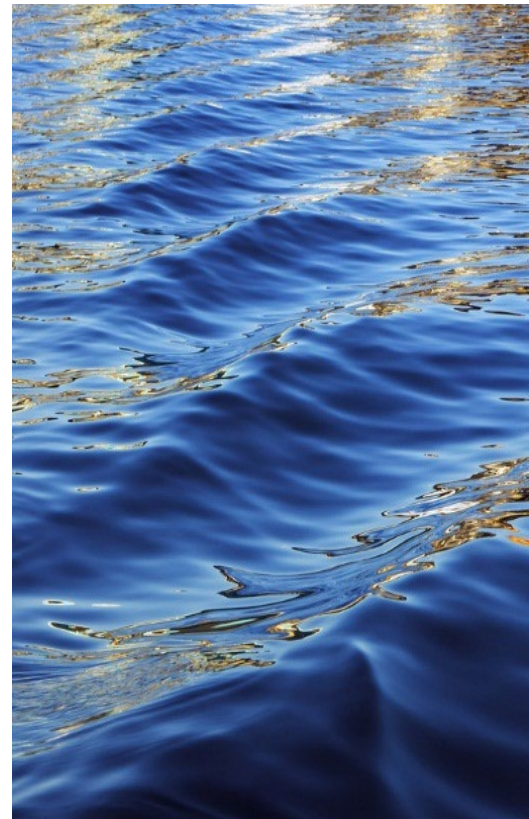




# MPWMD Strategic Planning Workshop

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General Manager

May 2, 2024





## Today's Agenda

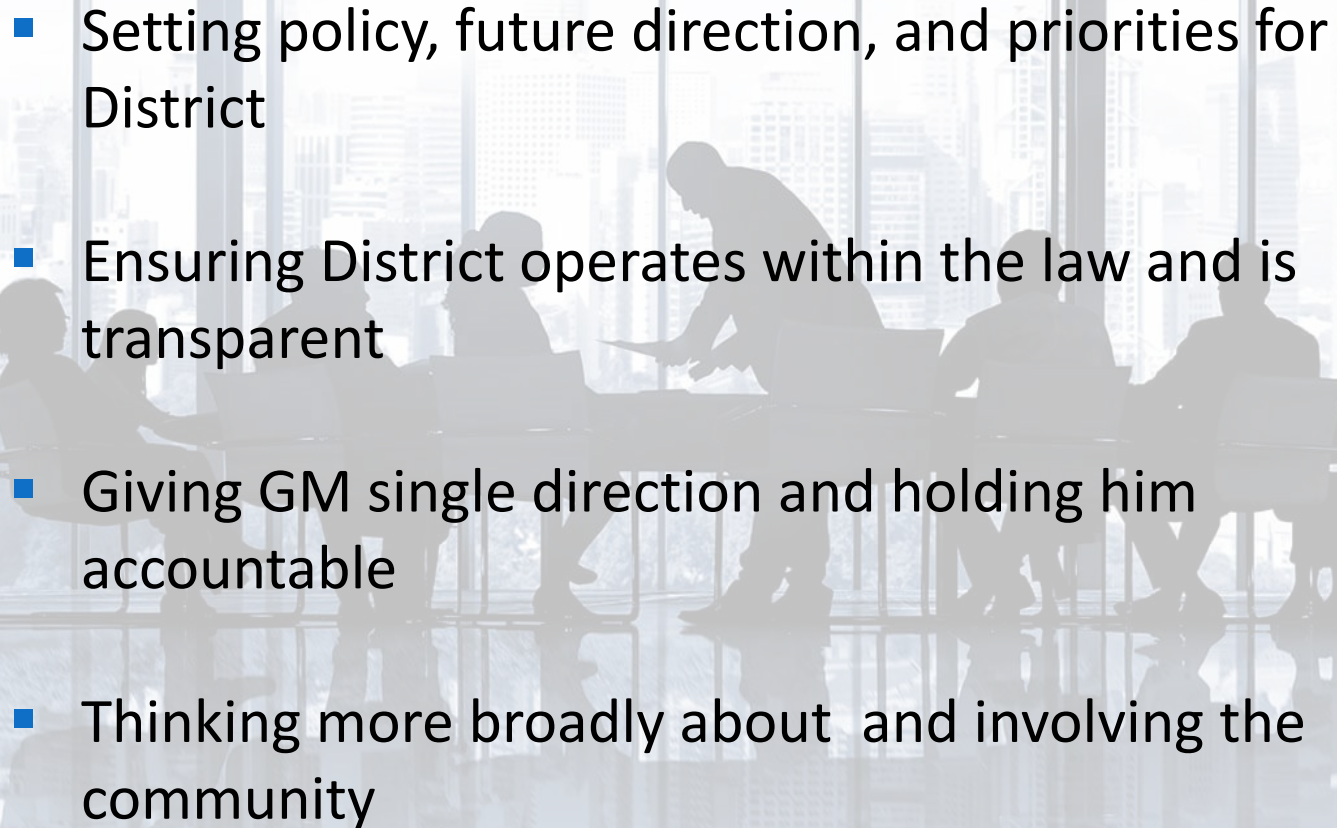
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- Review Strategic Planning Process
- Summarize Recent Year Goals
- Exercise – Identify Prospective Goals for 2024
- Discussion / Add / Subtract / Prioritize
- Develop Supporting Objectives
- Review, Agree, Direct Towards Adoption



# Board Role in Strategic Planning

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- Setting policy, future direction, and priorities for District
  - Ensuring District operates within the law and is transparent
  - Giving GM single direction and holding him accountable
  - Thinking more broadly about and involving the community

# Board Considerations

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- What makes us special?
- What do we do well?
- What can we do better?



## Board Responsibility

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- Common vision, mission, and community focus
- Collegial, respectful, professional, collaborative and cooperative
- Mindful about decision-making and long-term impacts
- Understand and appreciate differences of opinions and viewpoints

# The Strategic Planning Pyramid

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# What is a “Goal”?



- Direction of the organization
- Consistent with mission, vision, and values
- Typically, qualitative and capable to embrace multiple objectives
- May be near-term and/or longer-term





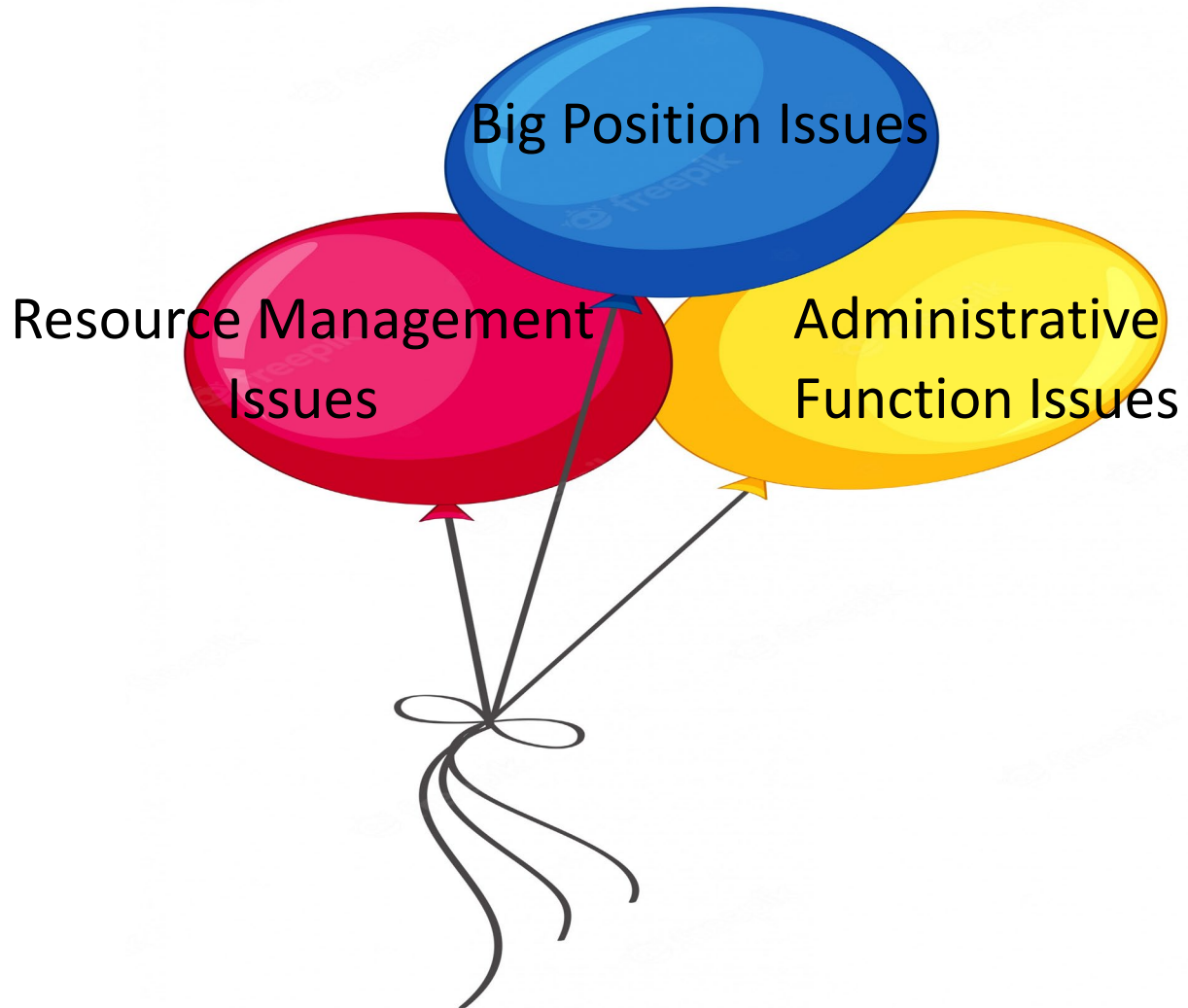
# Let's be "SMART" About It

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# Recent Year Goals

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## Big Position Issues

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- Secure a safe, reliable, sustainable, diversified, affordable, legal water supply... (2023, 2022, 2021, 2019)
- Pursue public ownership as directed by the voters... (2023, 2022, 2021, 2019)
- Be a regional leader on water issues, raise profile, instill public trust... (2023, 2022, 2021, 2019)



## Resource Management Issues

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- Continue strategic planning for near-term & long-term water supply... (2023, 2022, 2021)
- Develop strategy for water permit 20808 ... (2019)
- Develop long-term strategy for Los Padres Dam... (2019)
- Prepare for allocation of “new water” (2019)
- Look at new direction for Carmel River mitigation program (2023, 2019)



## Administrative Function Issues

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- Protect and enhance District financial resources... (2023, 2022, 2021, 2019)
- Public outreach effort... (2023, 2022)
- Promote & enhance organizational efficiency and effectiveness... (2023, 2022, 2021, 2019)
- Examine revising or streamlining rules & regs (2023, 2019)



## Pause for Board Exercise #1

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# Board Exercise #1

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## Exercise – Identify Prospective Goals for 2024

- Write down 3-5 goals for this year
- Write down 2-3 longer-term goals
- If you can, identify them as “Big Position”, “Resource Management”, or “Administrative Function”
- You have 15 minutes



## Today's Remaining Agenda

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- Discussion / Add / Subtract / Prioritize
- Develop Supporting Objectives
- Lunch and Review, Agree, Direct Towards Adoption
- Closed Session – Pending Litigation
- Closed Session – Performance Review District Legal Counsel



# Wrap-Up

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**Job well done !!!**