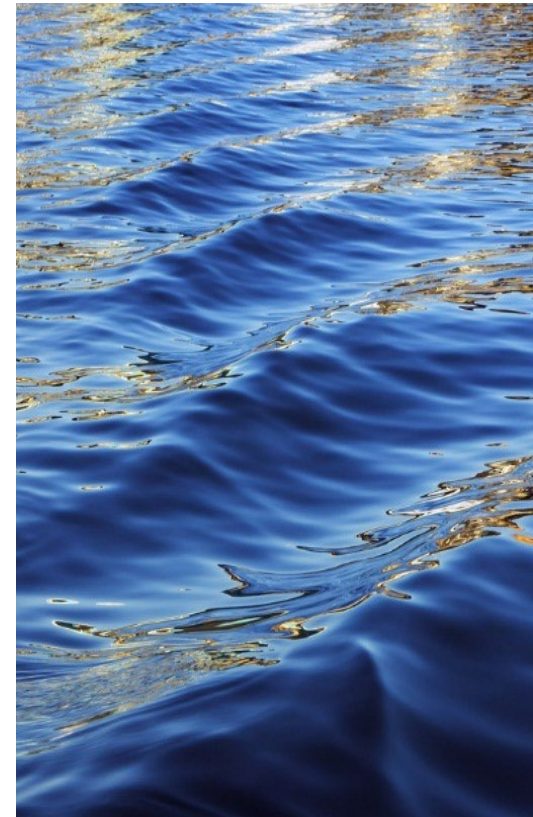


MPWMD Strategic Planning Workshop

David J. Stoldt
General Manager

Mike McCullough
Asst General Manager

March 6, 2026



Mission: Sustainably manage and augment the water resources of the Monterey Peninsula to meet the needs of its residents and businesses while protecting, restoring, and enhancing its natural and human environments.

Vision: Model ethical, responsible, and responsive governance in pursuit of our mission

Values: Transparency & Accountability, Leadership, Stewardship of Environmental Resources, Financial Responsibility, Honesty & Integrity, Professionalism & Respect, Equity & Inclusion, Pursuit of Excellence





Today's Agenda

- Review Strategic Planning Process
- Year In Review – 2025 (Wins & Near Misses)
- Exercise – Identify Top Issues 2026
- Prioritize
- Develop Objectives That Can Get Accomplished
- Review, Agree, Direct Towards Adoption



Board Responsibility

- Common vision, mission, and community focus
- Collegial, respectful, professional, collaborative and cooperative
- Mindful about decision-making and long-term impacts
- Understand and appreciate differences of opinions and viewpoints

Board Role in Strategic Planning

- Setting policy, direction, and priorities for District
- District complies with the law and is transparent
- Giving GM and staff direction and holding them accountable
- Thinking about a more sustainable and resilient community (Infrastructure & Policies)



Year in Review

Wins

- Allocating Water to Jurisdictions
- Amnesty Program
- Application to Modify the CDO
- Positive Outreach
- Legislative Investment (Panetta staff, Padilla staff, SB473)
- Expansion of Pure Water Monterey & Ribbon-Cutting

Near Misses

- Delay in LAFCO Trial
- Delay in Eminent Domain Trial
- Water Supply Charge Refund

Board Exercise #1

Exercise – Identify Prospective Goals for 2026

- Write down 3-5 goals for this year
- If you can, identify them as “Front Burner”, “Back Burner”, or “Warming on the Side”
- 15 minutes





Possible Topics for 2026

Seaside Basin
Protection
Planning

Tailor
Public
Outreach

Water
System
Acquisition

Modify CDO

Invest in ASR
Improvements
or Cal-Am Fix

Advocacy &
Legislative
Priorities

Update Rules &
Regulations

Rate Case
Intervenor

Strategy on
Los Padres
Dam

New
Regulatory
Requirements

Financial?

Other?

Board Considerations for Prioritizing Issues

- Why is it on the Front Burner?
- Can it move from the Back to the Front or vice versa quickly?
- Will it require more resources now and into the future?



What is a “Goal”?



- Direction of the organization (can involve one or multiple Divisions)
- Aligns with mission, vision, and values
- Qualitative or Quantitative in nature?

What is an “Objective”?

- A roadmap directing Staff on how to reach the Goal
- More specific and measurable than the Goal itself
- Teamwork makes the Seine Work





Front Burner Issues

- Modify CDO
- Public Acquisition/Discovery
- Protect Assets in the Seaside Basin

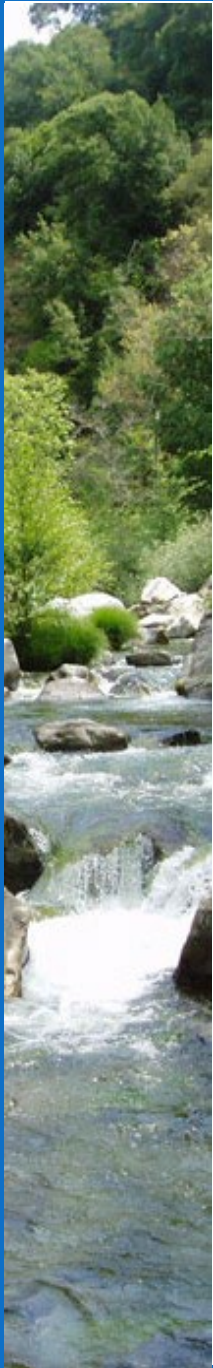


Still Cooking But not the Main Dish

- Implement State Policy related to “Conservation As A Way Of Life”
- Optimize ASR (Aquifer Storage and Recovery)
- Update & Prioritize District Rules & Regulations
- Advance Los Padres Dam Alternatives

Off to the Side but Can be Served ASAP

- Overall Financial Health of the District
- Ratepayer Advocacy





Recap Today's Menu

- Consensus on the Main Concepts?
- Maintain Diligence on other priorities
- Ability to Pivot when Appropriate
- Plan for Appropriate Resources & Staffing

Wrap-Up

