

This meeting has been noticed according to the Brown Act rules. The Board of Directors meets regularly on the third Monday of each month, except in January and February. The meetings begin at 6:00 PM.



**Special Meeting / Board Strategic Planning Workshop
Board of Directors
Monterey Peninsula Water Management District

Friday, March 12, 2021, 9:00 AM, Virtual Meeting**

Pursuant to Governor Newsom's Executive Orders N-29-20 and N-33-20, and to do all we can to help slow the spread of COVID-19 (coronavirus), meetings of the Monterey Peninsula Water Management District Board of Directors and committees will be conducted with virtual (electronic) participation only using Zoom.

Join the meeting at this link:

<https://zoom.us/j/96305815982?pwd=ZWZhaZFPJYk9JeXF1SXYvTW1FcGYxUT09>

Or join at: <https://zoom.us/>

Webinar ID: 963 0581 5982

Meeting password: 03122021

Participate by phone: (669) 900-9128

For detailed instructions on how to connect to the meeting, please see page 3 of this agenda.

You may also view the live webcast on AMP <https://accessmediaproductions.org/>
scroll down to the bottom of the page and select the Peninsula Channel

Staff notes will be available on the District web site at

<http://www.mpwmd.net/who-we-are/board-of-directors/bod-meeting-agendas-calendar/>
by 5 PM on Tuesday, March 9, 2021

CALL TO ORDER / ROLL CALL

PLEDGE OF ALLEGIANCE

ADDITIONS AND CORRECTIONS TO AGENDA - The General Manager will announce agenda corrections and proposed additions, which may be acted on by the Board as provided in Sections 54954.2 of the California Government Code.

Board of Directors

Alvin Edwards, Chair – Division 1
Karen Paull, Vice Chair – Division 4
George Riley – Division 2
Safwat Malek – Division 3
Amy Anderson – Division 5
Mary L. Adams, Monterey County
Board of Supervisors Representative
Clyde Roberson – Mayoral Representative

General Manager

David J. Stoldt

This agenda was posted at the District office at 5 Harris Court, Bldg. G Monterey on March 9, 2021. Staff reports regarding these agenda items will be available for public review on Tuesday, March 9, 2021 at the District's website www.mpwmd.net/who-we-are/board-of-directors/bod-meeting-agendas-calendar/. After staff reports have been distributed, if additional documents are produced by the District and provided to a majority of the Board regarding any item on the agenda, they will be posted on the District website. Documents distributed on the afternoon of the meeting will be available upon request, and posted to the web within five days of adjournment of the meeting. The next meeting of the Board is set for Monday, March 15, 2021 at 6 pm.

INTRODUCTIONS / WORKSHOP OVERVIEW – David J. Stoldt, General Manager

The purpose of this workshop is to provide an opportunity for the exchange of ideas between Board members and staff. Board Strategic Planning Sessions provide a setting for informal discussions between staff, consultants and the board regarding specific programs, projects or policies. The Directors will take no formal action on the items.

DISCUSSION ITEMS

1. Information Gathering Feedback

BREAK

DISCUSSION ITEMS (Continued)

2. Strategic Planning Model and Definitions
3. Vision / Mission / Goals Discussion

PUBLIC COMMENT ON STRATEGIC PLANNING DISCUSSION- *Please limit your comment to three (3) minutes.*

ADJOURNMENT

The 2nd Board Strategic Planning Session of the MPWMD Board of Directors will be on Friday, March 26, 2021 at 9 AM.

Board Meeting Schedule			
Monday, March 15, 2021	Regular Meeting	6:00 pm	Virtual - Zoom
Friday, March 26, 2021	Special Meeting	9:00 am	Virtual - Zoom
Monday, April 19, 2021	Regular Meeting	6:00 pm	Virtual - Zoom
Monday, May 17, 2021	Regular Meeting	6:00 pm	Virtual – Zoom

Board Meeting Television and On-Line Broadcast Schedule	
View Live Webcast at https://accessmediaproductions.org/ scroll to the bottom of the page and select the Peninsula Channel	
Television Broadcast	Viewing Area
Comcast Ch. 25 (Monterey Channel), Mondays view live broadcast on meeting dates, and replays on Mondays, 7 pm through midnight	City of Monterey
Comcast Ch. 28, Mondays, replays only 7 pm	Throughout the Monterey County Government Television viewing area.
For Xfinity subscribers, go to https://www.xfinity.com/support/local-channel-lineup/ or https://www.xfinity.com/stream/listings - enter your address for the listings and channels specific to your city.	Pacific Grove, Pebble Beach, Sand City, Seaside, Monterey
Internet Broadcast	
Replays – Mondays, 4 pm to midnight at https://accessmediaproductions.org/ scroll to Peninsula Channel	
Replays – Mondays, 7 pm and Saturdays, 9 am www.mgtvonline.com	
YouTube – available five days following meeting date - https://www.youtube.com/channel/UCg-2VgzLBmgV8AaSK67BBRg	

Upon request, MPWMD will make a reasonable effort to provide written agenda materials in appropriate alternative formats, or disability-related modification or accommodation, including auxiliary aids or services, to enable individuals with disabilities to participate in public meetings. MPWMD will also make a reasonable effort to provide translation services upon request. Submit requests by noon on Wednesday, March 10, 2021 to joel@mpwmd.net, or call (831) 658-5652.

Instructions for Connecting to the Zoom Meeting

Note: If you have not used Zoom previously, when you begin connecting to the meeting you may be asked to download the app. If you do not have a computer, you can participate by phone.

Begin: Within 10 minutes of the meeting start time from your computer click on this link:

<https://zoom.us/j/96305815982?pwd=ZWZhaZRpJYk9JeXF1SXYvTW1FcGYxUT09> or paste the link into your browser.

DETERMINE WHICH DEVICE YOU WILL BE USING (PROCEED WITH ONE OF THE FOLLOWING INSTRUCTIONS)

USING A DESKTOP COMPUTER OR LAPTOP

1. In a web browser, type: <https://www.zoom.us>
2. Hit the enter key
3. At the top right-hand corner, click on “Join a Meeting”
4. Where it says “Meeting ID”, type in the Meeting ID# above and click “Join Meeting”
5. Your computer will begin downloading the Zoom application. Once downloaded, click “Run” and the application should automatically pop up on your computer. (If you are having trouble downloading, alternatively you can connect through a web browser – the same steps below will apply).
6. You will then be asked to input your name. It is imperative that you put in your first and last name, as participants and attendees should be able to easily identify who is communicating during the meeting.
7. From there, you will be asked to choose either ONE of two audio options: Phone Call or Computer Audio:

COMPUTER AUDIO

1. If you have built in computer audio settings or external video settings – please click “Test Speaker and Microphone”.
2. The client will first ask “Do you hear a ringtone?” •If no, please select “Join Audio by Phone”.
•If yes, proceed with the next question:
3. The client will then ask “Speak and pause, do you hear a replay?” •If no, please select “Join Audio by Phone”
•If yes, please proceed by clicking “Join with Computer Audio”

PHONE CALL

1.If you do not have built in computer audio settings or external video settings – please click “Phone Call”

2.Select a phone number based on your current location for better overall call quality.

+1 669-900-9128 (San Jose, CA) +1 253-215-8782 (Houston, TX)

+1 346-248-7799 (Chicago, IL) +1 301-715-8592 (New York, NY)

+1 312-626-6799 (Seattle, WA) +1 646-558-8656 (Maryland)

3.Once connected, it will ask you to enter the Webinar ID No. and press the pound key

4.It will then ask you to enter your participant ID number and press the pound key.

5.You are now connected to the meeting.

USING AN APPLE/ANDROID MOBILE DEVICE OR SMART PHONE

1.Download the Zoom application through the Apple Store or Google Play Store (the application is free).

2.Once download is complete, open the Zoom app.

3.Tap “Join a Meeting”

4.Enter the Meeting ID number

5.Enter your name. It is imperative that you put in your first and last name, as participants and attendees should be able to easily identify who is communicating during the meeting.

6.Tap “Join Meeting”

7.Tap “Join Audio” on the bottom left hand corner of your device

8.You may select either ONE of two options: “Call via Device Audio” or “Dial in”

DIAL IN

1.If you select “Dial in”, you will be prompted to select a toll-free number to call into.

2. Select a phone number based on your current location for better overall call quality.

+1 669-900-9128 (San Jose, CA) +1 253-215-8782 (Houston, TX)

+1 346-248-7799 (Chicago, IL) +1 301-715-8592 (New York, NY)

+1 312-626-6799 (Seattle, WA) +1 646-558-8656 (Maryland)

3.The phone will automatically dial the number, and input the Webinar Meeting ID No. and your Password.

4.Do not hang up the call, and return to the Zoom app

5.You are now connected to the meeting.

Presenting Public Comment

Receipt of Public Comment – the Chair will ask for comments from the public on all items. Limit your comment to 3 minutes but the Chair could decide to set the time for 2 minutes.

(a) Computer Audio Connection: Select the “raised hand” icon. When you are called on to speak, please identify yourself.

(b) Phone audio connection **with** computer to view meeting: Select the “raised hand” icon. When you are called on to speak, please identify yourself.

(c) Phone audio connection only: Press *9. Wait for the clerk to unmute your phone and then identify yourself and provide your comment. Press *9 to end the call.

Submit Written Comments

If you are unable to participate via telephone or computer to present oral comments, you may also submit your comments by e-mailing them to comments@mpwmd.net with one of the following subject lines "PUBLIC COMMENT ITEM #" (insert the item number relevant to your comment) or "PUBLIC COMMENT – ORAL COMMUNICATIONS". Comments must be received by 5:00 p.m. on March 11, 2021. Comments submitted by 5:00 p.m. will be provided to the Board of Directors and compiled as part of the record of the meeting.

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**MPWMD
BOARD OF DIRECTORS
STRATEGIC PLANNING
2021 WORKSHOP**



**MONTEREY PENINSULA WMD
BOARD OF DIRECTORS
MARCH 12, 2021
STRATEGIC PLANNING WORKSHOP
AGENDA**

9:00 a.m.	CALL TO ORDER
9:05 a.m.	Introductions/Workshop Overview
9:30 a.m.	Information Gathering Feedback
10:00 a.m.	BREAK
10:15 a.m.	Strategic Planning Model and Definitions
10:30 a.m.	Vision/Mission/Goals Discussion
11:50 a.m.	Public Comment
NOON	ADJOURN TO MARCH 26, 2021



**MONTEREY PENINSULA WMD
BOARD OF DIRECTORS
MARCH 26, 2021
STRATEGIC PLANNING WORKSHOP
AGENDA**

9:00 a.m.	CALL TO ORDER
9:05 a.m.	Vision/Mission/Goals Revisions and Discussion
10:15 a.m.	BREAK
10:25 a.m.	Short and Long-Term Objectives Discussion/Priority Setting
11:45 a.m.	Public Comment
11:55 a.m.	Closing Comments
NOON	ADJOURN

STRATEGIC PLANNING



Strategic Planning Glossary

GOALS (WHAT)

“Long-range direction of organization. Consistent with mission and vision. Typically qualitative and able to embrace multiple objectives.”

MISSION (WHY)

“Why organization exists and its core purpose.”

OBJECTIVES (HOW/WHEN)

“SMART”
(Specific, Measurable, Achievable, Realistic, Timely)

PRIORITIES (TASK)

“A task to achieve an initiative that is considered more important than another.”

STRATEGIC INITIATIVES (ACTION)

“Key action programs focused on achieving a specific objective or target. Few critical projects key to meeting organization’s mission.”

VALUES (CULTURE)

“Core beliefs of the organization that inspire and guide choices in the way it operates and deals with people. Values are imbedded in the vision and mission.”

VISION (BIG PICTURE)

“Reimagining the Future. What we choose to be. Serves as source of inspiration.”