



FINAL MINUTES
Special Meeting / Board Strategic Planning Workshop
Friday, March 12, 2021

CALL TO ORDER

The meeting was called to order at 9:15 am. Pursuant to Governor Newsom's Executive Orders N-29-20 and N-33-20 the Meeting was conducted with virtual participation via Zoom.

ROLL CALL

Directors Present via Zoom:

Alvin Edwards, - Chair, Division 1
Karen Paull, - Vice- Chair, Division 4
George Riley, Division 2
Safwat Malek, Division 3
Amy Anderson, Division 5
Mary L. Adams- Monterey County Board of Supervisors Representative
Clyde Roberson- Mayoral Representative

Directors Absent: None

General Manager present: David J. Stoldt

Staff members present: Suresh Prasad, Chief Financial Officer/Administrative Services Manager
Stephanie Locke, Water Demand Manager
Thomas Christensen, Environmental Resources Manager
Jonathan Lear, Water Resources Manager
Joel G. Pablo, Board Clerk
Sara Reyes, Senior Office Specialist

District Counsel present: Heidi Quinn

PLEDGE OF ALLEGIANCE

The assembly recited the Pledge of Allegiance.

ADDITIONS AND CORRECTIONS TO AGENDA

Chair Edwards requested for Oral Communications be added to the agenda.

A motion was made by Director Anderson and second by Director Adams to add oral communications to the agenda. The motion passes unanimously on a vote of 7 – 0 by those members present.

ORAL COMMUNICATIONS

No public comment was received under Oral Communications.

INTRODUCTION / WORKSHOP OVERVIEW- David J. Stoldt, General Manager

General Manager Stoldt provided introductory remarks on the Board Strategic Planning Workshop and introduced Dr. Richard Garcia with RJA Management Services as the facilitator for the Board Strategic Planning Workshop.

Dr. Garcia provided an overview and answered questions from the board of what will be discussed during the 1st Board Strategic Planning Session and the 2nd Board Strategic Planning Session scheduled for Friday, March 26, 2021. Dr. Garcia provides the layout of what is to occur during the session, his hopes in facilitating the meeting and explains how the process will work in relation to the district's goals (short-term and medium-term goals), vision, mission and objectives as developed by the board.

DISCUSSION ITEMS

1. Information Gathering Feedback

Dr. Garcia provided an overview, answered questions from the board and displayed aggregate feedback from interviews conducted with past and current directors via MS PowerPoint presentation. *A copy of the presentation is on file at the District office and can be viewed on the district website.*

BREAK

The Board recessed at approximately 10:20 AM and reconvened at approximately 10:35 AM.

DISCUSSION ITEMS (Continued)

2. Strategic Planning Model and Definitions

Dr. Garcia provided an overview of the Strategic Planning model and provided definitions of the following: Priorities, Strategic Initiative, Objectives (quantitative), Goals (qualitative), Values, Mission and Vision and answered questions from the board.

3. Vision / Mission / Goals Discussion

Dr. Garcia provided an overview of examples of Vision, Mission, Values, Goals and Objectives of the Monterey Peninsula Water Management District against those developed at the San Diego County Water Authority and California Coastal Commission and answered questions from the board.

Director Adams left the meeting at approximately 12:05 PM. Quorum is still maintained.

(Continued)

PUBLIC COMMENT ON STRATEGIC PLANNING DISCUSSION

The following comments were directed to the Board at this time:

- (a) *Melodie Chrislock with Public Water Now*: Encouraged the district to focus on increased visibility via a public relation campaign in order to bring public awareness about the district, its responsibilities and how it serves the greater community. Chrislock noted Cal-Am's customers are aware its existence as a water company while many of those same paying customers are not aware of district's existence or function until a permit is needed by the property owner.
- (b) *Rudy Fischer*: Suggested to the board as one of its goals is to get off of the Cease and Desist Order (CDO) issued by the State Water Resources Control Board in order to build affordable housing and to allow for hotel expansions.
- (c) *Nick Pasculli with TMD Creative*: Pasculli is happy to listen in on the board and their level of engagement on corporate social responsibility as it relates to economic responsibilities, legal responsibilities, ethical responsibilities and philanthropic responsibilities. He is looking forward to seeing the outcoming in the coming weeks.

ADJOURNMENT

Chair Edwards adjourned the meeting at 12:17 PM.



Joel G. Pablo, Deputy District Secretary

Minutes approved by the MPWMD Board of Directors on Monday, April 19, 2021