



**FINAL MINUTES**  
**Monterey Peninsula Water Management District**  
**Public Outreach Committee**  
*Monday, June 28, 2021 Virtual Meeting*

**Call to Order / Roll Call**

The virtual meeting was called to order by Chair Adams at 3:00 PM via Zoom.

Committee members present: Mary Adams - Chair  
Amy Anderson  
Safwat Malek

Committee members absent: None

District staff members present: David J. Stoldt, General Manager  
Stephanie Locke, Water Demand Manager  
Joel G. Pablo, Executive Assistant / Board Clerk

District Counsel present: None

TMD Consulting: Athena Morris with TMD Creative

Comments from the Public: None

**Action Items**

1. **Consider Adoption of May 7, 2021 Committee Meeting Minutes**  
**Public Comment: None**

A motion was made by Anderson and second by Malek to approve the revised committee meeting minutes of May 7, 2021. The motion passed unanimously on a vote of 3-Ayes (Adams, Anderson and Paull), 0-Noes and 0-Absent.

**Discussion**

2. **Discuss Public Outreach Design Services for the Santa Margarita Aquifer Storage and Recovery Site**

David J. Stoldt, General Manager provided introductory remarks.

Maureen Hamilton, Senior Water Resources Engineer expressed the need for providing local public outreach and education to pedestrians who pass by the Santa Margarita Aquifer Storage and Recovery Site. She explained the steps leading towards recommending Ecological Concerns Incorporated as the firm charged with providing landscaping and outreach design services. She mentioned additional coordination needed to take place with the City of Seaside, ECI and MPWMD's Water Demand Division to provide three potential design concepts to present before the City and the District. Stoldt explained funding for the project is in the budget, however, would like staff to look for a potential grant.

**Public Comments: None**

3. **Receive Proposal from the Marketing Department for Services for Fiscal Year 2021-2022 and Provide Direction to Outreach Consultant**

Stephanie Locke, Water Demand Manager summarized her staff report and asked the committee to receive the report along with TMD’s proposal for services for Fiscal Year 2021-2022. Stoldt, Locke and committee members agreed that a summer newsletter should be released in July, 2021 to include the following topics: Measure J Updates, Drought, Seawater Intrusion, Steelhead Rescues and Rebates. Locke stated that TMD is currently working on hospitality cards to provide to local hotels. She mentioned and discussion ensued among committee members pertaining to the district’s effort for a revamped webpage. Stoldt and Locke noted work on a new webpage will more than likely occur in the Fall or Winter of 2021. Athena Morris with TMD Creative responded to Anderson’s question on the idea of blogging to serve as an educational outlet for the district and the site may allow for comments from members of the public. Locke mentioned that the backend or maintenance of the district’s current webpage current setup could be better maintained and organized. Stoldt touched on the board/committee agenda production process as handled by district staff and noted the process will remain in place.

**Public Comment:** None

**Suggest Items to be Placed on a Future Agenda**

None

**Adjournment**

Chair Adams adjourned the meeting at 3:49 PM.

/s/ Joel G. Pablo, Board Clerk to the Public Outreach Committee

Approved by the Committee on July 26, 2021

Received by the MPWMD Board of Director’s on Monday, August 16, 2021