



FINAL MINUTES
Monterey Peninsula Water Management District
Public Outreach Committee
July 25, 2019

Call to Order

The meeting was called to order at 4:04 pm in the Water Management District conference room.

Committee members present: Jeanne Byrne, Chair
Molly Evans
Alvin Edwards

District staff members present: David Stoldt, General Manager
Stephanie Locke, Water Demand Manager
Sara Reyes,

Others present: Steve Thomas, Thomas Brand Consulting

Comments from the Public: No comments were directed to the committee.

Action Items

- 1. Consider Adoption of June 27, 2019 Committee Meeting Minutes**
On a motion of Director Evans and second by Director Edwards , the minutes of June 27, 2019 were approved as presented on a vote of 3 – 0 by Evans, Edwards and Byrne.

Discussion Items

- 2. Discuss Outreach Priorities for FY 2019-2020**
Steve Thomas gave a presentation to the committee and reviewed strategies to reach a larger group of residents through various television, radio, print, social media and internet platforms. There was consensus to support the plan presented. Mr. Thomas reported that the committee could review advertising language at its next meeting.

Adjournment

The meeting was adjourned at 4:58 pm.

U:\Arlene\2019\Committees\PublicOutreach\Minutes\FINAL20190725.docx