



AGENDA

**Special Meeting – Board Workshop
Board of Directors
Monterey Peninsula Water Management District

Friday, February 28, 2025 at 9:00 a.m. [PST]

Meeting Location: Oak Shelter Room

Asilomar Hotel and Conference Grounds / 800 Asilomar Avenue / Pacific Grove, CA 93950

Note: The closest parking to the meeting room is in Lots D and N. Parking is free for all attendees.

Copies of the agenda packet are available for review on the District website (www.mpwmd.net) and at 5 Harris Court, Bldg. G, Monterey, CA.

Under the Brown Act, public comment for matters on the agenda must relate to that agenda item and public comments for matters not on the agenda must relate to the subject matter jurisdiction of this legislative body. This is a warning that if a member of the public attending this meeting remotely or in-person violates the Brown Act by failing to comply with these requirements, then the Chair may request that speaker be muted. If a member of the public attending this meeting in-person engages in disruptive behavior that disturbs the orderly conduct of the meeting, they may be removed from the meeting after a warning.

CALL TO ORDER / ROLL CALL

ADDITIONS AND CORRECTIONS TO THE AGENDA – *The General Manager will announce agenda corrections and proposed additions, which may be acted on by the Board as provided in Sections 54954.2 of the California Government Code.*

INTRODUCTIONS / WORKSHOP OVERVIEW – David J. Stoldt, General Manager

The purpose of this workshop is to facilitate the exchange of ideas between Board members and staff. It provides a setting for informal discussion on specific programs, project, or policies. No formal actions will be taken by the Directors on these items.

DISCUSSION ITEM

1. Discuss and Draft Strategic Goals and Objectives for Calendar Year 2025

PUBLIC COMMENT ON STRATEGIC GOALS AND OBJECTIVES DISCUSSION – *Please limit your comment to three (3) minutes.*

<p><u>Board of Directors</u> George Riley, Chair – Division 2 Ian Oglesby, Vice-Chair – Mayoral Representative Amy Anderson, Chair – Division 5 Alvin Edwards – Division 1 Rebecca Lindor – Division 3 Karen Paull – Division 4 Kate Daniels – Monterey County Board of Supervisors Representative</p> <p><u>General Manager</u> David J. Stoldt</p>	<p><u>Mission Statement</u> Sustainably manage and augment the water resources of the Monterey Peninsula to meet the needs of its residents and businesses while protecting, restoring, and enhancing its natural and human environments.</p> <p><u>Vision Statement</u> Model ethical, responsible, and responsive governance in pursuit of our mission.</p> <p><u>Board’s Goals and Objectives</u> Are available online at: https://www.mpwmd.net/who-we-are/mission-vision-goals/</p>
--	---

ADJOURNMENT

The board workshop will not be broadcast, televised or streamed live on the District's YouTube channel.

Board Meeting Schedule		
Monday, March 17, 2025	<i>Regular</i>	6:00 p.m.
Monday, April 21, 2025	<i>Regular</i>	6:00 p.m.

Accessibility

In accordance with Section 202 of the Americans with Disabilities Act of 1990 (42 U.S.C. Sec. 12132), MPWMD will make a reasonable effort to provide written agenda materials in appropriate alternative formats, or disability-related modification or accommodation, including auxiliary aids or services, to enable individuals with disabilities to participate in public meetings. MPWMD will also make a reasonable effort to provide translation services upon request. Submit requests at least 48 hours prior to the scheduled meeting date/time to Sara Reyes, Board Clerk by e-mail at sara@mpwmd.net or at (831) 658-5610.

Options for Providing Public Comment

Attend In-Person

The Board meeting will be held in the Main Conference Room at **5 Harris Court, Building G, Monterey, CA 93942** and has limited seating capacity.

Submission of Written Public Comment

Send written comments to District Office, 5 Harris Court, Building G, Monterey, CA or online at comments@mpwmd.net. Include the following subject line: "PUBLIC COMMENT ITEM #" (insert the agenda item number relevant to your comment). Written comments must be received by 3:00 PM on Thursday, February 27, 2025. All submitted comments will be provided to the Board of Directors, compiled as part of the record, and placed on the District's website as part of the agenda packet for the meeting. Correspondence is not read during the public comment portion of the meeting.

Refer to the Meeting Rules to review the complete Rules of Procedure for MPWMD Board and Committee Meetings:
<https://www.mpwmd.net/who-we-are/board-of-directors/meeting-rules-of-the-mpwmd/>

ITEM: DISCUSSION ITEM

1. DISCUSS AND DRAFT STRATEGIC GOALS AND OBJECTIVES FOR CALENDAR YEAR 2025

Meeting Date: February 28, 2025 **Budgeted:** N/A

From: David J. Stoldt, General Manager **Program/Line Item No.:** N/A

Prepared By: David J. Stoldt **Cost Estimate:** N/A

General Counsel Review: N/A

Committee Recommendation: N/A

CEQA Compliance: This action does not constitute a project as defined by the California Environmental Quality Act Guidelines Section 15378.

SUMMARY: Previously, on May 2, 2024 and March 31, 2023 special workshops were held where strategic goals were promulgated and discussed by the District Board. They were then adopted at a subsequent regular Board meeting. Near-term and long-term objectives were developed.

The plan for the 2025 workshop is as follows:

9:00 – Noon	Review 2024 Goals and Objectives; Brainstorming for 2025
Noon – 1:00	Wrap-Up & Lunch
1:00 – 2:00	Closed Session, if necessary

To elaborate on the morning session, the following tasks are envisioned:

Task 1: Review goal-setting process; Definitions of “goal” v “objective”; Review the “SMART” criteria for objectives (“SMART”: Specific, Measurable, Achievable, Realistic, Time)

Task 2: Summarize recent year goals

Task 3: Exercise – Directors (anonymously) identify “Top 3” goals for calendar year, “Top 2” longer-term goals; Results compiled.

Discussion – Key Questions:

- Do we think similarly or are there differences?
- What’s missing? Too many?
- Can we rank priority?

Task 4: Develop objectives making sure there is no duplication of goals or objectives; objectives are clear and meet the SMART criteria; and objectives are properly aligned with goals.

Task 5: Directors to agree on 4 to 6 broad overarching goals for the District to focus on; Directors to agree the objectives under each goal are appropriate and have realistic timelines.

Task 6: General Manager to prepare a clean list of agreed upon goals and objectives for subsequent Board adoption.

EXHIBIT

1-A 2024 Strategic Goals Progress Report

U:\staff\Boardpacket\2025\022825\01\Item-1.docx

Summary of Status of 2024 District Strategic Goals

Goal Area	Status
<p>Goal #1: Continue planning and implementation for protecting and increasing water supply</p> <p><i>Objectives:</i></p> <ul style="list-style-type: none"> • Partner with Monterey One Water to ensure completion and funding of Pure Water Monterey Expansion in 2025. • Allocate of a portion new supply to the jurisdictions by end of 2024. • Engage State Water Board on lifting of Cease and Desist Order (CDO) & moratorium on new meters beginning by January 2025. • Engage more with Marina Coast Water District and Watermaster on Seaside Basin issues. • Maintain focus on long-term supply and demand issues to inform additional water supply needs. 	<ul style="list-style-type: none"> • In Progress • In Progress • In Progress • In Progress • In Progress
<p>Goal #2: Implementation of the public’s ownership of Monterey Water System as directed by the voters</p> <p><i>Objectives:</i></p> <ul style="list-style-type: none"> • Pursue “bench trial” on the public “right to take”, including discovery and due diligence. • Expand public outreach, including press releases upon milestones; regular updates from District Counsel. • Contingency and mitigation planning if “right to take” proceeding is interrupted. • Plan for financing, rates, staffing, and operations. 	<ul style="list-style-type: none"> • In progress • ✓ Accomplished • ✓ Accomplished • In progress
<p>Goal #3: Improve public engagement and maintain leadership role on water issues</p> <p><i>Objectives:</i></p> <ul style="list-style-type: none"> • Be the knowledgeable source for reliable information on supply, demand, drought, and other local water issues needed by public, media, and regulators. • Continue to raise the District’s profile and instill public trust. • Support objectives of public’s acquisition of Monterey Water System through public outreach. • Better publicize environmental activities of the District. • Coordinate/Communicate w/ other water management agencies on a regional basis. • Explore new avenues of public engagement, such as social media or “town hall” meetings. 	<ul style="list-style-type: none"> • ✓ Accomplished • ✓ Accomplished • ✓ Accomplished • ✓ Accomplished • ✓ Accomplished • In Progress

Goal #4: Pursue effective environmental stewardship, especially in consideration of climate change

Objectives:

- Review Carmel River mitigation program requirements and provide guidance for going forward.
- Monitor follow-up to Los Padres Dam & Reservoir Alternatives study; Balance environmental and ratepayer impacts.
- Add climate change/climate action to District planning functions.
- Consider sustainability actions or projects the District can undertake internally.

- On-going
- On-going
- Limited Progress
- Limited Progress

Goal #5: Protect, enhance and maintain District’s financial health

Objectives:

- Ensure fiscal stability in support of litigation activities, Pure Water Monterey reserve accumulation, election expenses, other.
- Regularly report on exposure, risk policy, grants.
- Annually review reserve policy and potential reductions in revenue collections.
- Maintain GFOA award and CSDA transparency certificate of compliance.
- Continue to develop strategy for PERS and OPEB liabilities in budget planning.

- √ Accomplished
- √ Accomplished
- √ Accomplished
- In Progress
- No Change/On-going

Goal #6: Implement organizational changes to strengthen District management

Objectives:

- Create job description and hire Assistant General Manager.
- Prepare for new reporting standards and existing data needs.
- Evaluate succession planning needs.
- Evaluate change in District policies to maintain and lure talented employees.
- Negotiate labor agreements.

- In Progress
- In Progress
- √ Accomplished
- √ Accomplished
- √ Accomplished

Longer-Term Goals

Goal #7: Recognize the longer-term goals and objectives that arise from near-term goals

Objectives:

- Maintain focus on long-term supply and demand issues to inform additional water supply needs.
- Prepare for requirements of valuation trial for public’s ownership of the Monterey Water System.
- Implement changes to Carmel River mitigation program requirements.

- On-going
- Not Ready
- In Progress

- Add climate change/climate action to District planning functions.
- Monitor fiscal stability of District, establish reserve policy, review revenue collections, and plan for liabilities.

- Limited Progress
- On-going