

This meeting is not subject to Brown Act noticing requirements. The agenda is subject to change.

Public Outreach Committee Members:

George T. Riley, Chair Amy Anderson Karen Paull

Alternate:

Alvin Edwards

Staff Contacts:

David J. Stoldt. General Manager

Stephanie Locke, Water Demand Manager

Phil Wellman with Wellman Ad, Public Outreach Consultant

Joel G. Pablo. Board Clerk

After staff reports have been distributed, if additional documents are produced by the District and provided to the Committee regarding any item on the agenda they will be made available on the District's website prior to the meeting. Documents distributed at the meeting will be made available upon request and posted to the District's website within five days following the meeting.

AGENDA

Public Outreach Committee of the Monterey Peninsula Water Management District

Monday, February 27, 2023 at 3:00 p.m. [PST] | Virtual Meeting

As a precaution to protect public health and safety, and pursuant to provisions of AB 361, this meeting will be conducted via Zoom Video/Teleconference only.

Join the meeting at:

https://mpwmd-

net.zoom.us/j/84876380205?pwd=QnA1NkZYRGF5SUFFS3plVlZ6aHdodz09

Or access the meeting at: https://zoom.us/ Webinar ID No.: 848 7638 0205 Webinar Password: 02272023 Participate by phone: (669) 900-9128

For detailed instructions on connecting to the Zoom meeting see page 3 of this agenda.

Call to Order / Roll Call

Comments from the Public – The public may comment on any item within the District's jurisdiction. Please limit your comments to three (3) minutes in length.

Action Items - Public comment will be received on all Action Items. Please limit your comments to three minutes in length.

- 1. Consider Adoption of August 22, 2022 and December 15, 2022 Committee Meeting Minutes
- Adopt 2023 Public Outreach Committee Meeting Schedule 2.
- 3. Review Annual Report Formats and Consider Recommendation to Board Regarding Adoption of the 2022 MPWMD Annual Report

Discussion Items - Public comment will be received. Please limit your comments to three (3) minutes per item.

- 4. Review 2023 Public Education Classes/Workshops
- 5. Status of Public Outreach Projects / WellmanAd
- Suggest Items to be Placed on a Future Agenda 6.

CLOSED SESSION

Public Comment – Members of the public may address the Committee on the item or items listed on the Closed Session agenda.

Closed Session- As permitted by Government Code Section 54956.9 et seq., the Committee may recess to closed session to consider specific matters dealing with pending or threatened litigation, certain personnel matters, or certain property acquisition matters.

7. Conference with Legal Counsel – Anticipated Litigation: Significant exposure to litigation pursuant to § 54956.9(b) (One potential case)

Report Out from Closed Session

Adjournment

Accessibility

In accordance with Section 202 of the Americans with Disabilities Act of 1990 (42 U.S.C. Sec. 12132), MPWMD will make a reasonable effort to provide written agenda materials in appropriate alternative formats, or disability-related modification or accommodation, including auxiliary aids or services, to enable individuals with disabilities to participate in public meetings. MPWMD will also make a reasonable effort to provide translation services upon request. Please send a description of the requested materials and preferred alternative format or auxiliary aid or service by noon on Friday, February 24, 2023. Requests should be forwarded to: (1) Joel G. Pablo by e-mail at joel@mpwmd.net, or at (831) 658-5652; and (2) Sara Reyes by e-mail at sara@mpwmd.net or at (831) 658-5610.

Provide Public Comment at the Meeting

Attend via Zoom (For detailed instructions, please see "Instructions for Connecting to the Zoom Meeting" below.)

- (a) Computer Audio Connection: Select the "raised hand" icon. When you are called on to speak, you may identify yourself for the record.
- (b) Phone audio connection **with** computer to view meeting: Select the "raised hand" icon. When you are called on to speak, dial *6 to unmute and you may identify yourself for the record.
- (c) Phone audio connection only: Press *9. Wait for the clerk to unmute your phone and you may identify yourself for the record and provide your comment. Press *9 to end the call.

Submission of Public Comment via E-mail

Send comments to comments@mpwmd.net with one of the following subject lines "PUBLIC COMMENT ITEM #" (insert the item number relevant to your comment) or "PUBLIC COMMENT – ORAL COMMUNICATIONS." Staff will forward correspondence received to the Board. Correspondence is not read during public comment portion of the meeting.. However, all written public comment received becomes part of the official record of the meeting and placed on the District's website as part of the agenda packet for the meeting.



Submission of Written Public Comment

All documents submitted by the public must have no less than thirteen (13) copies to be received and distributed by the <u>Clerk</u> prior to the Meeting.

Instructions for Connecting to the Zoom Meeting

Note: If you have not used Zoom previously, when you begin connecting to the meeting you may be asked to download the app. If you do not have a computer, you can participate by phone.

Begin: Within 10 minutes of the meeting start time from your computer click on this link: https://mpwmd-net.zoom.us/j/84876380205?pwd=QnA1NkZYRGF5SUFFS3plVlZ6aHdodz09 or paste the link into your browser.

DETERMINE WHICH DEVICE YOU WILL BE USING

(PROCEED WITH ONE OF THE FOLLOWING INSTRUCTIONS)

USING A DESKTOP COMPUTER OR LAPTOP

- 1. In a web browser, type: https://www.zoom.us
- 2. Hit the enter key
- 3. At the top right-hand corner, click on "Join a Meeting"
- 4. Where it says "Meeting ID", type in the Meeting ID# above and click "Join Meeting"
- 5. Your computer will begin downloading the Zoom application. Once downloaded, click "Run" and the application should automatically pop up on your computer. (If you are having trouble downloading, alternatively you can connect through a web browser the same steps below will apply).
- 6. You will then be asked to input your name. It is imperative that you put in your first and last name, as participants and attendees should be able to easily identify who is communicating during the meeting.
- 7. From there, you will be asked to choose either ONE of two audio options: Phone Call or Computer Audio:

COMPUTER AUDIO

- 1. If you have built in computer audio settings or external video settings please click "Test Speaker and Microphone".
- 2. The client will first ask "Do you hear a ringtone?" •If no, please select "Join Audio by Phone".
- •If yes, proceed with the next question:
- 3. The client will then ask "Speak and pause, do you hear a replay?" •If no, please select "Join Audio by Phone"
- •If yes, please proceed by clicking "Join with Computer Audio"

PHONE CALL

- 1. If you do not have built in computer audio settings or external video settings please click "Phone Call"
- 2. Dial one of the numbers listed below using a phone. Select a phone number based on your current location for better overall call quality.
 - +1 669-900-9128 (San Jose, CA) +1 253-215-8782 (Houston, TX) +1 346-248-7799 (Chicago, IL) +1 301-715-8592 (New York, NY) +1 312-626-6799 (Seattle, WA) +1 646-558-8656 (Maryland)
- 3. Once connected, it will ask you to enter the Webinar ID No. and press the pound key
- 4. It will then ask you to enter your participant ID number and press the pound key.
- 5. You are now connected to the meeting.

USING AN APPLE/ANDROID MOBILE DEVICE OR SMART PHONE

- 1. Download the Zoom application through the Apple Store or Google Play Store (the application is free).
- 2. Once download is complete, open the Zoom app.



Agenda Public Outreach Committee Monday, February 27, 2023 Page 4 of 4

- 3. Tap "Join a Meeting"
- 4. Enter the Meeting ID number
- 5. Enter your name. It is imperative that you put in your first and last name, as participants and attendees should be able to easily identify who is communicating during the meeting.
- 6. Tap "Join Meeting"
- 7. Tap "Join Audio" on the bottom left hand corner of your device
- 8. You may select either ONE of two options: "Call via Device Audio" or "Dial in"

DIAL IN

- 1. If you select "Dial in", you will be prompted to select a toll-free number to call into.
- 2. You may select any of the numbers listed below:

+1 669-900-9128	(San Jose, CA)	+1 253-215-8782	(Houston, TX)
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+1 312-626-6799 (Seattle, WA +1 646-558-8656 (Maryland)

- 3. The phone will automatically dial the number and input the Webinar Meeting ID No. and your Password.
- 4. Do not hang up the call, and return to the Zoom app
- 5. You are now connected to the meeting.

Refer to the Meeting Rules of the Monterey Peninsula Water Management District (Revised August 2022) at https://www.mpwmd.net/who-we-are/board-of-directors/meeting-rules-of-the-mpwmd/

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PUBLIC OUTREACH COMMITTEE

1. CONSIDER ADOPTION OF AUGUST 22, 2022 AND DECEMBER 15, 2022 COMMITTEE MEETING MINUTES

Meeting Date: February 27, 2023 Budgeted: N/A

From: David J. Stoldt, Program/ N/A

General Manager Line Item No.:

Prepared By: Joel G. Pablo Cost Estimate: N/A

General Counsel Review: N/A
Committee Recommendation: N/A

CEQA Compliance: No CEQA Review Required

SUMMARY: Attached as **Exhibit 1-A and 1-B** are draft minutes of the August 22, 2022 and December 15, 2022 committee meeting for your review and consideration for approval.

RECOMMENDATION: The committee should review and approve the draft meeting minutes by motion.

EXHIBITS

- **1-A** Draft Minutes of the August 22, 2022 Committee Meeting
- **1-B** Draft Minutes of the December 15, 2022 Committee Meeting

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EXHIBIT 1-A

Minutes (Draft)

Monterey Peninsula Water Management District Public Outreach Committee Monday, August 22, 2022

Pursuant to AB 361, the meeting was conducted with virtual participation via Zoom.

Call to Order | Roll Call

Chair Riley called the meeting to order at 4:01 p.m.

Committee members George T. Riley - Chair

present: Amy Anderson

Karen Paull

Committee members absent: None

District staff members David J. Stoldt, General Manager

present: Stephanie Locke, Water Demand Manager

Joel G. Pablo, Board Clerk

District Counsel present: None

Comments from the Public: Chair Riley opened public comment; no comments were

directed to the committee.

Action Items

1. Consider Adoption of June 27, 2022 Committee Meeting Minutes

Chair Riley introduced Item No. 1. Stoldt directed the committee to page 2 of 3 of the June 27, 2022 draft committee meeting minutes. He recalls at the last committee meeting it was discussed that the in-house public outreach position to perform basic outreach tasks and for the Public Outreach Consultant to focus on the thematic needs of the District. He asked the committee to approve the draft meeting minutes and to allow the minutes to be further amended by District Staff to accurately reflect the consensus made at the last meeting

Chair Riley opened public comment; No public comment was received on the matter.

A motion was offered by Riley with a second by Anderson to approve the June 27, 2022 Committee meeting minutes with corrections and amendments to be made by District

Staff. The motion passed on a roll-call vote of 2-Ayes (Anderson and Riley), 0-Noes, 1-Abstain (Paull) and 0-Absent.

Discussion Items

2. Identify Priority Need- Board Driven

Riley provided an opening statement and mentioned that the Committee has met on prior occasions on the District's need to hire a Public Outreach individual(s) to conduct public outreach services on behalf of the District. He expressed his hope that the committee can and will provide two (2) recommendations to the Board to: (1) Consider adding an in-house Public Outreach position to the District's organizational chart; and (2) To consider hiring a Public Outreach Consultant (Contractor).

David J. Stoldt, General Manager verbally shared the District does not have the delivery infrastructure in place to provide consistent outreach messaging. He noted print media, newspaper publications and direct mail can be costly and may not reach a wide audience. He believes an effective way to deliver information and to educate its residents is by e-mail. He stated messaging could include one or all the messaging needs found in his staff note to include: (1) Building Support for Measure J; (2) Counter Cal-Am's Messaging; (3) Promote the District's Narrative; and (4) Telling the District Story. He envisions the District can deliver effective outreach messaging similar to that of LandWatch of Monterey County and Marina Coast Water District. He sought committee direction and steered committee conversation to focus on the following:

- a. The District's Narrative
- b. The Delivery Infrastructure Vehicles
- c. Obtain and advance the Committee's general direction to the Board of Directors

Riley believes a Public Outreach Consultant can supply the District with fresh perspectives, ideas and strategies. Paull added messaging can touch on a wide array of topics to include: Measure J, Water Supply, Carmel River Mitigation and Conservation just to name a few. She noted, however the District must prioritize and hone-in on outreach topics most critical and relevant to the District. Stoldt touched briefly on outreach tactics used by the District, Cal-Am and Mark Millan. Stoldt emphasized the need to locate a local public outreach consultant to collaborate with on mailing lists, conservation messaging and the District website. *In response to Riley*, Stoldt clarified his use of the term delivery infrastructure as platforms or delivery mechanisms such as Constant Contact and MailChimp that enable an end-user to create branded e-mails to inform and educate others. Riley added delivery infrastructure could include labor or the ability of staff [both in-house and consultant] to deliver on the outreach needs of the District. After much deliberation, Riley affirms his support to add an in-house public outreach staff member. He stressed the District has and continues to miss opportunities to highlight newsworthy material that is both relevant and published timely.

[Chair Riley announced all Discussion Items listed on the Committee Agenda will be discussed as a whole; and not taken on separately]

Chair Riley proposes the committee to deliberate on the following:



- (1) Public Outreach: Staff Member (In-House) and seek public input.
- (2) Public Outreach: Consultant (Contracted) and seek public input. *No objections were raised by the committee members.*

Topic 1: Public Outreach- Staff Member (In-House)

Chair Riley opened public comment. No comments were directed to the committee.

Motion 1

A motion was offered by Riley and second by Paull to support adding a Public Outreach Specialist to the District's Organizational Chart and refer the matter to the full Board on September 2022 for their consideration. The motion passed on a roll-call vote of 3-Ayes (Riley, Paull and Anderson), 0-Noes and 0-Absent.

Motion 2

A motion was offered by Riley and second by Paull to allow staff to hire a Public Outreach Coordinator, a senior position, or a Public Outreach Specialist, a journey-level position at either 0.5 Full Time Employee (FTE) or 1.0 FTE. The motion passed on a roll-call vote of 3-Ayes (Riley, Paull and Anderson), 0-Noes and 0-Absent.

David J. Stoldt, General Manager clarified this was not a named **Action Item** on the Committee Meeting Agenda and decisions made by the Committee are simply general direction.

Topic 2: Public Outreach Consultant (Contractor)

Riley suggested for the Committee to consider a method for hiring an outside consultant for Public Outreach Services. Riley voiced his support for Phil Wellman with WellmanAd for consultant services. He mentioned Wellman's local career highlights with the Monterey-Salinas Transit and Monterey Jazz Festival. Anderson shared her concerns for supporting Wellman as the District's outreach consultant due to his support for Measure J and affiliation with Public Water Now. Paull concurred with Anderson's comments and added that she would like a running list of Public Outreach Consultants to consider from.

Chair Riley opened public comment. No comments were directed to the Committee.

After much deliberation, the committee unanimously recommended that the Board consider contracting with an outside consultant for public outreach services to include considering WellmanAd, Spoke Consulting, Raunch Communication Consultant, Rally and KP Public Affairs.

3. Models for Provision of Public Outreach Services

[Chair Riley announced all Discussion Items listed on the Committee Agenda will be discussed as a whole; and not taken on separately]



4. Scope of Services – Examples

[Chair Riley announced all Discussion Items listed on the Committee Agenda will be discussed as a whole; and not taken on separately]

Suggest Items to be Placed on a Future Agenda

None

Adjournment

Chair Riley adjourned the meeting at 5:37 p.m.

/s/ Joel G. Pablo

Joel G. Pablo, Board Clerk

Received by the MPWMD Board of Director's on March XX, 2023 Approved by the MPWMD Public Outreach Committee on February XX, 2023

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EXHIBIT 1-B

Minutes (Draft) Monterey Peninsula Water Management District Public Outreach Committee Thursday, December 15, 2022

Pursuant to AB 361, the meeting was conducted with virtual participation via Zoom.

Call to Order | Roll Call

Committee Member Anderson called the meeting to order at 10:00 a.m.

Committee members present: George T. Riley – Chair (*Joined at 10:05 a.m.*)

Amy Anderson Karen Paull

Committee members absent: None

District staff members present: David J. Stoldt, General Manager

Stephanie Locke, Water Demand Manager

Joel G. Pablo, Board Clerk Phil Wellman, WellmanAd

District Counsel present: David C. Laredo with De Lay and Laredo

Comments from the Public: Anderson opened public comment; *no comments were directed*

to the committee.

Action Items

1. Consider Adoption of October 24, 2022 Committee Meeting Minutes

Director Anderson introduced the matter. Anderson opened public comment. No public comment was received by the committee.

A motion was offered by Anderson with a second by Paull to approve the October 24, 2022 Committee meeting minutes. The motion passed on a roll-call vote of 2-Ayes (Anderson and Paull), 0-Noes, and 1-Absent (Riley).

Discussion Items

2. Review Progress by Wellman Ad

David J. Stoldt, General Manager provided introductory remarks. He commented on

Wellman's performance to date and is pleased with progress had with Wellman on the following:

- (a) E-mail Distribution List Expanded and Updated
- (b) Weekly E-mail Newsletter Notifications
- (c) Number of Received/Opened E-mails [25,000 e-mails transmitted; approximately 11,000 e-mails opened]

He stated the community overall has welcomed and responded positively to the District's e-mail messaging with relatively few comments from others offering differing viewpoints.

Wellman provided introductory remarks and stated he is happy to work with the District. He commented that he is working on understanding the District's role in the community and its issues to allow him to better articulate the District's work, its achievements and its issues. He briefly touched upon in-progress or completed projects to date to include:

- (1) Countered Cal-Am in advance of the California Coastal Commission hearing on November 17, 2022 by placing display ads in local newspapers.
- (2) Informed and positioned the District as a water supply leader through the e-mail newsletters / messaging. He reported of the 25,000 e-mails sent approximately 11,000 of those communications were received and opened.
- (3) Updated various social media platforms to include Facebook, Instagram and Twitter.
- (4) Created and ran branding ads on the Carmel River Aquifer Storage and Recovery with the Monterey County Weekly.
- (5) Collaborated with Maureen Hamilton, District Engineer on the creating a mock-up of a proposed design signage for the Aquifer Storage and Recovery.

Lastly, Wellman thanked District Staff and the committee for their support.

3. Discuss Outreach Needs for Measure J Appraisal and Offer to Purchase

David J. Stoldt, General Manager reported that he has received and will review the real estate and water rights appraisal. He stated after his review of said appraisals he will transmit over to Doug Dennington with Rutan and Tucker, LLP [District's Special Legal Counsel] for additional analysis. He commented a final work product based on those appraisals to be produced by Raftelis likely by the end of January 2023 and an offer to purchase may be presented at the February or March 2023 Board Meetings. Stoldt anticipates the Board to consider reviewing and adopting a Resolution of Public Necessity to be placed on the Board Agenda in June or July of 2023. *In response to Paull*, Laredo and Stoldt commented the resolution will need to be drafted, thoroughly vetted, and thought through and cannot be produced sooner than the anticipated timeline. Further discussions ensued among staff and committee members on the eminent domain process. Dave envisions further additional outreach messaging to focus on bringing awareness on the District's commitment to



pursuing Measure J; and prior to the Board's decision and consideration on the offer to buy and the resolution of public necessity.

4. Discuss Style, Format and Content for 2022 MPWMD Annual Report

Stephanie Locke, Water Demand Manager provided an overview of past practices and processes for drafting and publishing the MPWMD Annual Report. She had suggested a method to transmit the Annual Report is by utilizing the existing electronic mailing list through Wellman to reach a wider reader base. Locke said she will present a draft of the annual report in January or February 2023 for the committee's consideration.

Joel Pablo, Board Clerk announced that no public comment was received during the virtual meeting as there were no public attendees present during the entire duration of the meeting.

Suggest Items to be Placed on a Future Agenda

None

Adjournment

Chair Riley adjourned the meeting at 11:11 a.m.

/s/ Joel G. Pablo

Joel G. Pablo, Board Clerk

Received by the MPWMD Board of Director's on March XX, 2023 Approved by the MPWMD Public Outreach Committee on February XX, 2023



PUBLIC OUTREACH COMMITEE

ITEM: ACTION ITEM

2. ADOPT 2023 PUBLIC OUTREACH COMMITTEE MEETING SCHEDULE

Meeting Date: February 27, 2023

From: David J. Stoldt,

General Manager

Prepared By: Joel G. Pablo

SUMMARY: Shown below is a proposed committee meeting schedule for Calendar Year 2023. Please review and advise Joel G. Pablo if you cannot participate on any of the proposed dates. Any meeting may be cancelled if there is no business for committee consideration.

RECOMMENDATION: The Committee should review and adopt the meeting schedule.

Day of Week	Date	Time
Monday	February 27, 2023	3:00 p.m.
Monday	April 24, 2023	3:00 p.m.
Monday	June 26, 2023	3:00 p.m.
Monday	August 28, 2023	3:00 p.m.
Monday	October 23, 2023	3:00 p.m.
Wednesday	December 13, 2023	3:00 p.m.

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PUBLIC OUTREACH COMMITTEE

3. REVIEW ANNUAL REPORT FORMATS AND CONSIDER RECOMMENDATION TO BOARD REGARDING ADOPTION OF THE 2022 MPWMD ANNUAL REPORT

Meeting Date: February 27, 2023 Budgeted: N/A

From: David J. Stoldt, Program/

General Manager Line Item No.: N/A

Prepared By: Stephanie Locke Cost Estimate: N/A

General Counsel Approval: N/A

CEQA Compliance: This action does not constitute a project as defined by the California

Environmental Quality Act Guidelines section 15378.

SUMMARY: WellmanAD (outreach contractor) has provided the committee with two formatting options for the 2022 MPWMD Annual Report (**Exhibits 3-A** and **3-B**). The final draft Annual Report will be considered by the Board at the March 20, 2023 meeting.

RECOMMENDATION: The Public Outreach Committee should select a format for the Annual Report and consider making a recommendation to the Board supporting adoption of the final draft document.

EXHIBITS

3-A Option 1

3-B Option 2





A More Affordable Water Supply Solution

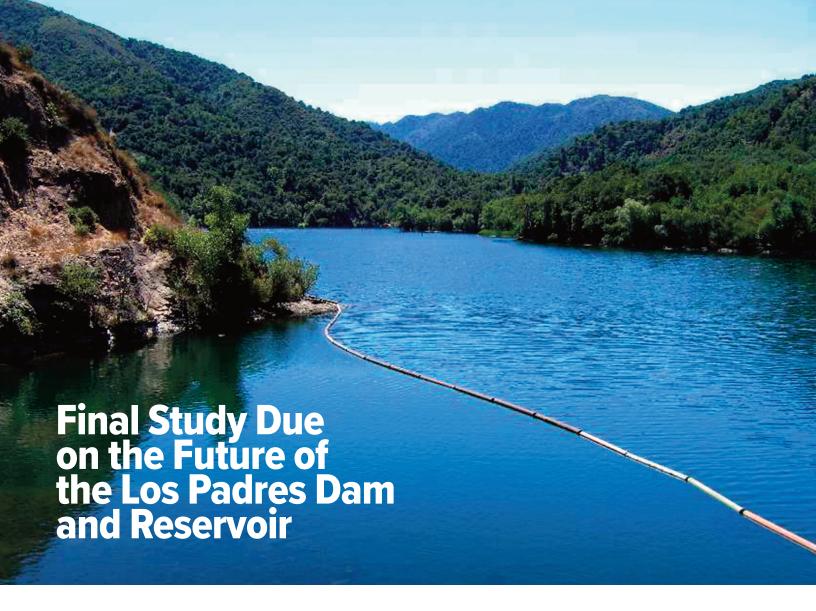
Because of legal and regulatory constraints on the Carmel River and Seaside Aquifer over the last decade, long-term water supplies available to Monterey Peninsula customers from those sources have been reduced. New, permanent replacement water supplies are now required.

Cal-Am continues to pursue a 6,252 acre-foot per year (AFY) desalination plant in North Marina, which was originally projected to become operational by December 2021. Cal-Am received a conditional Coastal Development Permit from the California Coastal Commission in November 2022, but with 20 onerous conditions they must comply with, it may be years before they receive final approval.

The Pure Water Monterey project, funded and built by Monterey One Water, MPWMD, and Marina Coast Water, now provides one-third of the Peninsula's water. The District believes that the expansion of Pure Water Monterey is more affordable and better for the environment than desal, and can provide all the drinking water needed for growth and drought mitigation for the next 30 years. The California Public Utilities Commission approved a Water Purchase Agreement to support the 2,250 AFY expansion in December 2022. Within days, Cal-Am refused to sign the Agreement. Now the Peninsula waits.

Monterey Peninsula Water Production Data

In Water Year 2022, production for customer service was 9,559 acre-feet (AF) of water, including 3,683 AF from Pure Water Monterey, 4,107 AF from the Carmel River, 1,649 from Seaside Groundwater sources, and 120 AF from the Sand City Desalination Facility. At the end of the year, the District had 1,207 AF stored in the Pure Water Monterey Operating Reserve, and 1,392 AF in the Aquifer Storage and Recovery banked storage.



The District and Cal-Am are working with engineering and science consultants to investigate the technical, biological, and economic feasibility of a broad suite of alternatives for the Los Padres Dam and Reservoir. Alternatives include removal, sediment management, storage expansion by dredging, and fish passage improvements. This study has been partially funded by Cal-Am, the owner and operator of the dam. The final report is anticipated to be completed in April of 2023.

Simulations Demonstrate Impact of Groundwater Pumping on Carmel River

The District completed developing models to help understand how changes in groundwater pumping impact Carmel River flows. In cooperation with the United States Geological Survey (USGS), the District finished an integrated groundwater/surface water model known as GSFLOW/MODFLOW. In addition, the District completed an instream flow

study and hydraulic model to simulate flow requirements for steelhead in the Carmel River. These models allow the District to simulate different water supply scenarios and their impacts on the Carmel River environment. The simulations are being used in the current Los Padres Dam alternatives study.

Study Evaluates Effect of Climate Change on Water Basins

The District continued work on a Basin Study to evaluate future water demands, supplies, and the effects of climate change. The study includes the Salinas River Valley through Monterey and San Luis Obispo Counties, the Monterey Peninsula, and the Carmel River Basin. The U.S. Bureau of Reclamation is providing \$1.8 million in grant funds. The study began in 2017 and is expected to be completed in 2023. In 2022, a review of the Technical Memorandum "Develop Adaptation and Mitigation Strategies" was completed.

Restaurants Permitted to Provide Outdoor Seating for Another Year

The District readopted its Urgency Ordinance (from Covid-19 response) to allow for another year for unregulated outdoor seating at restaurants. The Urgency Ordinance will expire in April 2023.

Permits and Rebates Encourage Water Efficiency

The District approved one Water Distribution System
Permit amendment for a replacement well for Carmel Unified
School District. Six Confirmation of Exemptions from the
Water Distribution System permit requirements were issued
for private properties that met criteria established in District
Rules and Regulations. Applications were reviewed for
potential impacts on the water resource system and other
water users.

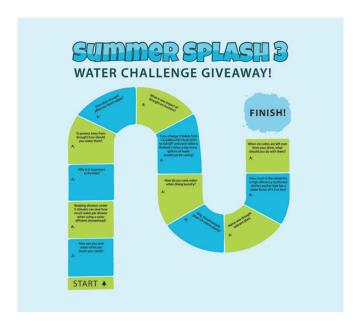
The District also approved 642 rebate applications for \$248,863, for quantifiable annual savings of 6.858 acre-feet of water. Properties transferring ownership continued to self-certify compliance with the water efficiency requirements, and the District provided a Certification of Compliance as verification.

The District issued 738 Water Permits and 88 Water Use Permits to Benefited Properties (i.e., properties eligible to receive a portion of a Water Entitlement).

As the regional entity responsible for compliance with State landscaping regulations, the District issued 51 Water Permits for new and refurbished landscapes. A total of 116,651 square feet of new landscape area was permitted. Rehabilitated area totaled 388,252 square feet. Staff completed 1,164 property inspections to verify compliance with water efficiency standards for changes of ownership and use and 557 inspections were done to verify compliance with Water Permits. Staff mailed 60 notices to property owners and businesses and conducted 37 Non-Residential property inspections to verify compliance with water efficiency standards.

District Hosts 15 Virtual Classes on Water Conservation

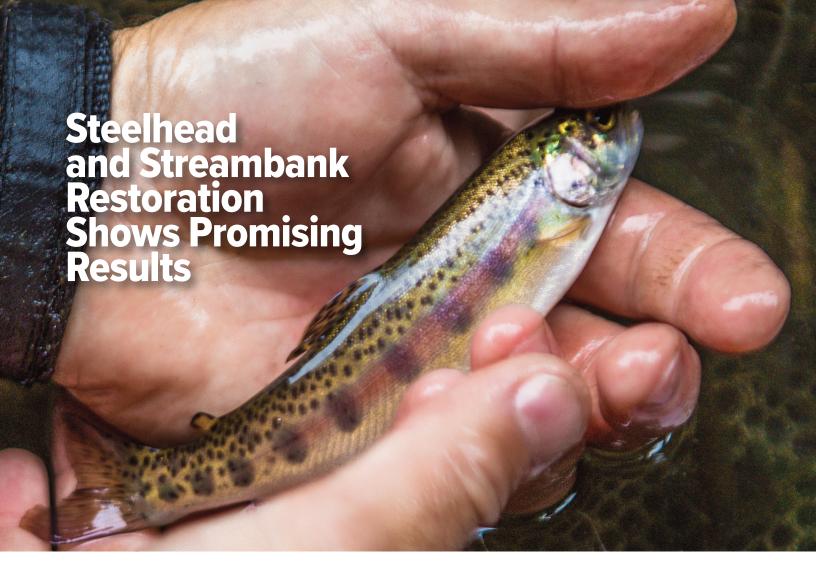
Topics for the classes included rainwater capture, composting to improve soil water holding capacity, landscape design, and removing lawns. Staff distributed water conservation devices at various community events, including the Carmel Valley Fiesta, Monterey County Fair, and the West End Celebration. The District posted regular updates to its Facebook page and Twitter account. As a partner with the Water Awareness Committee for Monterey County, the District participated in presentations and assemblies at local schools. The District also ran monthly ads covering District activities in local media.



Summer Splash Challenge a Big Hit

Now in its third year, the District, in partnership with Cal-Am, again sponsored a fun family-oriented conservation game called Summer Splash Challenge. The Challenge was to complete an educational gameboard where participants visited the event website and watched water efficiency videos to find the answers to the gameboard questions.

The Challenge was designed for families and launched in the summer when children are out of school. Completed gameboards could be submitted for an entry into a sweepstakes to win prizes. The prizes included a High-Efficiency Clothes Washer, a Cistern, and Amazon Gift Cards.



The District implemented the mitigation program associated with its Water Allocation Environmental Impact Report. It includes rescue and rearing of threatened steelhead from drying portions of the Carmel River, streambank restoration and maintenance, and lagoon habitat monitoring. This report is required by the California Environmental Quality Act and is designed to offset the impacts associated with water extraction in the Carmel River Alluvial Aquifer and, ultimately, the flows in the Carmel River.

The District successfully rescued 10,645 steelhead from the Carmel River Basin in 2022, which were taken to the Sleepy Hollow Steelhead Rearing Facility (SHSRF). Approximately 8,696 were released back into the Carmel River from SHSRF in January 2023, including 1,500 implanted with radio tags.

A total of 72 adults were counted at the District's steelhead counting station in 2022. Of those, 57 were implanted with a tag to collect data on fish migration and survival. These data assist with ongoing studies that the District and NOAA Fisheries have been collaborating on. The District also

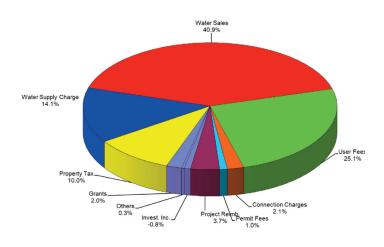
monitors the health of the juvenile population, which is continuing to increase since the last drought, which ended in 2015.

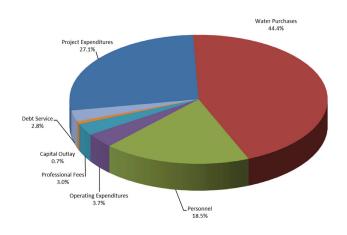
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2021-2022 Expenditures \$21,856,723





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The District continued to manage an Integrated Regional Water Management (IRWM) program on the Monterey Peninsula. The Implementation Round 1 Grant agreement amounted to \$2,238,904. As "Grantee," the District duties include: (a) Administration of the agreement with the California Department of Water Resources; (b) Invoicing, with documentation, on behalf of the Local Project Sponsors; and (c) Progress reporting.

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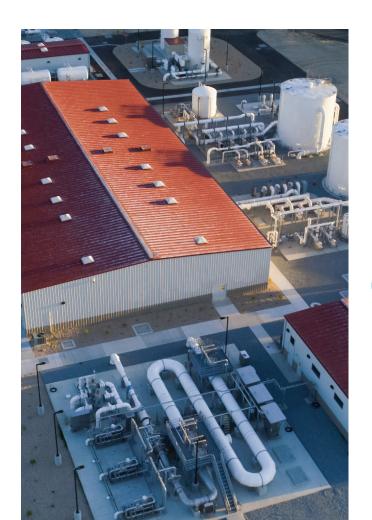
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The District has prepared an IRWM Implementation Round 2 Grant application for the Monterey Peninsula region for \$1,488,961, to be submitted in January 2023. The District will be the Grantee and administer the grant on behalf of the Local Project Sponsors. The two applicant projects are 1. Carmel River Floodplain Restoration and Environmental Enhancement (Carmel River FREE), sponsored by Monterey County, and 2. the Olivier Street Stormwater Diversion Project, sponsored by the City of Monterey.



PURE WATER MONTEREY EXPANSION A More Affordable Water Solution

Because of legal and regulatory constraints on the Carmel River and Seaside Aquifer over the last decade, long-term water supplies available to Monterey Peninsula customers from those sources have been reduced. New, permanent replacement water supplies are now required.



Cal-Am continues to pursue a 6,252 acre-foot per year (AFY) desalination plant in North Marina, which was originally projected to become operational by December 2021. Cal-Am received a conditional Coastal Development Permit from the California Coastal Commission in November 2022, but with 20 onerous conditions they must comply with, it may be years before they receive final approval.

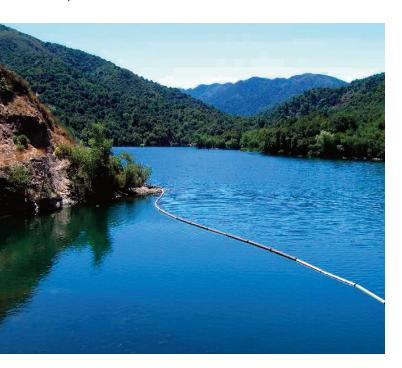
The Pure Water Monterey project, funded and built by Monterey One Water, MPWMD, and Marina Coast Water, now provides one-third of the Peninsula's water. The District believes that the expansion of Pure Water Monterey is more affordable and better for the environment than desal, and can provide all the drinking water needed for growth and drought mitigation for the next 30 years. The California Public Utilities Commission approved a Water Purchase Agreement to support the 2,250 AFY expansion in December 2022. Within days, Cal-Am refused to sign the Agreement.

Monterey Peninsula Water Production Data

In Water Year 2022, production for customer service was 9,559 acre-feet (AF) of water, including 3,683 AF from Pure Water Monterey, 4,107 AF from the Carmel River, 1,649 from Seaside Groundwater sources, and 120 AF from the Sand City Desalination Facility. At the end of the year, the District had 1,207 AF stored in the Pure Water Monterey Operating Reserve, and 1,392 AF in the Aquifer Storage and Recovery banked storage.

Final Study Due on the Future of the Los Padres Dam and Reservoir

The District and Cal-Am are working with engineering and science consultants to investigate the technical, biological, and economic feasibility of a broad suite of alternatives for the Los Padres Dam and Reservoir. Alternatives include removal, sediment management, storage expansion by dredging, and fish passage improvements. This study has been partially funded by Cal-Am, the owner and operator of the dam. The final report is anticipated to be completed in April of 2023.



Simulations Demonstrate Impact of Groundwater Pumping

The District completed developing models to help understand how changes in groundwater pumping impact Carmel River flows. In cooperation with the United States Geological Survey (USGS), the District finished an integrated groundwater/surface water model known as GSFLOW/MODFLOW. In addition, the District completed an instream flow study and hydraulic model to simulate flow requirements for steelhead in the Carmel River. These models allow the District to simulate different water supply scenarios and their impacts on the Carmel River environment. The simulations are being used in the current Los Padres Dam alternatives study.

Study Evaluates Effect of Climate Change on Water Basins

The District continued work on a Basin Study to evaluate future water demands, supplies, and the effects of climate change. The study includes the Salinas River Valley through Monterey and San Luis Obispo Counties, the Monterey Peninsula, and the Carmel River Basin. The U.S. Bureau of Reclamation is providing \$1.8 million in grant funds. The study began in 2017 and is expected to be completed in 2023. In 2022, a review of the Technical Memorandum "Develop Adaptation and Mitigation Strategies" was completed.

Permits and Rebates Encourage Water Efficiency

The District approved one Water Distribution System
Permit amendment for a replacement well for Carmel Unified
School District. Six Confirmation of Exemptions from the
Water Distribution System permit requirements were issued
for private properties that met criteria established in District
Rules and Regulations. Applications were reviewed for
potential impacts on the water resource system and other
water users.

The District also approved 642 rebate applications for \$248,863, for quantifiable annual savings of 6.858 acre-feet of water. Properties transferring ownership continued to self-certify compliance with the water efficiency requirements, and the District provided a Certification of Compliance as verification.

The District issued 738 Water Permits and 88 Water Use Permits to Benefited Properties (i.e., properties eligible to receive a portion of a Water Entitlement).

As the regional entity responsible for compliance with State landscaping regulations, the District issued 51 Water Permits for new and refurbished landscapes. A total of 116,651 square feet of new landscape area was permitted. Rehabilitated area totaled 388,252 square feet. Staff completed 1,164 property inspections to verify compliance with water efficiency standards for changes of ownership and use and 557 inspections were done to verify compliance with Water Permits. Staff mailed 60 notices to property owners and businesses and conducted 37 Non-Residential property inspections to verify water efficiency compliance.

Steelhead and Streambank Restoration Shows Promising Results

The District implemented the mitigation program associated with its Water Allocation Environmental Impact Report. It includes rescue and rearing of threatened steelhead from drying portions of the Carmel River, streambank restoration and maintenance, and lagoon habitat monitoring. This report is required by the California Environmental Quality Act and is designed to offset the impacts associated with water extraction in the Carmel River Alluvial Aquifer and, ultimately, the flows in the Carmel River.

The District successfully rescued 10,645 steelhead from the Carmel River Basin in 2022, which were taken to the Sleepy Hollow Steelhead Rearing Facility (SHSRF). Approximately 8,696 were released back into the Carmel River from SHSRF in January 2023, including 1,500 implanted with radio tags.

A total of 72 adults were counted at the District's steelhead counting station in 2022. Of those, 57 were implanted with a tag to collect data on fish migration and survival. These data assist with ongoing studies that the District and NOAA Fisheries have been collaborating on. The District also monitors the health of the juvenile population, which is continuing to increase since the last drought, which ended in 2015.

District crews carry out a Vegetation Management Program in the active channel of the Carmel River to prevent debris dams and erosion. This includes trimming back encroaching vegetation and reducing the hazard of downed trees in preparation for winter flows. Trash was removed from the active channel of the river before winter rains washed it into the ocean. District staff also planted native trees on exposed

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District Hosts 15 Virtual Classes on Water Conservation

Topics for the classes included rainwater capture, composting to improve soil water holding capacity, landscape design, and removing lawns. Staff distributed water conservation devices at various community events, including the Carmel Valley Fiesta, Monterey County Fair, and the West End Celebration. The District posted regular updates to its Facebook page and Twitter account. As a partner with the Water Awareness Committee for Monterey County, the District participated in presentations and assemblies at local schools. The District also ran monthly ads covering District activities in local media.

Summer Splash Challenge a Big Hit

Now in its third year, the District, in partnership with Cal-Am, again sponsored a fun family-oriented conservation game called Summer Splash Challenge. The Challenge was to complete an educational gameboard where participants visited the event website and watched water efficiency videos to find the answers to the gameboard questions.

The Challenge was designed for families and launched in the summer when children are out of school. Completed gameboards could be submitted for an entry into a sweepstakes to win prizes. The prizes included a High-Efficiency Clothes Washer, a Cistern, and Amazon Gift Cards.

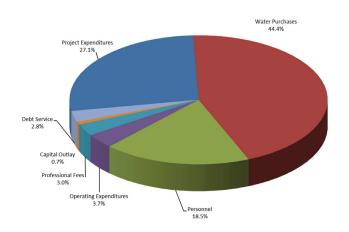
Restaurants Permitted to Provide Outdoor Seating for Another Year

The District readopted its Urgency Ordinance (from Covid-19 response) to allow for another year for unregulated outdoor seating at restaurants. The Urgency Ordinance will expire in April 2023.

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Water Supply Charge 14.1% Property Tax 10.0% Grants 2.0% Connection Charges 2.1%

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PUBLIC OUTREACH COMMITTEE

4. REVIEW 2023 PUBLIC EDUCATION CLASSES/WORKSHOPS

Meeting Date: February 27, 2023 Budgeted: Yes

From: David J. Stoldt, Program/ Conservation Program

General Manager Line Item No.:

Prepared By: Stephanie Kister Cost Estimate: \$46,500

General Counsel Approval: N/A

CEQA Compliance: This action does not constitute a project as defined by the California

Environmental Quality Act Guidelines section 15378.

SUMMARY: The following 2023 public education class and workshop schedule has been developed in coordination with California American Water (Cal-Am) and the Water Awareness Committee of Monterey County. This schedule is provided to the Public Outreach Committee for its information.

Green Gardens Group Classes

Green Gardens Group (G3) will be hired again this year to teach landscape water use efficiency classes. Previous classes taught by G3 have been very well attended and have received positive feedback. Cal-Am partners with the District with each entity contributing \$18,000 toward the cost of the free classes which are offered to District and Cal-Am customers. Classes range in price from \$1,500 - \$2,300 per class depending on class length and number of attendees. Advertising is through Cal-Am's customer emails and periodic print ads in the local papers.

G3 offers educational classes for the public based on the "Watershed Approach." This approach is based on four overarching principles:

- 1) Build healthy living soil.
- 2) Capture rainwater as a resource.
- 3) Select local, climate-appropriate plants.
- 4) Use highly efficient irrigation and only when necessary.

Each class, regardless of the title, incorporates these principles. This means that the larger message is delivered to a wider audience. Classes selected for the coming year are:

- Beautiful Gardens in Drought: Tuesday, February 21, 2023
- Garden Design Part 1: Tuesday, February 28, 2023
- Rainwater Capture: Wednesday, March 8, 2023
- Turf Removal: Tuesday, March 14, 2023
- Outdoor Leak Detection: Wednesday, March 22, 2023
- Garden Design 2 Special Conditions: Tuesday, April 4, 2023
- Alternatives to Removing the Lawn: Thursday, April 20, 2023

- Compost: Thursday, May 11, 2023
- Permeable Everywhere: Tuesday, May 23, 2023
- Everything is Coming up Roses: Thursday, June 15, 2023
- Birds, Bees and other Pollinators: Tuesday, June 27, 2023
- Drip Irrigation: Wednesday, July 12, 2023
- Irrigation Basics / Controller: Thursday, July 27, 2023
- Weeds & Pests: Wednesday, August 16, 2023
- Beautiful Gardens in Drought: Thursday, September 14, 2023
- Protecting Trees: Tuesday, September 26, 2023
- Graywater: Thursday, October 12, 2023
- Rainwater Capture: Tuesday, October 24, 2023
- Birds, Bees and other Pollinators: Tuesday, November 14, 2023

Certified Landscape Irrigation Auditor Training (CLIA)

The District will host a local Certified Landscape Irrigation Auditor training by the Irrigation Association in June. The District's landscape regulations, in accordance with the State Model Water Efficient Landscape Ordinance, require new Major Landscapes to be audited by a CLIA to verify permit compliance. As there are only a handful of locally certified individuals, the District will be hosting this training with a goal to increase the number of local CLIA's. This two-day session covers field tests, calculating accurate watering schedules based on plant water use, soils, and local weather data. The training will be promoted to the tri-county area water agencies, landscape architects, and landscape professionals to encourage a robust attendance.

Commercial Water Efficiency Audit Training

Staff will be requesting expenditure of budgeted funds for advertising and hosting a hands-on Commercial Water Efficiency Audit Training Workshop presented by Maddaus Water Management Inc. (MWM). MWM has proposed a one day hands-on water efficiency training at Asilomar Hotel & Conference Grounds (or similar facility). Classroom training would focus on a high-level overview for management level attendees as well as an overview of kitchens and hotel/restaurant water use, including restrooms, pools, linen programs, cooling towers, etc. Half of the instruction time will be dedicated to classroom training and half dedicated to water audit instruction in the field. The District and Cal-Am successfully hosted this training approximately 10 years ago. This training will be marketed to the local hospitality industry. District staff will also attend.

During the water audit instruction attendees will learn how to:

- Evaluate water fixtures for efficiency
- Check for leaks
- Identify the types of appliances in use now and what the efficiency ratings are
- Learn what is available and where to find more efficient appliances
- Find potential water savings
- Calculate potential dollar savings
- Determine payback periods

RECOMMENDATION: The Public Outreach Committee should review the proposed 2023 classes.

IMPACT TO STAFF/RESOURCES: Funds for these expenditures were included in the Fiscal Year 2022-2023 budget. Remaining funds will be requested in the 2023-2024 Fiscal Year budget.

EXHIBIT

None

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PUBLIC OUTREACH COMMITTEE

5. REVIEW PUBLIC OUTREACH PROJECTS -- WELLMANAD

Meeting Date: February 27, 2023 Budgeted: N/A

From: David J. Stoldt, Program/

General Manager Line Item No.: N/A

Prepared By: Stephanie Locke Cost Estimate: N/A

General Counsel Approval: N/A

CEQA Compliance: This action does not constitute a project as defined by the California

Environmental Quality Act Guidelines section 15378.

SUMMARY: WellmanAD (outreach contractor) will provide a status report on outreach efforts since the last Public Outreach Committee meeting on December 15, 2022.

Staff has attached recent e-mailings (**Exhibit 5-A**) and social media posts (**Exhibit 5-B**). In addition to District generated posts, pertinent news articles about the District and local water issues are also being shared on our social media.

RECOMMENDATION: This is a discussion item. No action is required.

EXHIBIT

5-A Examples of Recent Email Blasts

5-B Examples of Recent Social Media Posts

EXHIBIT 5-A

EMAIL COMMUNICATIONS

Stephanie Locke

From: MPWMD <outreach@mpwmd.net>
Sent: Thursday, February 16, 2023 1:00 PM

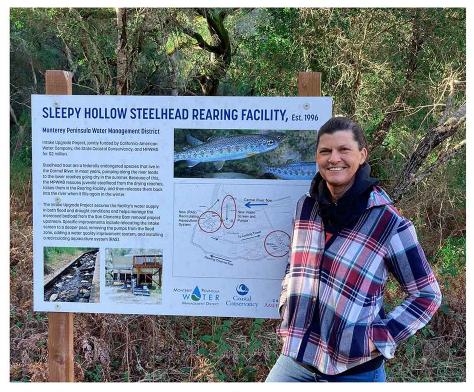
To: Outreach

Subject: Restoring the Steelhead



Carmel River Steelhead. The Renewal.

For Millenia, over 8,000 adult steelhead returned to the Carmel River every spring looking for a suitable place to spawn. With a four to seven-year lifespan, many would swim back out to the Pacific after depositing or fertilizing eggs and later return to the river to spawn again.



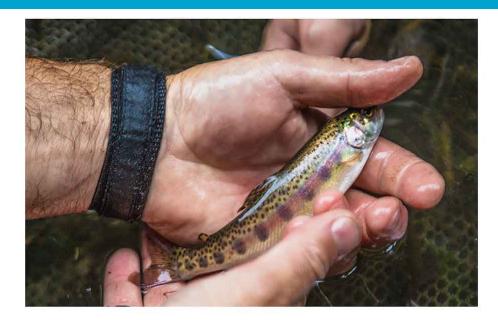
MPWMD Associate Biologist Beverly Chaney

For those steelhead who spawned-out and reached the end of their lives on the Carmel River, the vital nutrients they had accumulated at sea would enrich the watershed.

In 1883 the first dam was built on the Carmel River to bring drinking water to the Monterey Peninsula. The San Clemente Dam replaced it in 1921, and in 1948, the Los Padres Dam was added. Both helped provide an expanded drinking water supply to meet the growing demand of the Monterey Peninsula.

But What About the Steelhead?

The steelhead's translucent silver heads and unique genetics are ideal for struggle, but between the Carmel River dams and Cal Am's over-pumping of the river's aquifer in the decades that followed, life got a lot tougher for them, and annual migrations dwindled.



That began to change when the Monterey Peninsula Water Management
District (MPWMD) and other local conservation organizations stepped in.
Created in 1978, one of MPWMD's first objectives was to analyze the Carmel
River Watershed and plan its renewal. The steelhead was at the top of the list.

Rescue, Rearing, and Releasing

Fish rescues during the dry season, population surveys, and habitat restoration began in the eighties without a rearing facility. In 1996, MPWMD built the Sleepy Hollow Steelhead Rearing Facility on the Carmel River and later upgraded it in 2019.



This facility allows the fish to be captured during the late spring in the lower river and sorted by size in the facility's 800-foot fish-rearing channel next to the upper river. Reared during the summer and fall, they are released in the winter to migrate to the Pacific and grow into 18" to 36" adults before returning to spawn.

The Results Speak for Themselves

MPWMD Associate Biologist Beverly Chaney and her team tag steelhead and track their movements. They use strategically located arrays across the river to better understand their migration habits.



"We've seen a steady increase in the steelhead population over the last five years." says Beverly. "And this year, the Sleepy Hollow facility released close to 9,000 steelhead."

The San Clemente Dam has been removed. The Pure Water Monterey project, funded and built by Monterey One Water, MPWMD, and Marina Coast Water, now provides one-third of the Peninsula's water. It has ended the over-drafting of Carmel River. And with its planned expansion, the Peninsula will have all the water needed for growth and drought mitigation for the next 30 years. That will significantly reduce the stress on the Carmel River and support a healthy watershed that benefits the growing population of steelhead—and humans.

NEWS AND INFORMATION

Monterey Peninsula Water Management District mpwmd.net







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Our mailing address is:

Monterey Peninsula Water Management District 5 Harris Court, Bldg G Monterey, CA 93940

Add us to your address book

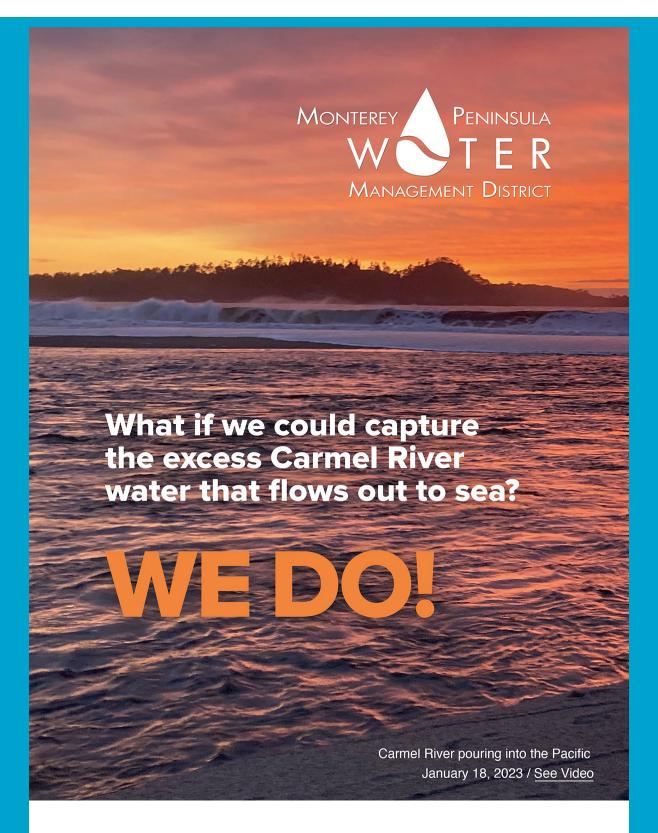
Want to change how you receive these emails?
You can <u>update your preferences</u> or <u>unsubscribe from this list</u>.

Stephanie Locke

From: MPWMD <outreach@mpwmd.net>
Sent: Thursday, January 26, 2023 1:04 PM

To: Stephanie Locke

Subject: Capturing Excess Carmel River Flow



DAVE STOLDT, General Manager,

Monterey Peninsula Water Management District (MPWMD)

In the winter, when excess Carmel River water pours into the Pacific Ocean, the Aquifer Storage and Recovery or ASR Project captures and pipes some of it to the Seaside Groundwater Basin to store for future use as drinking water. The ASR Project allows this excess water to be diverted, treated and delivered to injection wells located off General Jim Moore Boulevard.

The ASR Project

The Monterey Peninsula Water Management District began the ASR Project in 2001 with one test well. Its success led to the planning and construction of a permanent ASR Project. The project is currently comprised of four wells that can inject or extract water at different times of the year. Well No. 1's first full year of operation under a State Water Board permit was in 2009, followed by a second well in 2010. The third and fourth wells became operational in 2016.



But the wells were not allowed by the State and federal fisheries regulators to operate as intended (i.e., building up a reservoir of stored water) as long as Cal-Am exceeded its pumping limits on the Carmel River. Typically, except for a very wet 2017, the regulators required water that went into storage in the winter to be withdrawn from storage the following summer in order to protect the fish best. It wasn't until the Pure Water Monterey project came online in 2021 that regulators allowed ASR to start storing water year-to-year, but as

Mother Nature would have it, those were drought years. A tough start to show what ASR can really do!

A Balancing Act

Many system constraints have to be delicately balanced to truly optimize ASR performance. The project permits allow up to 29 acre-feet (AF) of injection per day, but many factors can reduce that. More water can be delivered for injection with the large diameter Monterey Pipeline, but far less if that pipeline is unavailable.

When an ASR well is being used for extraction of Pure Water Monterey water, as is currently the case, it cannot be used for injection of ASR water. If Carmel River extraction wells are offline for repair or emergency, less water can be delivered or injected. It is important for Cal-Am and the District to work in choreographed coordination to make all these elements work together, or ASR will miss opportunities to capture excess river water.

Looking Forward

The Seaside Basin serves the ASR Project as an underground reservoir that can be filled during the rainy years and withdrawn when needed. Despite not being in full operational mode except in 2021 and 2022 – drought years – ASR injected almost 11,000 AF of excess river flow from 1998 to 2022. The best year, 2017, was 2,345 AF and the worst was 0 AF in 2014. This week, a total of over 200 AF will have been injected for 2023. Injection could continue through May if there is minimal yet consistent rain.

Based on long-term historical precipitation and streamflow data, ASR was designed to produce 1,920 AF each year on average. Using the United States Geological Service methodology for the District's yearly streamflow estimates,

annual yields show that water can be banked as the project operates over many years. This conclusion supports using the average long-term estimated operational yield of 1,300 AFY for ASR when planning for supply.

ASR on the Monterey Peninsula is just hitting its stride. If it's made a priority and operated as designed, this "third leg" of the water supply stool can produce 13% to 15% of our annual supply. Let it rain!

NEWS AND INFORMATION

Monterey Peninsula Water Management District mpwmd.net







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Our mailing address is:

Monterey Peninsula Water Management District 5 Harris Court, Bldg G Monterey, CA 93940

Add us to your address book

Want to change how you receive these emails?
You can update your preferences or unsubscribe from this list.

Stephanie Locke

From: MPWMD <outreach@mpwmd.net>
Sent: Thursday, January 5, 2023 1:38 PM

To: Outreach

Subject: Water Supply at Long Last?





WATER SOLUTIONS

LONG & WINDING ROAD TO PURE WATER MONTEREY EXPANSION.

DAVE STOLDT, General Manager,

Monterey Peninsula Water Management District (MPWMD)



It is not widely known that the suggestion to consider expansion of the successful Pure Water Monterey (PWM) project came from the California Public Utilities Commission (CPUC) itself five years ago.

Monterey Peninsula Water Management District (MPWMD) and Monterey One Water (M1W) worked diligently to show the potential and promise of PWM Expansion, first as a supplemental source of water, then as a back-up in case of failure of the desalination plant to move forward, then finally as a potential outright alternative.

Water Production Potential

Irrespective of what you believe the purpose of PWM Expansion might be, it can produce urgently needed water (2,250 acre-feet per year) in the shortest time (two years), supporting needed housing, jobs, and drought protection. Desalination, even with the Coastal Commission's conditional approval (20 onerous conditions) is at least six years away, if not longer.

Until PWM Expansion is complete, the community faces a 1,000 to 1,200 acrefoot (AF) annual shortfall for which we must rely on hopes of rain, use of

reserves, or reckless over-pumping of existing supplies.

How We Got Here

2017 - 2020 / Early PWM Expansion Development

All We Need is a Signature

April 26, 2021 – After a year delay, the M1W Board unanimously certifies the 2021 Final Supplemental Environmental Impact Report (SEIR) for PWM Expansion and conditionally approved the proposed modifications.

April 27, 2021 – MPWMD files a complaint at the CPUC seeking an order directing Cal-Am to enter into a Water Purchase Agreement ("WPA") for additional water supply to be provided by the PWM Expansion project because of the continuing delay in construction of the desalination facility component of the MPWSP, a delay which now threatens Cal-Am's ability to provide an adequate supply of water to the Monterey Peninsula.

September 22, 2021 – Cal-Am, M1W, and MPWMD reach agreement on Amended and Restated WPA agreement to buy water from PWM Expansion.

November 29, 2021 – Cal-Am filed Application 21-11-024, requesting Commission approval of the WPA for the PWM Project expansion and associated cost recovery.

February 23, 2022 – CPUC dismissed the MPWMD complaint because of the apparent progress on PWM Expansion WPA in the Application 21-11-024 proceeding.

November 17, 2022 - Cal-Am receives Coastal Commission heavily-

conditioned authorization to build the desalination plant. During the hearing Cal-Am proclaimed its support for PWM Expansion and indicated it will sign the WPA agreement.

December 1, 2022 – CPUC approves PWM Expansion for construction plus cost recovery for Cal-Am, but until Cal-Am actually signs the agreement to buy the water from the PWM Expansion, construction cannot begin.

December 6, 2022 – Cal-Am President Kevin Tilden informs M1W and MPWMD that Cal-Am won't sign WPA until they have received authorization to recover more costs in rates, citing financial harm and indicates it will file for a rehearing at the CPUC. Cal-Am could sign the WPA while simultaneously applying for a rehearing which would allow the expansion to move forward immediately, but they choose not to do so.

December 13, 2022 – Cal-Am press release states, "We fully support the Expansion project and adding the project's additional recycled water to bolster the region's water supplies. But we need the necessary funding to support the wells, pipelines and pumps necessary to deliver the Expansion project's additional supplies to our customers on the Monterey Peninsula." The same day, MPWMD General Manager Dave Stoldt wrote to Cal-Am President Kevin Tilden asking Cal-Am to reconsider its refusal, saying that Cal-Am was seeking "free dollars from ratepayers" and that it has never submitted any evidence to support the company's claim that its "actual costs were in excess" of the PUC allowance. Tilden declined, still citing the inadequate cost recovery.

December 16, 2022 – MPWMD asks CPUC to modify its December 1 decision to require Cal-Am to sign the WPA and set compliance dates for infrastructure construction.

In MPWMD's petition, it writes, "Monterey ratepayers will be held hostage by an investor-owned utility that gives lip service to support for the project while it

argues for additional funding that has already been reviewed and denied by the commission."

"Mr. Tilden also stated Cal-Am would not like to lose its leverage by proceeding with the expansion," MPWMD's petition reads, "and if water is needed in the next few years Cal-Am would over-pump the adjudicated Seaside Basin."

MPWMD concludes the petition with, "All this leaves the Monterey community hostage. It has sponsored a project to provide a needed water supply. That project is ready for bid, and financing has been arranged, but this recalcitrant investor-owned utility is digging in its heels to the detriment of its customers, and in violation of water supply requirements set by the State Water Resources Control Board."

December 30, 2022 – Cal-Am asks the CPUC for rehearing to collect an additional \$20 million from ratepayers for PWM Expansion.

Why is Cal-Am continuing to delay the development of a resource the Monterey Peninsula desperately needs for housing, growth, jobs, and drought protection?

CONTACT the CPUC. INSIST Cal Am Sign Now! tinyurl.com/493344zr (click Add Public Comment)

INFORMATION

Pure Water Monterey purewatermonterey.org

Monterey Peninsula Water Management District <u>mpwmd.net</u>







Join the dialogue.

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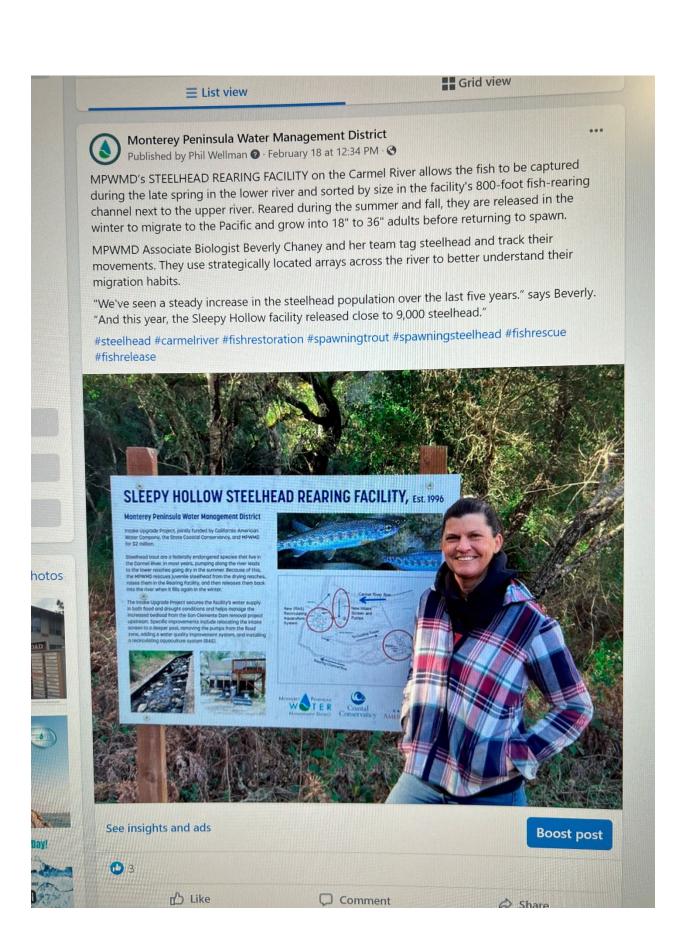
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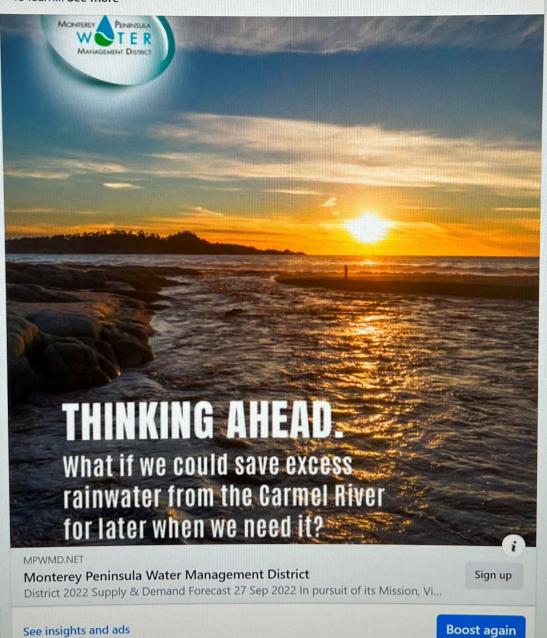
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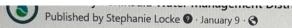


SURPRISE! WE ALREADY DO.

When the Carmel River is inundated with rainwater like it has been over the last week and the excess begins to pour over Carmel beach into the Pacific Ocean, MPWMD's Aquifer Storage and Recovery (ASR) project reroutes it. It extracts the water long before it reaches the beach, treats it, and then directs it via pipeline to the Seaside Basin where it is injected into an underground aquifer for future use as drinking water for the community.

To learn... See more





All that stands between us and the clean drinking water we desperately need for housing, jobs, and drought protection on the Monterey Peninsula is a signature from Cal Am. That signature would acknowledge that Cal Am will purchase the water from the Pure Water Monterey Expansion, and the Monterey One Water construction project can begin. But despite the promise of a \$60mil payout to Cal Am for delivery infrastructure that has already been authorized by the CPUC, Cal Am has re... See more



OUR WATER IS BEING HELD HOSTAGE.



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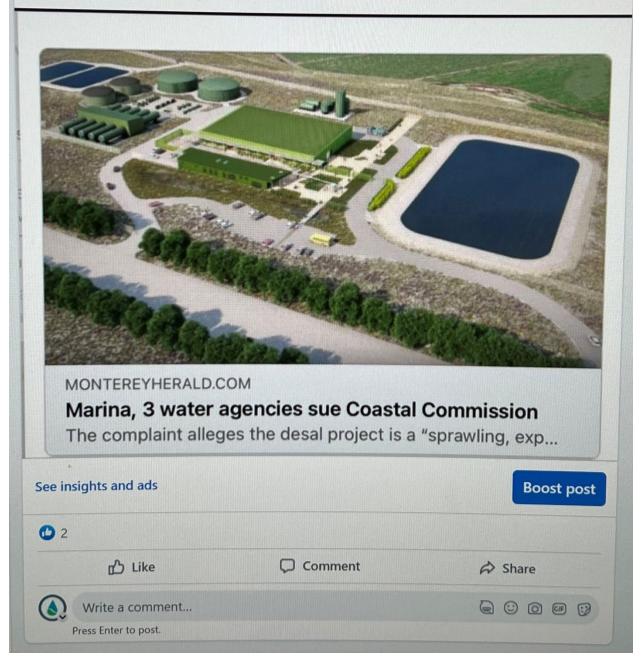
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MARINA & 3 WATER AGENCIES SUE COASTAL COMMISSION

By Dennis L. Taylor / Monterey Herald / January 6, 2023

Elected officials in Marina have joined forces with three water agencies in a lawsuit against the California Coastal Commission over its tentative permitting in November of California American Water Co.'s desalination project.... See more





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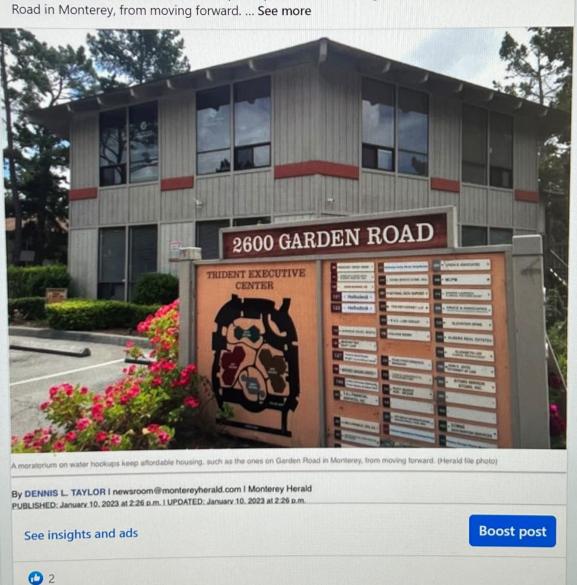
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MONTEREY PENINSULA HOUSING AND WATER: Two parts of the same problem

By Dennis L. Taylor / Monterey Herald / January 10, 2023

Picture: A moratorium on water hookups keep affordable housing, such as the ones on Garden Road in Monterey, from moving forward. ... See more



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CONTACT the CPUC. Insist Cal Am Sign Now! tinyurl.com/493344zr (click Add Public Comment)

CalAmis holdi our water hostage

Cal Am's signature is all that stands between the Monterey Peninsula and the water we desperately need from the Pure Water Monterey Expansion project for housing, jobs, and drought protection.

On December 1, the CPUC approved

an agreement authorizing Cal Am to purchase 2,250 acre-feet of water from the Pure Water Monterey Expansion. The CPUC also authorized \$60 million of ratepayer funding for Cal Am to build additional company-owned delivery infrastructure.

On December 6, Cal Am announced

it would NOT sign the agreement that would allow construction to begin, claiming inadequate funding. Cal Am is seeking a new hearing to collect more, even though the CPUC has already ruled ratepayer funding in excess of \$60 million is not justified.

66 This recalcitrant investor-owned utility (Cal Am) is digging in its heels to the detriment of its customers, and in violation of water supply requirements set by the State Water Resources Control Board. 99 - MPWMD Petition to CPUC, December 16



CONTACT the CPUC. INSIST Cal Am Sign Now!

tinyurl.com/493344zr (click Add Public Comment)

SIGN UP FOR OUR WATER SUPPLY UPDATE: MPWMD.NET

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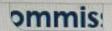
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Monterey Peninsula Water Management District

Published by Phil Wellman ② · January 13 · ③

CAL AM LAUNCHES CAMPAIGN FOR ELECTED OFFICIALS TO INTERVENE WITH REGULATORS / anuary 13 / By Dennis L. Taylor

California American Water Co. is mounting a lobbying effort to have elected officials along the Monterey Peninsula contact a state regulator to support Cal Am's claim that it needs more money from ratepayers for pipes, pumps and other infrastructure for an expanded water recycling project.

The California Public Utilities Commission, or CPUC, recently approved a con... See more



Cal Am launches campaign for elected officials to intervene with regulators

The California Public Utilities Commission, or CPUC, recently approved a contract – called a wa...

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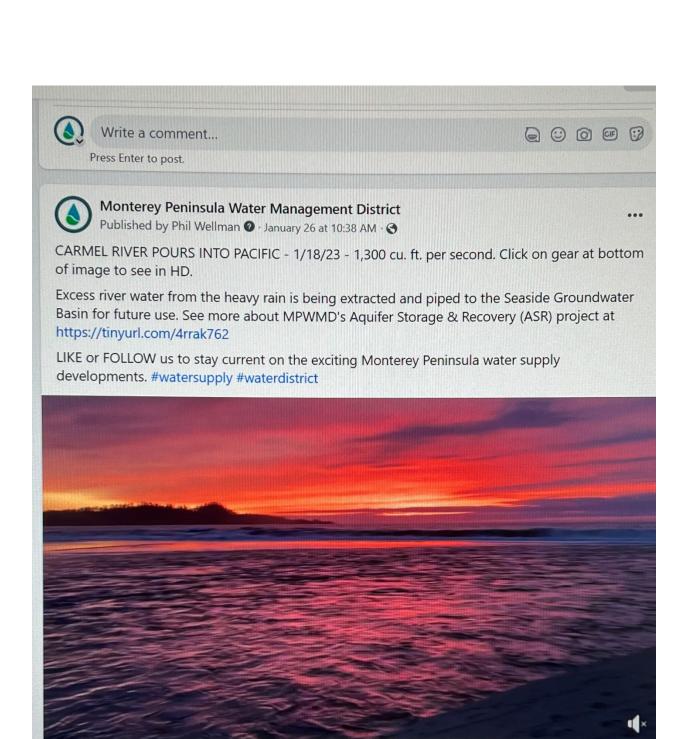


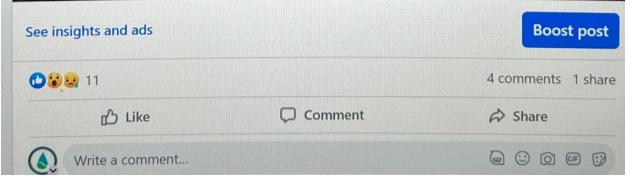
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📤 Joel Pablo 🧿 11 Jan 2023 🖿 Featured

Emergency Declaration for Carmel River Bank

DECLARATION OF EMERGENCY STATUS FOR THE CARMEL RIVER

Effective today, and until rescinded, the Carmel River between the Los Padres Reservoir at River Mile (RM, from the Pacific Ocean) 25.30 and the Carmel Area Wastewater District Ocean Outfall Pipeline at RM 0.67 is hereby declared to be in emergency status. This area has been subject to high Carmel River flows, and there is a potential for bank erosion and structural damage. On January 9, 2023, low-lying areas adjacent to the Carmel River were inundated and damaged by high river flows. There is a continuing clear and present danger to life and property.

This declaration is made in order to expedite erosion protection work, flood protection work, and debris removal during and following damaging Carmel River flows. Application for an emergency River Work Permit must be filed with the Monterey Peninsula Water Management District not later than ten days following commencement of such work. Applications must include a description of the work, with drawings or sketches showing the work and its location. Permits from other governmental agencies and rights-of-entry from other property owners may be required.

This declaration is made pursuant to Monterey Peninsula Water Management District Rule 126.C, Carmel River Management, River Work Permits, Emergency Procedure.

/s/ Maureen Hamilton, District Engineer

Dated: January 11, 2023

Click here to view the Declaration of Emergency Status letter

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