

# **MPWMD PUBLIC OUTREACH REPORT / February 20, 2024**

**Outreach since January 1, and projects in development**

# Ready for more Rain.



Aquifer Storage & Recovery Injection Well in Seaside

## Surplus Carmel River rainwater is already being stored in the Seaside Aquifer.

Last Sunday the Carmel River exceeded a flow rate of 120 cu.ft. per second (minimum required) at the Highway 1 gauge. MPWMD began injecting the surplus water for our future use.



January 25

- **BRAND AD**
- 2024 Strategy / Staff at work
- ASR staff
- MC Weekly, Carmel Pinecone



**Injection wells are pumping Carmel River rainwater surplus into the Seaside aquifer.**

Last Sunday heavy winter rains in the Carmel River watershed sent a steady pulse down the river that exceeded 120 cubic feet per second at the Highway 1 gauge. That's the minimum required to start injection of rainwater surplus into the Seaside Aquifer.

MPWMD immediately initiated the injection process and worked with its Cal Am partners to maintain collaboration. Injection will continue as long as there is adequate flow to support it. Water injected into the Seaside Aquifer is being securely stored in the Seaside Aquifer for future use.

Aquifer Storage and Recovery (ASR) plays a critical role in creating a sustainable drinking water supply for our region. On average, ASR can produce 14 to 15% of the Monterey Peninsula's water needs.

**Learn more:**  
**ASR — A Creative Solution / MC Weekly**




Like or follow. Join the water dialogue.

**MPWMD.NET**

**Jan 26**

- **NEWSLETTER**
- ASR staff
- 21,400 Deliveries / 9,800 Opens




**Monterey Peninsula Water Management District**  
 Published by Phil Wellman · February 2 at 5:21 PM ·

FRIDAY, FEBRUARY 2 at 4PM. The Carmel River is flowing at the rate of 250 cubic feet per second at the Highway 1 water gauge, over twice the amount required to extract rainwater surplus and inject it into the Seaside Aquifer.

MPWMD will continue injecting as long as there is adequate flow to support it. Water injected into the Seaside Aquifer is being securely stored for future use on the Monterey Peninsula.



Aquifer Storage and Recovery (ASR) plays a critical role in creating a sustainable drinking water supply for our region. On average, ASR can produce 14 to 15% of the Peninsula's drinking water.




Keep track of the flow at [MPWMD.net](https://MPWMD.net) (Hydrologic Data)









**ASR wells are now pumping Carmel River rainwater surplus into the Seaside aquifer.**

[See insights and ads](#)
[Boost post](#)



5
 1 share

 Like
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Jan 25

- **SOCIAL MEDIA**
- ASR staff
- Facebook followers – 74 to 86 (+12)
  - (since Oct. 1)



√check. √check. √check.



**New Hotel, Restaurant,  
Apartment Building,  
or a Kitchen Remodel.**

MPWMD staff review building plans to determine water needs and to ensure the Peninsula's limited water supplies are enough for new jobs and housing.



MPWMD.NET

Feb 15

- **BRAND AD**
- Building Review staff
- MC Weekly, Carmel Pinecone



## 2023 ANNUAL REPORT

- Public Outreach Committee Review
- Distribution Strategy
- MC Weekly

# Conserve and Sustain.

NOTICES OF PUBLIC HEARINGS

MEETINGS AND AGENDAS

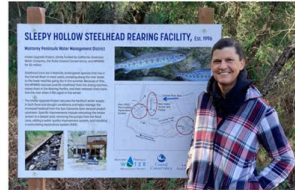
REGIONAL WATER DATA

## PENINSULA NEWS



### Sept 12, Consectetur Adipiscing

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### Sept 18, Consectetur Adipiscing

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### Sept 26, Consectetur Adipiscing

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#### OFFICE LOCATION:

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Map & Directions  
Office Closure Dates

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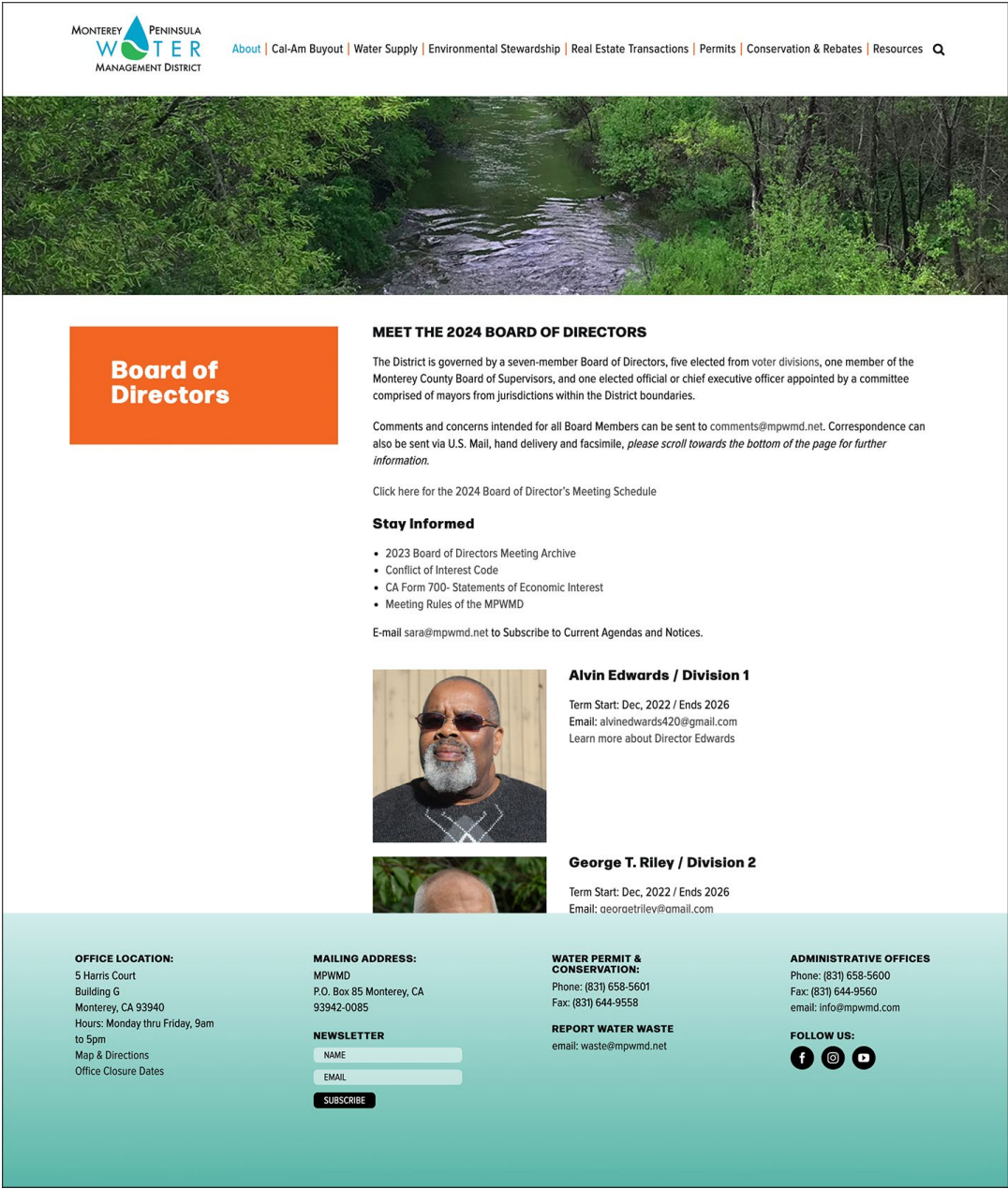
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## WEBSITE REDESIGN

- 90% of existing site transferred, updated, and formatted
- Currently reviewing for final changes
- Start working on mobile format





# WEBSITE REDESIGN

- Secondary page format