

MPWMD PUBLIC OUTREACH REPORT / February 20, 2024

Outreach since January 1, and projects in development

Ready for more Rain.



Surplus Carmel River rainwater is is already being stored in the Seaside Aquifer.

Last Sunday the Carmel River exceeded a flow rate of 120 cu.ft. per second (minimum required) at the Highway 1 guage. MPWMD began injecting the surplus water for our future use.



January 25

- BRAND AD
- 2024 Strategy / Staff at work
- ASR staff
- MC Weekly, Carmel Pinecone



Injection wells are pumping Carmel River rainwater surplus into the Seaside aquifer.

Last Sunday heavy winter rains in the Carmel River watershed sent a steady pulse down the river that exceeded 120 cubic feet per second at the Highway 1 guage. That's the minimum required to start injection of rainwater surplus into the Seaside Aquifer.

MPWMD immediately initiated the injection process and worked with its Cal Am partners to maintain collaboration. Injection will continue as long as there is adequate flow to support it. Water injected into the Seaside Aquifer is being securely stored in the Seaside Aquifer for future use.

Aquifer Storage and Recovery (ASR) plays a critical role in creating a sustainable drinking water supply for our region. On average, ASR can produce 14 to 15% of the Monterey Peninsula's water needs.

Learn more: ASR — A Creative Solution / MC Weekly

Like or follow. Join the water dialogue.

Jan 26

- NEWSLETTER
- ASR staff
- 21,400 Deliveries / 9,800 Opens

Monterey Peninsula Water Management District Published by Phil Wellman **@** · February 2 at 5:21 PM · **③**

FRIDAY, FEBRUARY 2 at 4PM. The Carmel River is flowing at the rate of 250 cubic feet per second at the Highway 1 water gauge, over twice the amount required to extract rainwater surplus and inject it into the Seaside Aquifer.

MPWMD will continue injecting as long as there is adequate flow to support it. Water injected into the Seaside Aquifer is being securely stored for future use on the Monterey Peninsula.

Aquifer Storage and Recovery (ASR) plays a critical role in creating a sustainable drinking water supply for our region. On average, ASR can produce 14 to 15% of the Peninsula's drinking water.

Keep track of the flow at MPWMD.net (Hydrologic Data)



Jan 25

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- SOCIAL MEDIA
- ASR staff
- Facebook followers 74 to 86 (+12)
 - (since Oct. 1)

See insights and ads		Boost post
005		1 share
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Write a comment		Q 0 0 0 9

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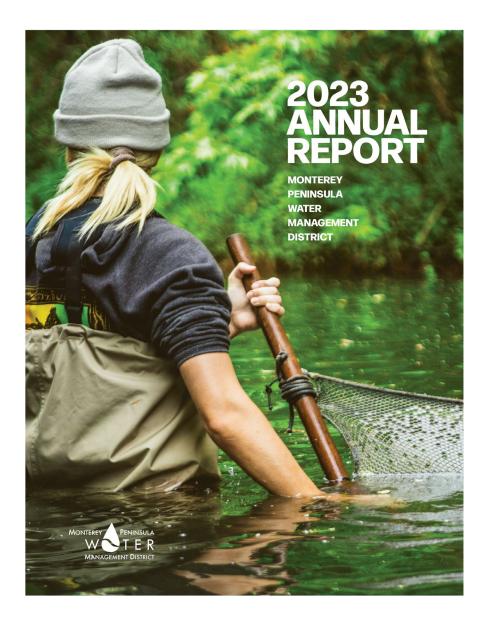
New Hotel, Restaurant, Apartment Building, or a Kitchen Remodel.

MPWMD staff review building plans to determine water needs and to ensure the Peninsula's limited water supplies are enough for new jobs and housing.



Feb 15

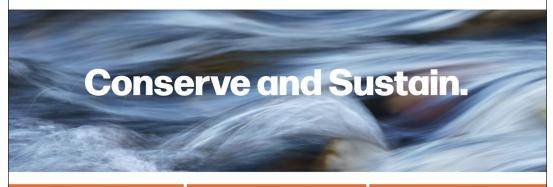
- BRAND AD
- Building Review staff
- MC Weekly, Carmel Pinecone



2023 ANNUAL REPORT

- Public Outreach Committee Review
- Distribution Strategy
- MC Weekly

MONTEREY PENINSULA W T E R About Cal-Am Buyout Water Supply Environmental Stewardship Real Estate Transactions Permits Conservation & Rebates Resources Q MANAGEMENT DISTRICT





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PENINSULA NEWS

WEBSITE REDESIGN

90% of existing site transferred, •

updated, and formatted

- Currently reviewing for final changes •
- Start working on mobile format •

OFFICE LOCATION:
5 Harris Court
Building G
Monterey, CA 93940
Hours: Monday thru Friday, 9ar
to 5pm
Map & Directions
Office Closure Dates

P.O. Box 85 Monterey, CA 93942-0085 NEWSLETTER

MAILING ADDRESS:

MPWMD

NAME

EMAIL SUBSCRIBE REPORT WATER WASTE email: waste@mpwmd.net

WATER PERMIT & CONSERVATION:

Phone: (831) 658-5601

Fax: (831) 644-9558

Phone: (831) 658-5600 Fax: (831) 644-9560 email: info@mpwmd.com

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About Cal-Am Buyout Water Supply Environmental Stewardship Real Estate Transactions Permits Conservation & Rebates Resources Q



MEET THE 2024 BOARD OF DIRECTORS

Board of Directors

The District is governed by a seven-member Board of Directors, five elected from voter divisions, one member of the Monterey County Board of Supervisors, and one elected official or chief executive officer appointed by a committee comprised of mayors from jurisdictions within the District boundaries.

Comments and concerns intended for all Board Members can be sent to comments@mpwmd.net. Correspondence can also be sent via U.S. Mail, hand delivery and facsimile, please scroll towards the bottom of the page for further information.

Click here for the 2024 Board of Director's Meeting Schedule

Stay Informed

- 2023 Board of Directors Meeting Archive
- Conflict of Interest Code
- CA Form 700- Statements of Economic Interest
- · Meeting Rules of the MPWMD

E-mail sara@mpwmd.net to Subscribe to Current Agendas and Notices.

Alvin Edwards / Division 1

Term Start: Dec, 2022 / Ends 2026 Email: alvinedwards420@gmail.com Learn more about Director Edwards



George T. Riley / Division 2 Term Start: Dec, 2022 / Ends 2026 Email: georgetrilev@gmail.com

OFFICE LOCATION: 5 Harris Court Building G

to 5pm

Office Closure Dates

Monterey, CA 93940 Hours: Monday thru Friday, 9am Map & Directions

P.O. Box 85 Monterey, CA 93942-0085 NEWSLETTER

MAILING ADDRESS:

MPWMD

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EMAIL SUBSCRIBE REPORT WATER WASTE email: waste@mpwmd.net

WATER PERMIT & CONSERVATION:

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Phone: (831) 658-5601

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ADMINISTRATIVE OFFICES

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WEBSITE REDESIGN

Secondary page format •

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