



FINAL MINUTES
Monterey Peninsula Water Management District
Public Outreach Committee
February 14, 2020

Call to Order

The meeting was called to order at 4:00 pm in the Water Management District conference room.

Committee members present: Mary Adams - Chair
Alvin Edwards
George Riley

Committee members absent: None

District staff members present: David Stoldt, General Manager
Stephanie Locke, Water Demand Manager
Arlene Tavani, Executive Assistant

Comments from the Public: No comments were directed to the committee.

Action Items

- 1. Consider Adoption of October 24, 2019 Committee Meeting Minutes**
On a motion by Riley and second of Edwards the minutes were adopted on a unanimous vote of 3 – 0 by Riley, Edwards and Adams.
- 2. Consider Adoption of 2020 Meeting Schedule**
On a motion by Riley and second of Edwards the committee meeting schedule was adopted as presented on a unanimous vote of 3 – 0 by Riley, Edwards and Adams.
- 3. Consider Change to District Branding Message**
On a motion by Riley and second of Edwards, the committee opted to retain the branding message “Water Matters”, and to publish a newspaper ad promoting Fix a Leak Week. The motion was approved on a vote of 3 – 0 by Riley, Edwards and Adams.

Discussion

- 4. Discuss Scope of Services for Public Outreach Consulting Services**
Staff reported that a request for qualifications will be distributed within two weeks and the responses will be submitted to the committee for review and recommendation. The Board of Directors will make the final determination on the qualified consultant. Staff will not limit the search to the Monterey area.
- 3. Review Santa Clara Valley Water District Logo**
There was consensus on the committee that a letter should be sent to the Santa Clara Valley Water District advising the agency of trademark infringement.

Adjournment

Prior to adjournment the committee members suggested the following items for discussion at a future meeting: responses to the RFQ for public outreach consulting services; follow up on the letter to Santa Clara Valley Water District; and development of a presentation to jurisdictions within the District re the Measure J process. The meeting was adjourned at 4 pm.

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