



FINAL
MINUTES
**Monterey Peninsula Water Management District
Public Outreach Committee**
August 24, 2020

Call to Order

The virtual meeting was called to order at 4:00 pm via WebEx.

Committee members present: Mary Adams - Chair
Alvin Edwards
George Riley

Committee members absent: None

District staff members present: David Stoldt, General Manager
Stephanie Locke, Water Demand Manager
Arlene Tavani, Executive Assistant

District Counsel present: David Laredo

Comments from the Public: No comments were directed to the committee.

Action Items

- 1. Consider Adoption of July 27, 2020 Committee Meeting Minutes**
On a motion by Edwards and second of Riley, the minutes were adopted on a unanimous vote of 3 – 0 by Edwards, Riley, and Adams.
- 2. Discuss Alternatives Regarding Selection of a Public Outreach Consultant**
Adams offered a motion to recommend that the Board of Directors approve a contract with TMD Creative. The motion was seconded by Edwards and approved on a vote of 2 - 0 by Adams and Edwards. Riley abstained. At the request of Chair Adams, staff agreed to prepare a comparison of public outreach costs by a firm that utilizes outside consultants, with the fees proposed by TMD that relies on in-house experts.

Public Comment: Nicholas Pasculli, TMD Creative, advised the committee that his company had been in business for 20 years with extensive experience working for governmental agencies. He stated that TMD Creative would be a good partner for the District.

Discussion

- 3. Suggest Items to be Placed on Future Agendas**
(a) Plan for distribution of information regarding progress on Measure J. (b) Will a representative of the District make a presentation at the September 17, 2020 meeting of the California Coastal Commission? It was suggested that the Board Chair and Vice Chair should make that decision.

Adjournment - The meeting was adjourned at 4:37 pm.

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