



Summer Splash Water Challenge Giveaway 6 Recap

August 18, 2025

WIN BIG!

Play Summer Splash.

25 PRIZES • 2 High Efficiency Clothes Washers,
1 Dishwasher • 4 iPads • Monterey Bay Aquarium Family Passes
• Plant Nursery Gift Card • Visa Gift Cards!

Finish



MontereyWaterInfo.org/WaterChallenge

**Ends
July 31**



start

NO PURCHASE NECESSARY TO ENTER OR WIN. Void where prohibited. The sweepstakes is open only to California-American Water Company water customers in the Monterey County District of California who complete and submit a Summer Splash Water Challenge Giveaway entry form ("gameboard") with correct answers by mail postmarked by July 31, 2025, to MPWMD Summer Splash, P.O. Box 85, Monterey, CA, 93942 or online at www.montereywaterinfo.org/waterchallenge by July 31, 2025 and who are at least 18 years of age as of the date of entry. Start: 12:01 a.m. PDT on 7/1/2025; deadline: 11:59 p.m. PDT on 7/31/2025. Two (2) Winners will receive a High Efficiency Clothes Washer (ARV \$900), one (1) Winner will receive a High Efficiency Dishwasher (ARV \$700), four (4) Winners will receive an Apple iPad (ARV \$470), one (1) Winner will receive a \$200 gift certificate to a local plant nursery (ARV \$200), two (2) Winners will receive a Family Pack of Passes to the Monterey Bay Aquarium (ARV \$230), two (10) Winners will receive a \$100 Visa Gift Card (ARV \$100), one (1) Winner will receive a Monterey Zoo Family Ticket (ARV \$160), four (4) Winners will receive a Cinemark Movie Gift Card (ARV \$60).

OFFICIAL RULES: <https://www.montereywaterinfo.org/water-challenge-rules/> **SPONSORS:** The Monterey Peninsula Water Management District, 5 Harris Ct, Building G, Monterey, CA 93940 and California-American Water Company, 511 Forest Lodge Road, Pacific Grove, CA 93950


**CALIFORNIA
AMERICAN WATER**


**MONTEREY PENINSULA
WATER
MANAGEMENT DISTRICT**

Design

- The theme was “Let the River Flow”, focusing on global and local water issues.
- It featured questions like:
 - What are the three crucial functions of a river?
 - How is the Carmel River affected by drought?

Design

- Designed by professional illustrator Aldo Crusher with depictions of humans and animals enjoying a river setting in bright colors.
- The gameboard ad ran in the Monterey County Weekly, Carmel Pine Cone, Monterey Bay Parent magazine, and on Facebook, and Instagram
- MPWMD & Cal-Am put out email blasts

Results

- 3,020 people visited the gameboard website
- 478 played the game to the end -- 48 more than last year
- Players were more engaged with the type of questions than in previous years with more elementary topics
- Comment from player “I really learned something in the process”
- Design to be reused in 2026

25 Winners!

- 25 Winners were selected at random and were notified last week
- Jeff Condit, formerly of M1W, played the game as research for his current position. He won an iPad. Congrats Jeff!

