

Regional Growth Forecast

2018 Regional Growth Forecast

Table 7: Subregional Employment Forecast

							Change 20	Change 2015-2040	
Geography	2015	2020	2025	2030	2035	2040	Numeric	Percent	
AMBAG Region	337,600	351,800	363,300	374,100	384,800	395,000	57,400	17%	
Monterey County	203,550	211,799	218,203	224,207	230,212	235,822	32,272	16%	
Carmel-By-The-Sea	2,935	2,998	3,096	3,195	3,289	3,378	443	15%	
Del Rey Oaks	359	371	387	404	418	432	73	20%	
Gonzales	4,477	4,963	5,064	5,166	5,278	5,371	894	20%	
Greenfield	7,024	7,552	7,729	7,813	7,911	7,982	958	14%	
King City	4,441	4,692	4,862	5,013	5,154	5,287	846	19%	
Marina	6,340	6,649	6,886	7,140	7,373	7,620	1,280	20%	
Monterey	34,030	34,434	35,970	37,405	38,814	40,173	6,143	18%	
Pacific Grove	5,000	5,093	5,272	5,466	5,637	5,808	808	16%	
Salinas	64,396	67,270	69,660	71,958	74,160	76,294	11,898	18%	
Sand City	1,517	1,569	1,633	1,698	1,758	1,810	293	19%	
Seaside	9,650	10,161	10,455	10,726	11,020	11,299	1,649	17%	
Soledad	3,442	3,584	3,694	3,786	3,885	3,978	536	16%	
Balance Of County	59,939	62,503	63,497	64,438	65,516	66,390	6,451	11%	
San Benito County	18,000	19,240	19,957	20,617	21,264	21,913	3,913	22%	
Hollister	13,082	14,035	14,608	15,132	15,650	16,172	3,090	24%	
San Juan Bautista	559	591	615	639	662	685	126	23%	
Balance Of County	4,359	4,614	4,734	4,846	4,951	5,056	697	16%	
Santa Cruz County	116,050	120,761	125,141	129,275	133,324	137,265	21,215	18%	
Capitola	7,062	7,199	7,464	7,727	7,979	8,228	1,166	17%	
Santa Cruz	40,986	43,090	44,647	46,153	47,616	49,085	8,099	20%	
Scotts Valley	7,475	7,612	7,820	8,004	8,180	8,349	874	12%	
Watsonville	22,644	23,482	24,382	25,200	26,008	26,772	4,128	18%	
Balance Of County	37,883	39,339	40,826	42,191	43,541	44,831	6,948	18%	

Sources: Data for 2015 from InfoUSA and the California Employment Development Department. Forecast years were prepared by AMBAG and PRB.

Table 8: Subregional Population Forecast

							Change 2015-2	040
Geography	2015	2020	2025	2030	2035	2040	Numeric	Percent
AMBAG Region	762,676	791,600	816,900	840,100	862,200	883,300	120,624	16%
Monterey County	432,637	448,211	462,678	476,588	489,451	501,751	69,114	16%
Carmel-By-The-Sea	3,824	3,833	3,843	3,857	3,869	3,876	52	1%
Del Rey Oaks	1,655	1,949	2,268	2,591	2,835	2,987	1,332	80%
Gonzales	8,411	8,827	10,592	13,006	15,942	18,756	10,345	123%
Greenfield	16,947	18,192	19,425	20,424	21,362	22,327	5,380	32%
King City	14,008	14,957	15,574	15,806	15,959	16,063	2,055	15%
Marina	20,496	23,470	26,188	28,515	29,554	30,510	10,014	49%
Marina balance	19,476	20,957	22,205	22,957	23,621	24,202	4,726	24%
CSUMB (portion)	1,020	2,513	3,983	5,558	5,933	6,308	5,288	518%
Monterey	28,576	28,726	29,328	29,881	30,460	30,976	2,400	8%
Monterey balance	24,572	24,722	25,324	25,877	26,456	26,972	2,400	10%
DLI & Naval Postgrad	4,004	4,004	4,004	4,004	4,004	4,004	0	0%
Pacific Grove	15,251	15,349	15,468	15,598	15,808	16,138	887	6%
Salinas	159,486	166,303	170,824	175,442	180,072	184,599	25,113	16%
Sand City	376	544	710	891	1,190	1,494	1,118	297%
Seaside	34,185	34,301	35,242	36,285	37,056	37,802	3,617	11%
Seaside balance	26,799	27,003	27,264	27,632	28,078	28,529	1,730	6%
Fort Ord (portion)	4,450	4,290	4,340	4,490	4,690	4,860	410	9%
CSUMB (portion)	2,936	3,008	3,638	4,163	4,288	4,413	1,477	86%
Soledad	24,809	26,399	27,534	28,285	29,021	29,805	4,996	20%
Soledad balance	16,510	18,100	19,235	19,986	20,722	21,506	4,996	30%
SVSP & CTF	8,299	8,299	8,299	8,299	8,299	8,299	0	0%
Balance Of County	104,613	105,361	105,682	106,007	106,323	106,418	1,805	2%
San Benito County	56,445	62,242	66,522	69,274	72,064	74,668	18,223	32%
Hollister	36,291	39,862	41,685	43,247	44,747	46,222	9,931	27%
San Juan Bautista	1,846	2,020	2,092	2,148	2,201	2,251	405	22%
Balance Of County	18,308	20,360	22,745	23,879	25,116	26,195	7,887	43%
Santa Cruz County	273,594	281,147	287,700	294,238	300,685	306,881	33,287	12%
Capitola	10,087	10,194	10,312	10,451	10,622	10,809	722	7%
Santa Cruz	63,830	68,381	72,091	75,571	79,027	82,266	18,436	29%
Santa Cruz balance	46,554	49,331	51,091	52,571	54,027	55,266	8,712	19%
UCSC	17,276	19,050	21,000	23,000	25,000	27,000	9,724	56%
Scotts Valley	12,073	12,145	12,214	12,282	12,348	12,418	345	3%
Watsonville	52,562	53,536	55,187	56,829	58,332	59,743	7,181	14%
Balance Of County	135,042	136,891	137,896	139,105	140,356	141,645	6,603	5%

Sources: Data for 2015 are from the U.S. Census Bureau and California Department of Finance. Forecast years were prepared by AMBAG and PRB.