

CONSERVATION OUTREACH/ACTIVITIES

DROUGHT RESPONSE 2014

*Submitted by
Staff at 2/19/2014
Committel meeting
Item 4*

- Change watering days to Wednesday and Saturday
 - Publicize by magnet direct mail piece (February 2014)
 - Website
 - General Manager's Presentation at February Board meeting
- Stage 1 Audits (March)
- Consider easy water waste enforcement procedure
- Residential survey enforcement
- Emergency rationing plan amendments
 - Follow with comprehensive amendments in May 2014
- Water Waste ad series (March)
- Join the Team, Go Blue ad series (April-May)
- Rebate clings distributed with board
- CII audits
- Large User outreach and opportunities
- Conservation Program Revitalization (with CAW)
 - Low Income direct install program?
 - Laundry retrofits (multi family)