

FINAL MINUTES
**Water Demand Committee of the
Monterey Peninsula Water Management District**
April 5, 2011

Call to Order

The meeting was called to order at 3:00 pm in the conference room of the Monterey Peninsula Water Management District office.

Committee members present: Kristi Markey, Chair
Robert S. Brower, Sr.
Regina Doyle

Committee members absent: None

Staff members present: Darby Fuerst, General Manager
Stephanie Pintar, Water Demand Division Manager
Arlene Tavani, Executive Assistant

Comments from Public

No comments.

Action Items

1. Receive Minutes of March 9, 2011 Committee Meeting

On a motion by Director Brower and second by Director Doyle, the minutes were received unanimously on a vote of 3 - 0.

Discussion Items

2. Discussion of Rebate Program Including Water Savings and Rebate Expenditures

The committee members discussed this issue and agreed to continue this item to a future meeting. A summary of their discussion follows. (1) Staff intends, sometime in the future, to develop an estimate of the amount of water savings achieved through installation of ultra-low-flow fixtures such as washing machines. (2) Increase the rebate for ultra-low-flush washing machines. (3) Consider reducing the rebate offered for installation of artificial turf. (4) Are the current rebates associated with replacement of fixtures that will save the most water? (5) Limit the amount of money that will be set aside for specific rebates such as turf. (6) Water use at a site that has received a rebate should be monitored to determine how much water has been saved by the retrofit. (7) Reach out to the community to determine why participation in the rebate program is small. (8) Should develop a payback period on different systems. (9) Reduce lawn rebate by 25 percent. (10) Staff should develop a chart that depicts expected water savings from a fixture, cost reductions associated with the retrofit, and the period of time needed to recover the cost to retrofit. (11) Consider offering a rebate for purchase of the 3-way valve used in a laundry to landscape system. (12) Committee should review any suggestions to increase the rebate amount for specific fixtures. (13) Could staff

determine the number of households that have installed ultra-low water using washing machines, and the number of households that have the potential for additional water savings by retrofitting to low-water using washing machines? (14) Should remind the public that rebates can also be obtained from PG&E.

3. Review Discussion Regarding Conservation Program Initiatives from March 31, 2011 Board Goal Setting Session

The committee discussed this issue and agreed that at a future meeting the topics of funding for water conservation goals, and tolling the issuance of water credits should be discussed.

Set Next Meeting Date

The next meeting was scheduled for Tuesday, May 10, 2011 at 4 pm.

Adjournment

The meeting was adjourned at approximately 4:20 pm.