



FINAL MINUTES
Monterey Peninsula Water Management District
Public Outreach Committee
June 25, 2015

Call to Order

The meeting was called to order at 2:05 pm in the Water Management District conference room.

Committee members present: Jeanne Byrne, Chair, (Arrived at 3:15 pm)
Kristi Markey
Dave Pendergrass (alternate)

Committee members absent: Brenda Lewis

District staff members present: David Stoldt, General Manager
Stephanie Pintar, Water Demand Manager
Arlene Tavani, Executive Assistant

Others present: Steve Thomas, Thomas Brand Consulting

Comments from the Public: No comments presented.

Action Items

1. **Consider Adoption of Minutes of May 11, 2015 Committee Meeting**
On a motion by Pendergrass and second of Markey, the committee approved the May 11, 2015 minutes on a vote of 2 – 0. Byrne was absent.

2. **Develop Recommendation to the Board on Awarding \$125.00 Scholarships for ARCOSA Attendance to Residents/Professionals Within the MPWMD Boundaries**
On a motion by Pendergrass and second of Markey, the committee recommended approval of the staff recommendation to issue \$125 scholarships in an amount not-to-exceed \$2,100 for attendance at the American Rainwater Harvesting and Accreditation 200 Level Workshop.

Director Byrne joined the meeting at 3:15 pm during discussion of item 3.

3. **Review Scope for Public Outreach and Communication Services with Thomas Brand Consulting for Fiscal Year 2015-2016**
Pendergrass offered a motion to recommend that the Board of Directors approve the scope of services and contract with Thomas Brand Consulting for a not-to-exceed amount of \$49,200. The motion was seconded by Markey and approved unanimously on a vote of 3 – 0 by Pendergrass, Markey and Byrne.

Discussion Items

4. **Discuss Outreach Plan for 2015-16**
The committee reviewed the proposed outreach plan. There was consensus to support the plan presented.

- 5. Review Materials Presented at May 29, 2015 Tour for SWRCB Member, Tam Dudoc**
On May 29, 2015, a tour of water facilities in the Monterey Peninsula and Salinas area was conducted for Tam Dudoc of the SWRCB. The goal of the tour was to demonstrate progress on water supply; success on water conservation over the years; and highlight environmental mitigation that has been accomplished. Stoldt reviewed with the committee informational documents that were provided to the tour participants.
- 6. Review Public Outreach Related to Draft Monterey Peninsula Water Conservation and Rationing Plan**
No report. The plan will be presented to the Water Demand Committee for review. The Public Outreach Committee will be responsible for outreach activities related to the plan.
- 7. Provide Direction on Continued Use of Terms “Water Project 1 (ASR)”, “Water Project 2 (ASR2)” and “Water Project 3”**
The committee expressed a preference for the terms ASR Wells Phase 1, and ASR Wells Phase 2.

Schedule Next Meeting Date

The meeting was scheduled for July 29, 2015 at 1:30 pm.

Adjournment

The meeting was adjourned at 5:20 pm.

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