



FINAL MINUTES  
**Monterey Peninsula Water Management District**  
**Public Outreach Committee**  
*November 25, 2014*

**Call to Order**

The meeting was called to order at 2:10 pm in the Water Management District conference room.

Committee members present:     Jeanne Byrne  
  Brenda Lewis

Committee members absent:     Kristi Markey

District staff members present:   David Stoldt, General Manager  
  Stephanie Pintar, Water Demand Manager  
  Arlene Tavani, Executive Assistant

Others present:                     Steve Thomas, Thomas Brand Consulting

**Comments from the Public:** No comments presented.

**Action Items**

1.     **Consider Adoption of Minutes of October 30, 2014 Committee Meeting**  
      On a motion by Lewis and second of Byrne, the committee approved the October 30, 2014 minutes on a vote of 2 – 0 by Lewis and Byrne. Markey was absent.

**Discussion Items**

2.     **Update on Communications with Restaurant Owners re Outdoor Seating**  
      Locke advised that a letter had been sent to restaurants within the California-American Water (Cal-Am) service area announcing that the Board would consider outdoor seating rules at its December 15, 2014 meeting, and providing current information regarding non-residential water conservation requirements. Stoldt stated that staff would provide options for Board consideration on December 15, 2014 such as: (a) restaurants must maintain seating at the level authorized by their water permits; and (b) if seating exceeds the permitted number, only the permitted number of seats can be filled. The District could consider establishment of a cap on the number of seats than could be added at a restaurant. There was a discussion of limiting restaurant water use to the water use capacity associated with the number of seats in the restaurant. Concern was expressed that this would be similar to setting a ration for each restaurant, and it could be unfair to apply this only to restaurants and not to other commercial uses.
3.     **Update on Public Outreach Activities in Progress**  
      Steve Thomas reviewed a summary of public outreach activities that had occurred since the last committee meeting. It was suggested that following a cistern installation workshop, signage should be installed stating that the cistern was sponsored by the Monterey Peninsula Water Management District. It was also suggested that cistern construction should be encouraged because stormwater regulations require that efforts be made to retain stormwater on site.

**4. Progress Report on Pure Water Monterey Project**

Steve Thomas reviewed a summary of activities related to the Pure Water Monterey Project. Stoldt reviewed an informational brochure on the project that will be used to educate legislators and environmental resource agencies, in an effort to obtain grant funds. He reported that a tour of water production facilities is being coordinated for the Latino Water Coalition, and cosponsored by the Water Management District. On December 12, 2014, the group will tour the San Clemente Dam decommissioning site, and also sites associated with the Pure Water Monterey Project such as a produce washing facility, the Blanco Drain and features of the Castroville Seawater Intrusion Project.

**5. Update on Status of Rebate Program**

Locke reported that California American Water has agreed to fund the rebate program through the end of December 2014. Staff is working with Cal-Am to sustain funding through 2015.

**Schedule Next Meeting Date**

The meeting was set for January 14, 2015 at 2 pm.

**Adjournment**

The meeting was adjourned at 3:30 pm.

U:\Arlene\word\2014\Committees\PublicOutreach\Minutes\FINAL20141125.docx