



FINAL MINUTES
Monterey Peninsula Water Management District
Public Outreach Committee
May 6, 2014

Call to Order

The meeting was called to order at 4:05 pm in the Water Management District conference room.

Committee members present: Jeanne Byrne, Chair
 Kristi Markey
 Brenda Lewis

Committee members absent: None

District staff members present: David Stoldt, General Manager
 Stephanie Pintar, Water Demand Manager
 Arlene Tavani, Executive Assistant

Others present: Steve Thomas, Thomas Brand Consulting

Comments from the Public: Jim Riley, partner in Center Coast Coalition of Communities for Wastewater Equity, read a letter on file at the District office and on the Water Management District website. He stated that the Coalition may seek permission to request an extension of time from the current deadline of May 15 to June 15 to file a brief on behalf of the Coalition regarding Cal Am's request for rate increases in Application No. 13-07-002. He asked that the Water Management District support the request for an extension.

Action Items

1. **Review and Provide Comments on MPWMD Webpage Concept**
 Thomas reviewed an initial design for the MPWMD webpage. The committee provided comments. No action was taken on this item.

Discussion Items

2. **Review Plan for Activities/Presence at Spring ACWA Conference**
 Thomas apprised the committee about the tour of the May 8, 2014, Pure Water Monterey pilot plant, organized by the Water Management District and the Monterey Regional Water Pollution Control Agency for interested persons in attendance at the May 2014 conference of the Association of California Water Agencies. The tour begins at 3:30 pm when a bus will pick up the participants, take them to the Pilot Plant site, and then return them at 5 pm to the Wharf Marketplace for an hour-long hosted reception. The Water Management District had received 6 confirmations of attendance, invitations were to be distributed at the ACWA conference.
3. **Discuss Formation of Small Water Agency Coalition**
 Stoldt reported that limited contact has been made with agencies that would be eligible to join the Small Water Agency Coalition. Staff will develop a comprehensive list of ACWA's small water agencies, and contact those agencies with a goal of conducting the first coalition meeting at the 2014 ACWA Fall Conference.

4. Update on Public Outreach Activities in Progress

Thomas reviewed a summary of outreach activities that were completed in April, and described other projects in progress. The summary is on file at the District office and on the Water Management District's website. He also reviewed informational handouts that have been developed on the Pure Water Monterey project. The committee expressed concern about spending Water Management District funds to promote the Pure Water Monterey project, even though source water agreements have not been obtained.

Schedule Next Meeting Date

The meeting was scheduled for June 5, 2014 at 11 am.

Adjournment

The meeting was adjourned at 5:30 pm.

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