



FINAL MINUTES
Monterey Peninsula Water Management District
Public Outreach Committee
February 21, 2014

Call to Order

The meeting was called to order at 10:30 am in the Water Management District conference room.

Committee members present: Jeanne Byrne, Chair
 Kristi Markey
 Brenda Lewis

Committee members absent: None

District staff members present: David Stoldt, General Manager
 Stephanie Pintar, Water Demand Manager
 Arlene Tavani, Executive Assistant

Others present: Steve Thomas, ThomasBrand Consulting

Comments from the Public: No comments were directed to the committee.

Action Items

1. **Adopt Minutes of February 6, 2014 Committee Meetings**
 On a motion of Lewis and second by Markey, the minutes were adopted unanimously on a vote of 3 – 0.

2. **Consider Approval of Public Outreach Materials for Groundwater Replenishment Project**
 Thomas presented a list of tasks that the Pure Water Monterey public outreach team is working to complete, examples of signage proposed for the pilot treatment plant, and a preliminary draft project brochure. The committee provided comments. It was suggested that the presentation at the pilot plant include graphics that depict: (a) the purification process for Carmel River water; and (b) treated wastewater being injected into the ground, then retrieved and treated again before entering the water distribution system. In late April or May a speaker's bureau will be launched to educate the public on Pure Water Monterey. It was also suggested that the joint MPWMD/MRWPCA Groundwater Replenishment Project committee could meet with Jim Cullum and or Chuck Della Sala of the Monterey Peninsula Regional Water Authority to discuss coordination of the message regarding Pure Water Monterey. The joint committee was scheduled to meet on March 4, 2014 which could be an opportunity for that discussion. If Dave Stoldt is able to speak directly with Jim Cullum, the meeting may not be necessary.

3. **Approve Plan for Preparation of 2013 MPWMD Annual Report**
 On a motion by Markey and second of Lewis, the committee recommended that the report be updated by staff and submitted to the Board for approval without committee review. The motion was approved unanimously on a vote of 3 – 0.

Discussion Items

4. Update on Production of Winter Newsletter

Tavani submitted a list of topics to be included in the newsletter. The committee provided comments. The newsletter will be distributed to the committee for review before publication.

5. Update on Public Outreach Activities in Progress

No discussion.

Schedule Next Meeting Date

The meeting was set for March 18, 2014 at 4 pm.

Adjournment

The meeting was adjourned at 11:40 am.

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