



FINAL MINUTES  
**Monterey Peninsula Water Management District**  
**Public Outreach Committee**  
*September 11, 2013*

**Call to Order**

The meeting was called to order at 1 pm in the District conference room.

Committee members present:     Jeanne Byrne, Chair  
  Kristi Markey

Committee members absent:     Brenda Lewis

District staff members present:   David Stoldt, General Manager  
  Stephanie Pintar, Water Demand Manager  
  Arlene Tavani, Executive Assistant

Others present:                     Steve Thomas, Thomas Brand Consulting  
  Karen Harris, Monterey Regional Water Pollution Control Agency

**Comments from the Public**

No comments were directed to the committee.

**Action Items**

**1.     Discuss Next Steps re Public Water Now Petition**

The committee members requested that Thomas and staff prepare a draft response for Board consideration at the September 16, 2013 Board meeting. The response could state that the Board will seriously consider the petition and will follow procedures required by state election law. Staff offered to submit a draft response for committee review on September 12, 2013.

**2.     Provide Direction on District Coordination with Monterey Peninsula Regional Water Authority (MPWRA) Outreach Consultant**

The committee discussed cooperation with the MPRWA and the Monterey Regional Water Pollution Control Agency (MRWPCA) on development of coordinated messaging re water supply issues. It was suggested that this effort could be successful if all participants agree on the message. The committee proposed that it would also be important for Stoldt to meet with decision makers from MPRWA and the MRWPCA re coordination on water supply project development.

**Discussion Items**

**3.     Review Presentation materials for Focused Outreach Effort to Community Groups and City Councils**

Staff will develop a draft presentation for review at the next committee meeting. The presentation will provide an update on development of water supply project portfolio and address future plans for Los Padres Dam. In addition the focus will be on proposed legislation that would enable the "public contribution" financing mechanism to reduce the cost to ratepayers of California American Water's desalination project. An outreach effort to educate

the public on the proposed financing mechanism was requested by Assembly member Mark Stone and Senator Bill Monning.

**The meeting was adjourned at 1:55 pm and reconvened at 2 pm.**

**4. Review Topics for Fall 2013 Quarterly Newsletter**

A list of potential topics for the newsletter was presented for committee review that included: petition received from Public Water Now; water supply update; Local Water Project Funding Program; and an explanation of the “public contribution” water supply project financing alternative that will also be described in the presentations discussed under Agenda Item 3.

**5. Review Public Outreach Activities in Progress and Discuss Future Opportunities**

Thomas reviewed community events that Water Management District staff will participate in. It was suggested that staff begin a program of water education in local schools that could start at the seventh grade level.

**6. Update on Outreach Consultant Scope and Activities**

No discussion.

**Schedule Next Meeting Date**

The committee agreed to meet on September 25, 2013 at 2 pm.

**Adjournment**

The meeting was adjourned at 2:25 pm.

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