



FINAL MINUTES  
Monterey Peninsula Water Management District  
Public Outreach Committee  
January 23, 2013

**Call to Order**

The meeting was called to order at 10:35 am in the District conference room.

Committee members present:     Jeanne Byrne, Chair  
  Kristi Markey (arrived at 10:40 am)  
  David Pendergrass

District staff members present:   David Stoldt, General Manager  
  Stephanie Pintar, Water Demand Manager  
  Arlene Tavani, Executive Assistant

**Comments from the Public**

No comments directed to the committee.

**Action Items**

1.     **Adopt Minutes of December 19, 2012 Committee Meetings**  
       The minutes were approved on a vote of 2 – 0 by Directors Byrne and Pendergrass. Director Markey was not present for the vote.

Director Markey joined the meeting at 10:40 am during discussion of Item 2.

2.     **Develop Recommendation to the Board on Future Outreach Publications**  
       Director Markey offered a motion that was seconded by Director Pendergrass, that at the next committee meeting District staff present the names of potential public outreach consultants for committee consideration. The committee will make a recommendation on a preferred consultant and present it for Board consideration at the February 27, 2013 Board meeting. The motion was approved unanimously on a vote of 3 – 0. The committee discussed the need for professional expertise in preparation of outreach publications and development of strategies for informing the public about the District's accomplishments and the services it provides to the community.

**Discussion Items**

3.     **Update on Public Outreach Activities in Progress**  
       No discussion.

**Schedule Next Meeting Date**

The next meeting was set for Monday, February 11, 2013 at 1 pm.

**Adjournment**

The meeting was adjourned at 11:45 am.