



This meeting is not subject to Brown Act noticing requirements. The agenda is subject to change.

**Public Outreach Committee Members:**  
*David Pendergrass, Chair*  
*Molly Evans*  
*Brenda Lewis*

**Alternate:**  
*Jeanne Byrne*

**Staff Contacts:**  
*Stephanie Locke*  
*Arlene Tavani*

*After staff reports have been distributed, if additional documents are produced by the District and provided to the Committee regarding any item on the agenda, they will be made available at 5 Harris Court, Building G, Monterey, CA during normal business hours. In addition, such documents may be posted on the District website at [www.mpwmd.net](http://www.mpwmd.net). Documents distributed at the meeting will be made available in the same manner.*

AGENDA  
**Public Outreach Committee**  
**of the Monterey Peninsula Water Management District**  
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Wednesday, April 12, 2017, 3:30 pm  
MPWMD Conference Room, 5 Harris Court, Building G., Monterey, CA

**Call to Order**

**Comments from Public**

*The public may comment on any item within the District's jurisdiction. Please limit your comments to three minutes in length.*

**Action – Public comment will be received on all Action Items**

1. Consider Adoption of November 30, 2015, March 8, 2016 and April 6, 2016 Committee Meetings
2. Consider Development of Recommendation to the Board of Directors re Adoption of 2016 MPWMD Annual Report

**Discussion Items – Public comment will be received on all Action Items**

3. Discuss Plan for Providing Regularly Scheduled Updates to the Public

**Schedule Next Meeting Date**

**Adjournment**

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## **PUBLIC OUTREACH COMMITTEE**

### **1. CONSIDER ADOPTION OF NOVEMBER 30, 2015, MARCH 8, 2016 AND APRIL 6, 2016 COMMITTEE MEETINGS**

<b>Meeting Date:</b>	<b>April 12, 2017</b>	<b>Budgeted:</b>	<b>N/A</b>
<b>From:</b>	<b>David J. Stoldt, General Manager</b>	<b>Program/ Line Item No.:</b>	<b>N/A</b>
<b>Prepared By:</b>	<b>Arlene Tavani</b>	<b>Cost Estimate:</b>	<b>N/A</b>

**General Counsel Review: N/A**

**Committee Recommendation: N/A**

**CEQA Compliance: No CEQA Review Required**

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**SUMMARY:** Attached as **Exhibits 1-A through 1-C**, respectively, are draft minutes of the November 30, 2015, March 8, 2016 and April 6, 2016 committee meetings.

**RECOMMENDATION:** The committee should review and approve the draft minutes.

#### **EXHIBIT**

- 1-A** Draft minutes of the November 30, 2015 committee meeting
- 1-B** Draft minutes of the March 8, 2016 committee meeting
- 1-C** Draft minutes of the April 6, 2016 committee meeting



## **EXHIBIT 1-A**

### **DRAFT MINUTES Monterey Peninsula Water Management District Public Outreach Committee November 30, 2015**

#### **Call to Order**

The meeting was called to order at 3:15 pm in the Water Management District conference room and adjourned for lack of a quorum.

The meeting reconvened at 3:35 pm in the Water Management District conference room.

Committee members present:     Jeanne Byrne - Chair  
  Kristi Markey

Committee members absent:     Brenda Lewis

District staff members present:     David Stoldt, General Manager  
  Stephanie Pintar, Water Demand Manager  
  Arlene Tavani, Executive Assistant

Others present:                     Steve Thomas, Thomas Brand Consulting

**Comments from the Public:** No comments presented.

#### **Action Items**

**1. Consider Adoption of Minutes of June 25, 2015 Committee Meeting**

On a motion by Markey and second of Byrne, the June 25, 2015 committee meeting minutes were approved on a vote of 2 – 0. No comments were directed to the committee during the public comment period on this item.

**2. Develop Response to California Supreme Court Decision in MPWMD v CPUC (Cal-Am); CA Supreme Court Case No. S208838**

Stoldt advised the committee that it may be 90 days before the Supreme Court issues a decision on the case. The committee reviewed and commented on a draft press release prepared in advance of the Supreme Court decision. No comments were directed to the committee during the public comment period on this item.

**Schedule Next Meeting Date:** No meeting date was scheduled.

**Adjournment:** The meeting adjourned at 4 pm.

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## **EXHIBIT 1-B**

### **DRAFT MINUTES Monterey Peninsula Water Management District Public Outreach Committee March 8, 2016**

#### **Call to Order**

The meeting was called to order at 1:30 pm in the Water Management District conference room.

Committee members present: Brenda Lewis - Chair  
Molly Evans  
David Pendergrass

Committee members absent: None

District staff members present: David Stoldt, General Manager  
Stephanie Pintar, Water Demand Manager  
Arlene Tavani, Executive Assistant

Others present: Steve Thomas, Thomas Brand Consulting

**Comments from the Public:** No comments presented.

#### **Action Items**

**1. Consider Development of Recommendation to the Board of Directors on Approval of 2015 MPWMD Annual Report**

On a motion by Pendergrass and second of Evans, the committee recommended that the Board of Directors approve the draft 2015 Annual Report Text. The motion was approved on a vote of 3 – 0 by Pendergrass, Evans and Lewis. No public comment was directed to the committee on this item.

Thomas reported that he initiated a public school outreach to second grade students. He will continue to develop water-focused lessons that can be incorporated into the Common Core curriculum for presentation throughout the Monterey Peninsula Unified School District. Next year the outreach will be expanded to second and fifth grade, and the following year presented to second, fifth and ninth graders. Thomas will present an update at the next committee meeting.

**2. Discuss Plan for Informing the Public about the Long-Term Plan for User Fee and Water Supply Charge Funds**

Stoldt reviewed a preliminary plan attached as Exhibit 2-B to the staff note. In the future, staff will present for committee review a frequently asked question document, and other information that describes the plan for distribution to the public.

**3. Update on Pure Water Monterey Project**

Stoldt reported that the Water Management District has received support letters from Senator Diane Feinstein, SWRCB Commissioner Felicia Marcos, and Supervisor David Potter. He expects to receive support letters from Assembly member Mark Stone, Congressman Sam Farr

and Senator Bill Monning. Stoldt will contact California Natural Resources Secretary, John Laird and request a letter of support. The letters will be submitted to the CPUC with testimony due in March 2016.

**Schedule Next Meeting Date**

The meeting was scheduled for April 6, 2016 at 1:30 pm.

**Adjournment**

The meeting was adjourned at 2:05 pm.

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## **EXHIBIT 1-C**

### DRAFT MINUTES

### Monterey Peninsula Water Management District Public Outreach Committee *April 6, 2016*

#### **Call to Order**

The meeting was called to order at 2:30 pm in the Water Management District conference room.

Committee members present: Brenda Lewis - Chair  
Molly Evans  
David Pendergrass

Committee members absent: None

District staff members present: David Stoldt, General Manager  
Stephanie Pintar, Water Demand Manager  
Stephanie Kister, Conservation Representative  
Arlene Tavani, Executive Assistant

Others present: Steve Thomas, Thomas Brand Consulting

**Comments from the Public:** No comments presented.

#### **Action Items**

- 1. Authorize Expenditure for a Joint Project with Monterey Peninsula Regional Park District – Rainwater Harvesting and Drought Tolerant Demonstration Garden at Garland Regional Park**  
On a motion by Pendergrass and second of Evans, the committee recommended that the Board of Directors approve an expenditure of \$3,000. The motion was approved on a vote of 3 – 0 by Pendergrass, Evans and Lewis. No public comment was directed to the committee on this item.

#### **Discussion Items**

- 2. Discuss Plan for Informing the Public about the Long-Term Plan for User Fee and Water Supply Charge Funds**  
Stoldt explained to the committee that the Water Supply Planning Committee will review a plan for continuation and utilization of User Fee and Water Supply Charge proceeds. That committee's recommendation would be submitted for consideration at the April 18, 2016 Board meeting. He explained that two surcharges appear on the California American Water bill to pay for mitigation and water conservation activities the District undertakes on behalf of Cal-Am. Stoldt recommends that those surcharges be removed from the Cal-Am bill, and that they be replaced with one user fee that Cal-Am will collect and submit to the Water Management District, so that our agency can carry-out mitigation and conservation programs of our own. The user fee and water supply charge could be collected for at least three years, and then the Board could decide if one or both of the income sources should be sunset or reduced. Stoldt explained that if the Board of Directors approves this funding strategy, staff and Steve Thomas will work with the committee to develop information to apprise the public of the financing plan.

The public needs to understand that one user fee will replace two others, so this will be a revenue neutral change. Following the discussion, Locke distributed a list of public outreach activities the District will participate in during April, May and June 2016.

**Schedule Next Meeting Date**

The meeting was scheduled for 2:30 pm on May 4, 2016

**Adjournment**

The meeting was adjourned at 3:20 pm.

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## **PUBLIC OUTREACH COMMITTEE**

### **ITEM: ACTION ITEM**

#### **2. CONSIDER DEVELOPMENT OF RECOMMENDATION TO THE BOARD OF DIRECTORS RE ADOPTION OF 2016 MPWMD ANNUAL REPORT**

**Meeting Date:** April 12, 2017

**From:** David J. Stoldt,  
General Manager

**Prepared By:** Arlene Tavani

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**SUMMARY:** Attached as **Exhibit 2-A** is draft text of the 2016 MPWMD Annual Report. The District's Enabling Legislation specifies that a public hearing on the report will be conducted in March of each year. Staff plans to submit this report at the April 19, 2017 Board meeting. Also attached as **Exhibit 2-B** is an alternate first page design. The committee should advise staff which version is preferred.

**RECOMMENDATION:** The Committee should review the text, advise staff of any changes needed, and recommend that the Board adopt the report at the April 19, 2017 Board Meeting.

#### **EXHIBITS**

**2-A** Preliminary Draft MPWMD 2016 Annual Report

**2-B** Alternate Page 1 Design



# Monterey Peninsula Water Management District

## *Draft 2016 Annual Report*

### Accomplishments

- **Monterey Peninsula Water Supply Project** – The District has made continued progress on the Monterey Peninsula Water Supply Project working jointly with California American Water (Cal-Am), the Monterey Peninsula Regional Water Authority, and other parties. This past year, Cal-Am began work on the Monterey Pipeline.
- **Pure Water Monterey Project** – The District provided the majority of funding and provided services for work on this innovative water recycling plant, working in partnership with the Monterey Regional Water Pollution Control Agency (MRWPCA) which will own and operate the system.

This past year, the project partners successfully obtained water rights for the project, secured State Revolving Fund loan monies from the State Water Resources Control Board (SWRCB) to build the project, and certified an Addendum to the Environmental Impact Report to add the Monterey Pipeline and Hilby Pump Station. Construction on the Monterey Pipeline began in late 2016 with the District acting as Project Manager for environmental compliance assurance. When completed, the pipeline will allow Pure Water Monterey water to be supplied to Pebble Beach, Carmel and Carmel Valley and also allow excess Carmel River water to be delivered to the ASR wells in the winter.



*New Monterey Pipeline under construction to facilitate distribution of water from the Pure Water Monterey project, and transmit excess Carmel River water to ASR wells in the winter.*

- **Aquifer Storage and Recovery (ASR)** – The District operated the ASR facilities in coordination with Cal-Am while diverting 699 acre-feet (AF) of Carmel River Basin water for injection and storage in the Seaside Basin during the 2016 water year (WY). Since inception of the ASR program, a total of 5,685 AF has been diverted from the Carmel River for storage and subsequent recovery through the end of WY 2016.
- **Water Availability** – In cooperation with the United States Geological Survey (USGS), the District worked to calibrate an integrated ground water-surface water GSFLOW/MODFLOW model to update water availability for additional water supply from the Carmel River. In addition, the District completed a draft instream flow study and hydraulic model to simulate flow requirements for steelhead in the Carmel River. These models will be finalized in mid-2017, and allow the District to model different water supply scenarios and their impacts on the Carmel River environment.
- **Well Permitting** – MPWMD issued 11 Water Distribution System Permits and 13 Confirmation of Exemptions for private properties that met the criteria established in District Rules and Regulations. Applications were reviewed for potential impacts to the water resource system and other water users.
- **Proposition 1 Integrated Regional Water Management (IRWM) Program** – An agreement for sharing Proposition 1 funds in the Central Coast funding area was executed that will allow the Monterey Peninsula region to receive \$4.2 million for implementation of projects. Initial scopes of work were also developed for projects to ensure the involvement of Disadvantaged Communities in IRWM planning efforts.

- Legally-Mandated Carmel River Mitigation and Stewardship** – Approved an Initial Study/Mitigated Negative Declaration and completed permit applications for an upgrade to the Sleepy Hollow Steelhead Rearing Facility, which includes construction of a new intake and water supply system to protect the facility from changes in river flows due to the removal of San Clemente Dam and to allow the facility to continue to operate during periods of extreme drought or high flows. The total project cost is estimated at \$2.2 million and will be reimbursed from funds generated by a Settlement Agreement between Cal-Am and the National Marine Fisheries Service (NMFS). The project is scheduled to be completed in 2018.



*Rescued Carmel River steelhead fish are released into the Sleepy Hollow Steelhead Rearing Facility. In 2016, the District reared 425 rescued steelhead at the facility.*

The District successfully rescued 425 wild steelhead from approximately 10.9 miles of the Carmel River, and reared them in the Sleepy Hollow Steelhead Rearing Facility. All fish were electronically tagged and released into the lower river in early December. An additional 239 steelhead were rescued from an isolated pool below Los Padres Dam and released into the river.

Staff reinstalled the Dual-frequency Identification Sonar (DIDSON) in the lower river from January through May to count immigrating adult steelhead for the fourth year in a row. Staff also continued to work for the second year with NMFS, the USGS, and California State University at Monterey Bay on field studies to: (a) evaluate the impact of removing San Clemente Dam, and (b) develop a steelhead population life history model for the watershed, based on tagged fish from NMFS' studies, MPWMD fall population surveys, and fish released from the Sleepy Hollow Steelhead Rearing Facility. This effort included NMFS reinstallation, for the second year, of a tag detection array at the Carmel Area Wastewater District's treatment plant. Fisheries staff also completed three additional miles of survey work in the lower 15 miles of the Carmel River to document changes in the profile of the channel bottom since 2007.

District crews carried out a Vegetation Management Program in the active channel of the Carmel River at 13 sites to prevent debris dams and erosion, trimming back encroaching vegetation and reducing the hazard of downed trees in preparation for winter flows. Trash was removed from along the river before winter rains washed it into the ocean. District staff also planted native trees on exposed banks to improve habitat value, protect water quality, and reduce bank erosion.

- Los Padres Dam Improvements** – A study of upstream volitional fish passage alternatives was started and proposals received for studying alternatives to the dam and management of reservoir sediment. District expenses will be partially reimbursed by Cal-Am under a Public Utilities Commission decision to plan for the long-term future of the dam and associated reservoir.
- Salinas and Carmel Rivers Basin Study** – The District developed a final Plan of Study for a Basin Study that will evaluate future water demands and water supplies taking into account the effects of climate change. The area includes all of the Salinas River Valley through Monterey and San Luis Obispo Counties, the Monterey Peninsula, and the Carmel River Basin. The US Bureau of Reclamation is providing \$1.8 million in grant funds for the study, which is expected to take about four years to complete.
- North Monterey County Drought Contingency Plan (DCP)** – Received a federal grant of \$280,000 to prepare a plan for North Monterey County areas from Salinas to the Monterey Peninsula to better cope with recurring droughts in the region. The DCP is to be coordinated with the Basin Plan.

- **Conservation** – The District approved 1,602 rebate applications \$537,239 for annual savings of 28.9 acre-feet of water. Staff began inspecting building-by-building for compliance with the non-residential water efficiency requirements (Rule 143). More than 744 businesses were inspected. All Peninsula businesses will be verified by 2019.

1,163 residential properties were inspected to verify compliance with water efficiency standards (Retrofit Upon Change of Ownership or Use).

933 water permits were issued, including 108 water permits for water entitlement holders.

*Workshops:* Hosted several greywater (“Laundry to Landscape”) rainwater harvesting, and water efficient irrigation workshops, including hands-on demonstration installations at local locations. One of the locations was Garland Ranch Regional Park, where a cistern was installed to water a drought-tolerant demonstration garden. Hosted a hands-on sheet mulching workshop at Carmel Middle School.

- **Community Outreach** - During 2016, the District’s website was updated and converted to a new format. Constituents were contacted through direct mail, radio, and print ads on a variety of topics including adoption of the Monterey Peninsula Water Conservation and Rationing Program. Posted weekly updates to the District’s Facebook page. New signage was installed at the ASR site.

Outreach to schools continued with presentations to fifth graders from the International School of Monterey; Chartwell High School; seniors of Environmental Science classes from Robert Louis Stevenson School and graduate school classes at CSUMB in Watershed Science and Policy. Presentations were also made to the Carmel Valley Village Improvement Committee and the California Naturalist program.

Executed over 25 presentations to community groups and city councils, and several guest opinions in local media. The District promoted and participated in an Ultra-High Efficiency Toilet rebate event at Home Depot, and Conservation staff participated in numerous outreach events to provide information and water saving devices to the public.

- **Awards** - Received the Association of California Water Agencies Region 5 Outstanding Outreach Participation Award. Entered a drought tolerant landscape display in the Monterey County Fair and was awarded second place in the Water-Wise Landscape category, and second place in the category of Gardens of Monterey County: Featuring Native/Drought Tolerant Landscaping, by the Water Awareness Committee of Monterey County.

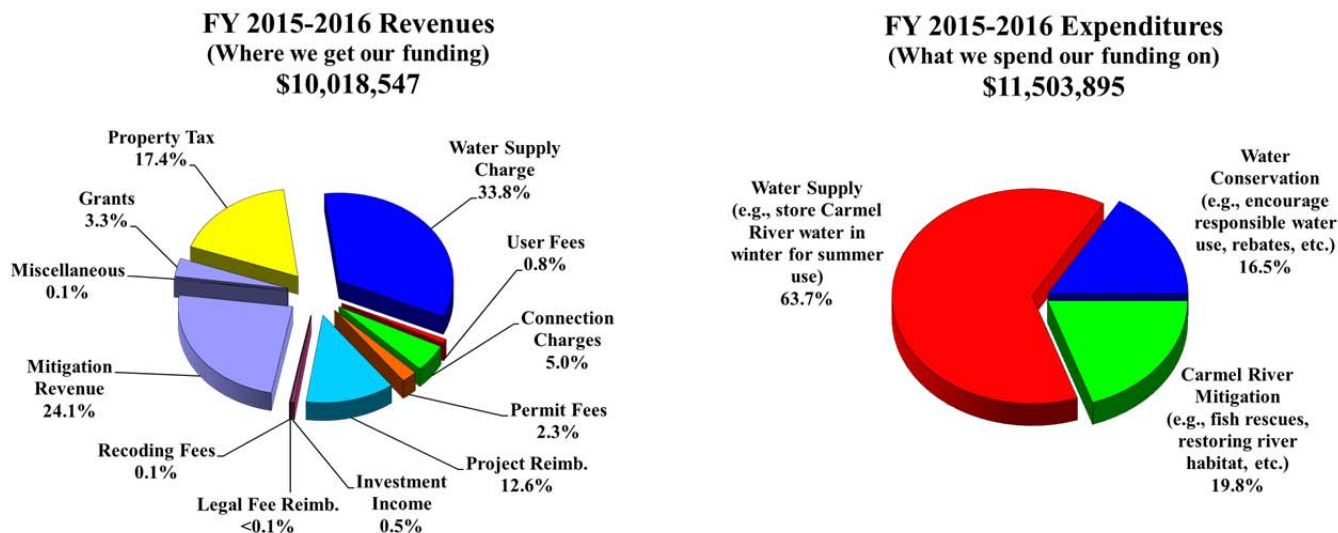


*Received ACWA Region 5 Outstanding Outreach Participation award. Left to right: David Stoldt, Steve Thomas, Stephanie Locke and ACWA President, Kathleen Tieg.*

## Financial Analysis

The District has prepared a Comprehensive Annual Financial Report (CAFR). A CAFR is a set of government financial statements comprising the financial report of a municipality that complies with the accounting requirements promulgated by the Government Accounting Standards Board. MPWMD received a clean financial audit report with no material weakness or deficiencies. The audit for fiscal year 2015-2016 was conducted by Hayashi Wayland, an independent auditing firm. The Government Finance Officers Association of the United States and Canada (GFOA) awarded a Certificate of Achievement for Excellence in Financial Reporting to the District for its CAFR for the fiscal year ended June 30, 2015.

As shown in the charts on the next page, total revenues received in Fiscal Year 2015-2016 were \$10,018,547, while expenditures totaled \$11,503,895, generating a decrease in fund balance of \$1,485,348. As of June 30, 2016, the District’s total fund balance was \$3,631,551. The budget for Fiscal Year 2016-17 anticipates expenditures of \$12,560,650.



### Future Financing Methods

The District has historically paid for costs associated with water supply projects on a pay-as-you-go basis with the majority of the funding coming from user fees, which was the District’s largest and most fluid revenue source. However, beginning in 2012 the User Fee revenue from Cal-Am customers was not available to the District. The District now funds its water supply projects from the Water Supply Charge established in 2012. The District also uses a line of credit to provide additional funding for preliminary costs of current and future potential water supply projects. Possible sources of funds to pay for actual construction of future water supply projects include ongoing revenue increases, user fees, water supply charge, new revenue categories, grants, and bond financing. Actual funding sources will be dependent on the type of project, the amount of funding needed and other variables.

### Water Supply

**Groundwater Zone Charge:** In June 1980, the District Board approved formation of a groundwater charge zone to provide the legal basis for a comprehensive well-monitoring program consisting of well registration, well metering, and water production reporting. However, the District abandoned this source as a revenue and no groundwater charge will be levied in any zone of the District during Water Year 2016.

**Available Water Supplies:** In Water Year 2016, 12,002 AF of water was legally available to serve Cal-Am customers within the District. Similarly, approximately 3,046 AF of water were assumed to be available to serve non-Cal-Am users extracting water from the Carmel Valley Aquifer and the Seaside Basin. However, because of legal and regulatory constraints, long-term water supplies available to Cal-Am’s customers in the future will be reduced to approximately 5,500 acre-feet per year (AFY) assuming that Cal-Am will retain rights to produce 774 AFY from Seaside Groundwater sources (restored to 1,474 in 25 years), 94 AFY from the Sand City Desalination Facility, 1,300 AFY from Aquifer Storage and Recovery, and 3,376 AFY from Carmel River sources.

Non-Cal-Am pumpers outside of the Seaside Basin and Carmel River Basin that depend on percolating groundwater rights pumped 925.2 acre-feet in Water Year 2016.

**Requirements for Future Capital Improvements:** A 6,252 AFY desalination facility is expected by 2021 with the Pure Water Monterey project expected to create 3,500 AFY of new supply is expected in late 2018. Aquifer Storage and Recovery is expected to be doubled in capacity by 2018, to almost 3,000 AFY in good years. The District continues to develop plans for additional ASR opportunities for future water supply.

# Monterey Peninsula Water Management District

## Draft 2016 Annual Report

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**ITEM      DISCUSSION ITEM**

**3.      DISCUSS PLAN FOR PROVIDING REGULARLY SCHEDULED UPDATES TO THE PUBLIC**

**Meeting Date:**      **April 12, 2017**      **Budgeted:**      **N/A**

**From:**      **David J. Stoldt,**      **Program/**  
                                 **General Manager**  
**Line Item:**

**Prepared By:**      **David J. Stoldt**      **Cost Estimate:**      **\$TBD**

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**SUMMARY:** On March 8, 2017 the General Manager and the Water Demand Manager met with Steve Thomas to discuss regularly scheduled District-branded outreach.

Specifically, staff is recommending a monthly ad in each of The Herald, Monterey County Weekly, and The Pine Cone. The Herald might best be crafted as a column or “newsletter” format similar to what the Chamber of Commerce does.

Quarterly radio spots should be considered on KRML, The Beach, and/or KWAV.

Mr. Thomas was asked to price out space of various sizes for the print publications and air-time for radio stations.

**RECOMMENDATION:** The General Manager recommends the Committee to provide staff direction on a program and to include in the budget for FY 207-18.

**BACKGROUND:** The Committee and staff should be able to develop a predictable monthly and quarterly set of topics that could be planned and worked on in advance. Materials can be prepared with lead time. Occasionally, special needs will dictate a departure from the “planned” material. Also, when certain project-related activities take place – construction of Pure Water Monterey, traffic interruptions, ASR completion, etc – those would be the subject matter.

Possible topics will be discussed at the Committee meeting.

**EXHIBITS**

None