



Submitted by staff at
10/9/13 committee meeting.
Item 3

Dear Commercial Customer,

Please look at the enclosed documents for information about local water conservation requirements that affect your business. Most of these water efficient appliances and fixtures must be in place **before the end of 2013**. To help you meet this deadline, the Monterey Peninsula Water Management District (MPWMD) and California American Water have introduced a generous Rebate Program that will essentially pay for many of the required retrofits. The purpose of this mailing is to let you know about these programs.

Water efficient plumbing fixtures, devices and appliances must be installed in all businesses before the end of 2013. These requirements respond to the increasing pressure placed on our water supply. The need to conserve is especially great as we work toward securing our water supply. Everyone must do their share to reduce consumption. Less water for the community means a growing possibility that water restrictions could seriously impact our fragile local economy and your business. A Fact Sheet, summarizing the 2013 requirements is enclosed for your review.

To help you decrease your water use and potentially reduce your monthly bill, we encourage you to take advantage of generous rebates for the purchase and installation of water-saving appliances and devices. The rebates for required retrofits are available only until the end of 2013, and can offset a significant portion of the cost to purchase these products. Other large rebates for non-required retrofits will continue to be available until funds are depleted. Please refer to the enclosed brochure on the Rebate Program for more information.

Details on the Rebate Program including applications and the complete Terms and Conditions can be found on the Monterey Peninsula's water conservation website: www.montereywaterinfo.org. Conservation experts are also available to help you identify other ways to reduce water use at your business. Please email conserve@mpwmd.net, call the MPWMD Conservation Office (831-658-5601) or call the California American Water conservation department (831-646-3205) for answers to additional questions about the requirements, the Rebate Program, or to talk about ways to save more water.

Your contribution to our community's water efficiency is appreciated.

Sincerely,

David J. Stoldt
General Manager
Monterey Peninsula Water Management District

Eric Sabolsice
General Manager
California American Water