



FINAL MINUTES  
**Monterey Peninsula Water Management District**  
**Public Outreach Committee**  
*January 14, 2015*

**Call to Order**

The meeting was called to order at 2:05 pm in the Water Management District conference room.

Committee members present: Kristi Markey  
Jeanne Byrne  
Brenda Lewis (arrived at 2:08 pm)

Committee members absent: None

District staff members present: David Stoldt, General Manager  
Stephanie Pintar, Water Demand Manager  
Arlene Tavani, Executive Assistant

Others present: Steve Thomas, Thomas Brand Consulting

**Comments from the Public:** No comments presented.

**Action Items**

1. **Consider Adoption of Minutes of November 25, 2014 Committee Meeting**  
On a motion by Markey and second of Byrne, the committee approved the November 25, 2014 minutes on a vote of 2 – 0 by Markey and Byrne. Lewis was absent for the vote.

**Lewis arrived at 2:08 pm at the beginning of discussion on Item 2**

2. **Develop Recommendation to the Administrative Committee re Mid-Year Adjustment to Pure Water Monterey Outreach Budget**  
On a motion by Markey and second of Lewis, the committee recommended that the Administrative Committee approve the amended FY 2014-15 Pure Water Monterey public outreach budget presented at the meeting by David Stoldt, for a proposed total expenditure of \$240,045. The motion was approved on a vote of 3 – 0 by Markey, Lewis and Byrne.

The committee suggested that Stoldt arrange a meeting with Monterey County Supervisor Phillips regarding the Pure Water Monterey Project, and include representatives from the Monterey Regional Water Pollution Control Agency (MRWPCA) and Monterey County Supervisor David Potter. Stoldt offered to update each Supervisor individually regarding the project. The committee also suggested that Director Andy Clarke be invited to join the Pure Water Monterey Stakeholder group meetings. In addition, the committee members proposed that discussion at the Stakeholder meetings should focus on obtaining source water and funding for the project described in the original project MOU.

**Public Comment: Mike McCulloch, MRWPCA**, stated that public information documents the MRWPCA generated regarding Pure Water Monterey are multi-purpose; and therefore, an effective use of funds.

### **Discussion Items**

#### **3. Update on Public Outreach Activities in Progress**

Thomas reviewed the public outreach activities listed in the staff report. He reported that 360 plastic buckets have been purchased, along with water proof stickers to be affixed to the buckets, for distribution to the public to catch shower water. Advertisements have also been developed to promote the January 31, 2015 Rainwater Cistern Installation Presentation and Tour. Also, available now for local vendors are static cling signs that can be placed on water rebate eligible appliances. Locke reported that with the cooperation of Water Management District staff, a Rainwater/Greywater Working Group has been formed. They are planning to conduct quarterly two-day workshops for the public. The Water Management District is developing demonstration sites for the Working Group and providing signage at those sites.

The committee requested that Rainwater Cistern Installation Presentation attendees be advised that new construction and addition projects must address storm water runoff, and that cistern installation is a solution to that issue. It was also suggested that the Water Management District might improve its name recognition by sponsoring an award offered by the Association of California Water Agencies or the California Special Districts Association.

### **Schedule Next Meeting Date**

The meeting was set for February 12, 2015 at 1:30 pm.

### **Adjournment**

The meeting was adjourned at 2:10 pm.

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