



FINAL MINUTES
Monterey Peninsula Water Management District
Public Outreach Committee
April 9, 2014

Call to Order

The meeting was called to order at 4:05 pm in the Water Management District conference room.

Committee members present: Jeanne Byrne, Chair
 Kristi Markey
 Brenda Lewis (arrived at 4:15 pm)

Committee members absent: None

District staff members present: David Stoldt, General Manager
 Stephanie Pintar, Water Demand Manager
 Arlene Tavani, Executive Assistant

Others present: Steve Thomas, Thomas Brand Consulting

Comments from the Public: No comments were directed to the committee.

Action Items

1. Adopt Minutes of February 21, 2014 Committee Meeting

On a motion by Markey and second of Byrne, the February 21, 2014 committee meeting minutes were approved unanimously on a vote of 2 – 0 by Markey and Byrne. Lewis was absent for the vote. No public comment was directed to the committee on this item.

2. Discuss Activities/Presence at Spring Conference of the Association of California Water Agencies

Thomas reviewed plans for a tour of the Pure Water Monterey pilot plant organized for conference attendees by the Water Management District and the Monterey Regional Water Pollution Control Agency. He distributed a draft invitation to the event. It was suggested that there is a need to form a group within ACWA of small water agencies that could lobby for federal and state funds. These organizations are often overlooked for grants because they do not have influence with regulators, due to their small staff, budgets and specialized functions. The Water Management District could convene a reception at the conference, and invite small water agencies to attend to determine if they are interested in forming a coalition. Staff will develop a list of small agencies that could be invited to a reception on May 7, 2014 at 7 pm. No public comment was directed to the committee on this item.

3. Review and Recommend Adoption of 2013 MPWMD Annual Report

On a motion by Lewis and second of Byrne, the committee recommended that the Board of Directors approve the 2013 MPWMD Annual Report. The motion was approved on a vote of 3 -0 by Lewis, Byrne and Markey. No public comment was directed to the committee on this item.

Discussion Items

4. Update on Production of Spring Newsletter

Staff presented a list of topics and timeline for production of a newsletter. The committee provided comments.

5. Update on Public Outreach Activities in Progress

The committee discussed the need for development of a PowerPoint presentation that focused on factual information about the Water Management District and its role in water supply planning and environmental protection. The presentation should be given throughout the community as a means to counteract misinformation about the Water Management District due to the Measure O campaign. Thomas distributed a draft brochure and other items related to the Public Water Now project. He also distributed a list of public outreach activities in progress.

Schedule Next Meeting Date

The meeting was scheduled for May 6, 2014 at 4 pm.

Adjournment

The meeting was adjourned at approximately 5:20 pm

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