

Currently the Public Outreach Team is working on the following projects:

11/25/14

Submitted by staff at 11/25/14
committee meeting. Item 3

1. Save Water – Go Blue Initiative

- A. Print & Radio Ads continue
- B. Television Ads – Near Completion
- C. Additional Collateral Material – In Progress
- D. Drought Days Drive Thrus
 - Pacific Grove – Today
 - Monterey – Dec 5
 - Seaside – Dec 6
 - Carmel – 11/24/14 – Approx. 200 people

2. Website

- A. Framework Delivered
- B. Staff met today to discuss delivery of documents.
- C. TBC will meet with each Division week of 12/1 & 12/7 to discuss in-depth needs

3. Upcoming District Classes/Partnerships:

- A. Carmel Valley Community Center Cistern Installation – Dec 14, 20 or 21

4. Recent District Classes/Partnerships:

- A. Print and Radio Ads promote the events
- B. Greywater – Nov 5th – 18 attendees
- C. Cistern Install – Nov 8th 33 RSVP's 25-28 attendees
- D. Greywater & Rainwater – Nov 15th 20+ in the morning & 16-18 in the afternoon

5. Events/Appearances:

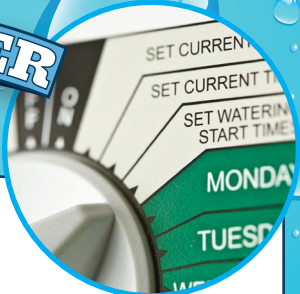
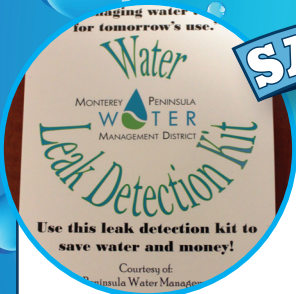
- A. PG Business Expo
- B. Seaside City Council
- C. MPCC Business Expo

Submitted by staff at 11/25/14 committee meeting. Item 3



Submitted by staff at 11/25/14
committee meeting. Item 3

SAVE WATER GO BLUE



GO BLUE BY CONSERVING WATER

Here Are Your Water Wise Tips of the Week:

INDOOR: Check your toilets for leaks
with our FREE Leak Detection Kit

OUTDOOR: Inspect and Reset your irrigation systems
for the winter season

YEARLY WATER SAVINGS: 87,600 gallons

JOIN THE WINNING TEAM AND GO BLUE!



For More Information on FREE water saving
devices, workshops and generous rebates,
visit www.montereywaterinfo.org or call
831.658.5601

SAVE WATER

**GO
BLUE**

WATER WISE WORKSHOPS

Save Water and Money at These Special FREE Events

Rainwater Harvesting 101

How to harvest rainwater on your property with Jon Ramsey

Wed. Nov. 5 • 5-7pm

5 Harris Court • Bldg. G • Monterey

Rainwater Cistern Installation Workshop

Installation tips and techniques

Sat. Nov. 8 • 9-12pm

Earthbound Farms • 7250 Carmel Valley Rd • Carmel Valley

Greywater: From Laundry to Landscape & Rainwater Harvesting 101

A day of water-wise learning

Sat. Nov. 15 • Greywater: 10am-12pm • Rainwater: 1-3pm

5 Harris Court • Bldg. G • Monterey

JOIN THE WINNING TEAM AND GO BLUE!



To RSVP for these FREE water saving workshops
visit www.montereywaterinfo.org or call
831.658.5601