

Currently the Public Outreach Team is working on the following Pure Water Monterey Tasks:

- Project Management
- Update of the Strategic Outreach Plan
- Completion of the rebranding of the project
- Created a new logo
- Completing review and revision of all items produced by MRWPCA team
- Key Message revisions
- Media/Information Kit Development
- Coordinating with RWA representatives on Speakers Bureau
- Launching of Facebook, Twitter and You Tube Accounts
- Management and Facilitation of FAM Tour to Orange County
- Regular attendance at Project Meetings, BOD Meetings & Relevant Events
- General Strategic Counsel & Regular Meetings/Communication with MPWMD Board of Directors, Staff, Shareholders, and Project Partners