

Submitted by
S. Thomas at
6/5/13 meeting.
Item 6

MPWMD Draft Public Outreach Calendar 2013

Month	June							Focus:
Week Days	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Theme:
Week of:	3-Jun		SM Post: WW Wed	PR: SWRB Dam Visit		SM Post: WW Week		Keywords:
	10-Jun		SM Post: WW Wed	Email: Greywater		SM Post: WW Week		Events:
	17-Jun	M: Board of Directors	SM Post: WW Wed	CA: Greywater		SM Post: WW Week		
	24-Jun		SM Post: WW Wed			E: Greywater Workshop	E: Greywater Workshop	

Ongoing Outreach: Commercial Water Efficiency Requirements - Rebate Program

Month	July							Focus:
Week Days	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Theme:
Week of:	1-Jul	Email: July Newsletter	SM Post: WW Wed			SM Post: WW Week		Keywords:
	8-Jul		SM Post: WW Wed			SM Post: WW Week		Events:
	15-Jul	M: Board of Directors	SM Post: WW Wed			SM Post: WW Week		
	22-Jul		SM Post: WW Wed			SM Post: WW Week		
	29-Jul		SM Post: WW Wed	Email: Aug Newsletter		SM Post: WW Week		

Ongoing Outreach: Commercial Water Efficiency Requirements - Rebate Program

Month	August							Focus:
Week Days	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Theme:
Week of:	5-Aug		SM Post: WW Wed			SM Post: WW Week		Keywords:
	12-Aug		SM Post: WW Wed			SM Post: WW Week		Events:
	19-Aug	M: Board of Directors	SM Post: WW Wed	Email: MC Fair		SM Post: WW Week		
	26-Aug		SM Post: WW Wed			SM Post: WW Week		
			E: MC Fair	E: MC Fair	E: MC Fair	E: MC Fair	E: MC Fair	

Ongoing Outreach: Commercial Water Efficiency Requirements - Rebate Program

Month	September							Focus:
Week Days	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Theme:
Week of:	2-Sep	E: MC Fair	SM Post: WW Wed			SM Post: WW Week		Keywords:
		Email: Sept Newsletter						Events:
	9-Sep		SM Post: WW Wed			SM Post: WW Week		
	16-Sep	M: Board of Directors	SM Post: WW Wed			SM Post: WW Week		
	23-Sep		SM Post: WW Wed			SM Post: WW Week		
	30-Sep		SM Post: WW Wed			SM Post: WW Week		
		Email: Oct Newsletter						

Ongoing Outreach: Commercial Water Efficiency Requirements - Rebate Program

Month	October							Focus:
Week Days	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Theme:
Week of:	7-Oct		SM Post: WW Wed	Email: MPCC B Expo		SM Post: WW Week		Keywords:
	14-Oct		SM Post: WW Wed	Email: M H&G Show		SM Post: WW Week		Events:
				E: MPCC B Expo		E: M H&G Show	E: M H&G Show	
	21-Oct	M: Board of Directors	SM Post: WW Wed			SM Post: WW Week		
	28-Oct		SM Post: WW Wed		Email: Nov Newsletter	SM Post: WW Week		

Ongoing Outreach: Commercial Water Efficiency Requirements - Rebate Program - Let Nature Do The Watering

Month	November							Focus:
Week Days	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Theme:
Week of:	4-Nov		SM Post: WW Wed			SM Post: WW Week		Keywords:
	11-Nov		SM Post: WW Wed			SM Post: WW Week		Events:
	18-Nov	M: Board of Directors	SM Post: WW Wed			SM Post: WW Week		
	25-Nov		SM Post: WW Wed			SM Post: WW Week		

Ongoing Outreach: Commercial Water Efficiency Requirements - Let Nature Do The Watering

Month	December							Focus:
Week Days	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Theme:
Week of:	2-Dec	Email: Dec Newsletter	SM Post: WW Wed			SM Post: WW Week		Keywords:
	9-Dec	M: Board of Directors	SM Post: WW Wed			SM Post: WW Week		Events:
	16-Dec		SM Post: WW Wed			SM Post: WW Week		
	23-Dec		SM Post: WW Wed			SM Post: WW Week		
	30-Dec		SM Post: WW Wed			SM Post: WW Week		

Ongoing Outreach: Commercial Water Efficiency Requirements - Let Nature Do The Watering