



FINAL MINUTES  
Monterey Peninsula Water Management District  
Public Outreach Committee  
July 19, 2012

**Call to Order**

The meeting was called to order at 9:05 a.m. in the District conference room.

Committee members present:           Jeanne Byrne, Chair  
  Kristi Markey  
  David Pendergrass

District staff members present:       Rachel Martinez, Community Relations Liaison  
  Arlene Tavani, Executive Assistant

**Comments from the Public**

No comments directed to the committee.

**Action Items**

**1. Review and Approve July 2012 Newsletter Text**

The committee reviewed and discussed the draft version of the July newsletter. There was consensus that pages 1 and 2 should be reformatted as a one page mailer that could be distributed throughout the District. The intent would be to educate the public about the need for a water supply by 2016, also that the District is working towards that goal, and that public support is needed.

**Discussion Items**

**2. Review User Fee Outreach and Discuss Way-Ahead**

The committee agreed that staff and Board members should continue to address city councils and community groups on a regular basis in order to educate the public about the water supply charge, and the District's focus on water supply development. It was suggested that General Manager Stoldt and Director Byrne could make presentations to local Chambers of Commerce. In addition, Directors could provide a water supply update at the beginning of city council meetings within their voter districts. The committee requested that Ms. Martinez schedule presentations before city councils and Chambers of Commerce beginning in August 2012.

**3. Discuss Watershed Tours**

Ms. Martinez proposed that the District participate with the Carmel River Watershed Conservancy on tours of the Carmel River Watershed. The committee members agreed that it would be best if the District scheduled tours independent of the Conservancy, with a focus on the District's regulatory responsibility with regards to its environmental programs. The tours could be offered once a month, with a varied schedule at no cost to the public.

**Adjournment**

The meeting was adjourned at 10:20 a.m.

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