

A large, dynamic splash of water in shades of blue and white, with many droplets and bubbles, occupies the left side of the page.

ACWA's Annual Sponsorship Program

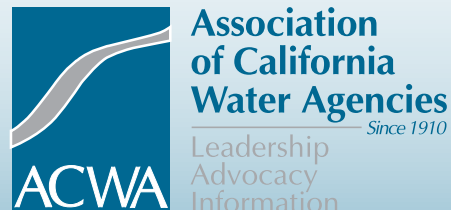
ACWA's sponsorship opportunities allow organizations to partner with the association in presenting conferences and programs while gaining visibility in the state's water community.

Your organization must be an ACWA public agency member or an associate or affiliate "Friend of ACWA" to participate in the sponsorship program.

Please click on the following links for more information:

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- 💧 **Levels of Sponsorship & Benefits**
- 💧 **Sponsorship Opportunities**
- 💧 **How to Sign Up for Sponsorship**
- 💧 **Artwork & Logo Specifications**

I'd like to be a sponsor! [Click here.](#)



Questions about sponsorship?

Contact Lori Doucette
at LoriD@acwa.com
or call 916-441-4545

Sponsorship Program Overview

Throughout each calendar year ACWA hosts a variety of events which provide the opportunity to get your organization's name out in front of the California water community.

When you become an ACWA sponsor, your company joins forces with a century-old guiding force in California water policy. You will gain recognition and the opportunity to develop relationships with California's immense water community.

Whether developing new relationships with water leaders or enhancing your current ones, ACWA offers many exciting opportunities.

As a sponsor, your organization will reach a targeted audience of California's water decision makers, which include:

- ◆ Directors
- ◆ General Managers
- ◆ Elected State and Federal Officials
- ◆ Attorneys
- ◆ Communications Professionals
- ◆ Engineers
- ◆ Financial Managers
- ◆ Human Resource Managers
- ◆ Water Quality Specialists
- ◆ Other Key Staff of Public Agencies

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Levels of Sponsorship & Benefits

Total sponsorship dollars donated over a one-year (January-December) calendar period qualifies your organization for the levels detailed below.

BENEFITS	BRONZE \$500 - \$1,999	SILVER \$2,000 - \$4,999	GOLD \$5,000 - \$9,999	PLATINUM \$10,000 - \$11,999	DIAMOND \$12,000+
Acknowledgement in ACWA News, which is read by more than 5,500 water leaders.	✓	✓	✓	✓	✓
Company logo displayed on media presentation during fall conference meal functions.	✓	✓	✓	✓	✓
Listing in conference program and on banners during the conference(s).	✓	✓	✓	✓	✓
Representatives from sponsoring organizations who attend ACWA conferences will be identified as a sponsor on his/her name badge.	✓	✓	✓	✓	✓
Voucher(s) for complimentary conference registration "package" to be used the following year.		1 Voucher	2 Vouchers	3 Vouchers	4 Vouchers
Banner with logo displayed at fall conference.				✓	✓
Company logo printed on sponsor page of fall conference program booklet.				✓	✓
Appreciation plaque, which will be presented during one of the fall conference meal functions.				✓	✓
Choice to have a full-page, black and white ad in the fall conference program. Ad's location determined by ACWA.					✓
Signage placed on all Thursday dinner event tables at conference.					✓

I'd like to be a sponsor! [Click here.](#)

Sponsorship Opportunities

Throughout the calendar year, ACWA hosts a variety of events which provide the opportunity to get your organization's name out in front of the California water community.

The dollar amounts listed are for cosponsorships of these items/events. However, any item/event can be exclusively sponsored by a single organization.

Spring & Fall Conferences

Program Booklet Ad:

back cover, color (1 spot)	SPONSORED
inside cover, color (2 spots: front/back)	SPONSORED
full page, black & white	\$1,400
1/2-page, black & white	\$800
1/4-page, black & white	\$500

Meal Functions:

Welcome Reception in the Exhibit Hall	\$1,500
Tuesday Committee Meetings Lunch	\$1,000
Wednesday Opening Breakfast	\$2,000
Wednesday Lunch	\$2,000
Thursday Networking Continental Breakfast	\$1,500
Thursday Lunch	\$2,000
Thursday Dinner & Entertainment	\$2,500
Friday Breakfast	\$2,000

Ice Cream Break	SPONSORED
Opening Breakfast Media Presentation	\$1,500
Mobile App Banner Ad (3 spots)	\$1,000
Tote Bags	SPONSORED
Badges/Lanyards (2 spots)	SPONSORED
Notebooks	SPONSORED

Other ACWA Events

You can specify a dollar amount that you authorize ACWA to apply towards any of the following events.

- Washington, D.C. Conference
- Legislative Symposium
- Continuing Legal Education Workshop
- Regulatory Summit
- Region Events

Be an Exclusive Sponsor

Any item/event can be exclusively sponsored by a single organization. Contact Lori Doucette to discuss how you can be an exclusive sponsor.

Create Your Own

If you have a specific idea that is not listed or would like to discuss “in-kind” items, please contact Lori Doucette at LoriD@acwa.com or 916-441-4545.

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