

FINAL MINUTES
Monterey Peninsula Water Management District
Public Outreach Committee
April 6, 2011

Call to Order

The meeting was called to order at 4:00 pm in the District conference room.

Committee members present: Regina Doyle, Chair
Kristi Markey
David Pendergrass

Committee members absent: None

District staff members present: Stephanie Pintar, Water Demand Manager
Henrietta Stern, Project Manager
Arlene Tavani, Executive Assistant

Comments from the Public

No comments were presented.

Action Items

1. **Receive Minutes of March 8, 2011 Committee Meetings**
On a motion by Director Pendergrass and second of Director Markey, the minutes were unanimously approved on a vote of 3 – 0.
2. **Consider Approval of Revised Text for 2010 MPWMD Annual Report**
The committee suggested additional revisions to the text, and requested that the revised text be emailed to the committee for final review. The Board of Directors should then conduct a public hearing on the report.

Discussion Items

3. **Review Discussion of Public Outreach Program Priorities from March 31, 2011 Board Goal Setting Session**
The committee requested that staff develop estimates of the cost to hire a full-time staff person and also the cost for a consultant to conduct the District's public outreach program. These options should be outlined in the draft Fiscal Year 2011-2012 MPWMD Budget. The committee expressed a preference for hiring a consultant to conduct public outreach, but requested that this item could be scheduled for discussion at either the May 16, 2011 Board meeting, or the May 26, 2011 workshop on the draft budget.
4. **Update on Investigation into Contracting for Website Improvements**
The committee requested that no further action be taken on selection of a consultant to update the website. Instead, the committee preferred to defer this until a public outreach professional was retained to provide input on the website design.

Other Items

Staff was directed to stop all work on development of a postcard for mailing throughout the District.

Schedule Next Committee Meeting Date

No meeting date was set.

Adjournment

The meeting was adjourned at approximately 5:15 pm.