

FINAL MINUTES
Monterey Peninsula Water Management District
Public Outreach Committee
February 17, 2011

Call to Order

The meeting was called to order at 9:00 am in the District conference room.

Committee members present: Regina Doyle, Chair
Kristi Markey
David Pendergrass

Committee members absent: None

District staff members present: Darby Fuerst, General Manager
Henrietta Stern, Project Manager
Stephanie Pintar, Water Demand Manager
Arlene Tavani, Executive Assistant

Comments from the Public

No comments were presented.

Action Items

1. **Receive Minutes of December 15, 2010 and January 13, 2011 Committee Meetings**
On a motion by Director Markey and second of Director Pendergrass, the minutes were unanimously approved on a vote of 3 – 0.
2. **Consider Format for 2010 MPWMD Annual Report**
The committee agreed the 2009 report format should be followed that provided all information required by the District's enabling legislation.

Discussion Items

3. **Update on Job Description for Public Information Staff Person or Consultant**
The committee requested that at a future meeting staff provide a job description, salary estimate and plan for funding this position.
4. **Review Costs for Proposed Targeted Mailings**
The committee expressed a preference for mailing a 6" x 4.25" postcard, and requested that additional information on mailing costs be presented at the next meeting, along with an updated list of topics for targeted mailings.

5. Discuss Placement of Q & A on San Clemente Dam Removal/Reroute Proposal on the MPWMD Website

The committee agreed that the project sponsors, California American Water and the California State Coastal Conservancy, provide timely information to the public on their websites. It is not necessary to duplicate that information on the MPWMD website.

6. Discuss Public Outreach Related to CPUC Proposed Decision re CAW Collection of MPWMD Mitigation Program User Fee

No action required at this time. The CPUC was scheduled to make a decision on this issue on February 24, 2011.

7. Discuss Public Outreach Related to CPUC Proposed Decision re CAW Moratorium

No action required at this time. The CPUC was scheduled to make a decision on this issue on February 24, 2011.

8. Update on Development of Student Activity Book by California American Water Company

The committee reviewed the draft activity book and requested that the section regarding the Carmel River Steelhead be modified to feature the Sleepy Hollow Steelhead Rearing Facility.

Other Items

Staff presented the February 17, 2011 letter from Kate McKenna, Executive Officer for the Monterey County Local Agency Formation Commission. The committee discussed the request by WaterPlus that LAFCO determine if the County has jurisdiction over dissolution of the MPWMD. After the Board reviews the opinion by Monterey County Counsel on this issue, the MPWMD can determine how to respond.

Schedule Next Committee Meeting Date

The committee agreed to meet on Tuesday, March 8, 2011 at 9 am.

Adjournment

The meeting was adjourned at 10:25 am.