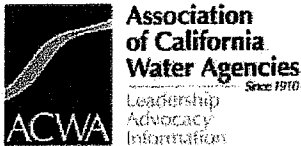


EXHIBIT 3-A



ANNUAL SPONSORSHIP LEVELS

Sponsorship dollars donated over a one-year (January-December) calendar period qualifies your organization for the levels detailed below.

DIAMOND LEVEL: \$12,000+

- Banner with logo displayed at fall conference.
- Vouchers for four (4) complimentary conference registration "packages" and one (1) complimentary exhibit booth to be used the following year.
- Company logo printed on sponsor page of fall conference program booklet.
- Diamond sponsors can also choose to have a full-page, black and white ad placed in the fall conference program booklet. The ad's location in the booklet will be determined by ACWA.
- Diamond sponsors will be recognized on a unique menu card that will be placed on all the Thursday dinner event banquet tables.
- Appreciation plaque, which will be presented during one of the fall conference's meal functions.
- All of the benefits included in Bronze Level.

PLATINUM LEVEL: \$10,000-\$11,999

- Banner with logo displayed at fall conference.
- Vouchers for three (3) complimentary conference registration "packages" to be used the following year.
- Company logo printed on sponsor tab of fall conference program booklet.
- Appreciation plaque, which will be presented during one of the fall conference's meal functions.
- All of the benefits included in Bronze Level.

GOLD LEVEL: \$5,000-\$9,999

- Vouchers for two (2) complimentary conference registration "packages" to be used the following year.
- All of the benefits included in Bronze Level.

SILVER LEVEL: \$2,000-\$4,999

- Vouchers for one (1) complimentary conference registration "package" to be used the following year.
- All of the benefits included in Bronze Level.



BRONZE LEVEL: \$500-\$1,999

- Acknowledgement in *ACWA News*, which is read by more than 5,500 water leaders.
- Company logo displayed on a PowerPoint presentation during ACWA's fall conference meal functions.
- Listing in conference program and on banners during the conference(s).
- Representatives from sponsoring organizations who attend ACWA conferences will be identified as a sponsor on his/her name badge.

SPONSORSHIP RESERVATION FORM



Association of California Water Agencies
Since 1910

Leadership
Advocacy
Information

OPTION B: CUSTOMIZE YOUR LEVEL

To reserve your sponsorship, fill out and return this form along with payment, to the ACWA office. If you have any questions, please contact Lori Doucette at (916) 441-4545 or lolid@acwa.com.

1 PLEASE ENTER YOUR CONTACT INFORMATION:

Date: _____

Organization's Name: _____
(EXACTLY AS YOU WANT IT PRINTED FOR RECOGNITION)

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail Address: _____

2 CUSTOMIZE YOUR SPONSORSHIP LEVEL

Please select from the variety of events/tems listed below and indicate the amount(s) you wish to sponsor:

D.C. Conference:

\$ _____ to be applied to this event \$ _____
(For specific sponsorship items for this event, please contact Lori Doucette at lolid@acwa.com)

Legislative Symposium:

\$ _____ to be applied to this event \$ _____
(For specific sponsorship items for this event, please contact Lori Doucette at lolid@acwa.com)

Continuing Legal Education:

\$ _____ to be applied to this event \$ _____
(For specific sponsorship items for this event, please contact Lori Doucette at lolid@acwa.com)

Spring Fall Conference:

- Tuesday Committee Meetings Lunch (\$1,000+) \$ _____
- Wednesday Opening Breakfast (\$1,000+) \$ _____
- Wednesday Luncheon (\$2,000+) \$ _____
- Thursday Networking Continental Breakfast (\$1,500+) \$ _____
- Thursday Luncheon (\$2,000+) \$ _____
- Thursday Dinner & Entertainment (\$2,500+) \$ _____
- Program Booklet Ad: \$ _____
 - 1/4-page, black & white (\$500) Full page, black & white (\$1,400)
 - 1/2-page, black & white (\$800) Full page, color inside covers (\$1,800) **ONLY 2 SPOTS**
- \$ _____ to be applied to this event \$ _____

Region Events (For opportunities at the region level, please contact a Regional Affairs Representative.)

3 CALCULATE TOTAL AMOUNT OF YOUR SPONSORSHIP

\$ _____

4 PLEASE PROVIDE PAYMENT INFORMATION

Send check made payable to ACWA to: P.O. Box 2408, Sacramento, CA 95812-2408 or fax to: (916) 325-2316

OR Charge sponsorship to: MasterCard Visa

CC#: _____ Exp. Date: _____ Amount: \$ _____

Signature: _____

OR Bill Me Signature: _____