

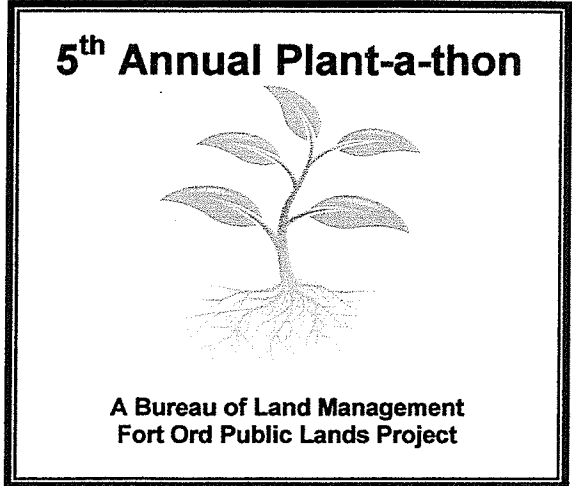
Other Items

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JAN 26 2011



1004-B David Avenue
Pacific Grove, California 93950
831.655.4638 (phone)
831.655.4815 (fax)
www.mbcharterschool.org



Monterey Peninsula Water Management District
Arlene Tapani, Administrative Assistant
5 Harris Court, Bldg G
Monterey, CA 93940

January 22, 2011

Dear Ms. Tapani,

Imagine over 270 volunteers from all over Monterey County - families, friends, teachers, grandparents - all working together to plant 5000 native plants on the BLM Fort Ord Public Lands. Each person is there investing their time, energy, hopes, and dreams to protect Monterey County's beautiful natural areas, restore the local environment for wildlife, and foster a sense of stewardship in the children of the Monterey Bay Charter School (MBCS). All of us working together to build a community, both in nature and in education.

This dream is happening . . .

This spring we are very excited to announce that MBCS will be partnering with California State University, Monterey Bay's Return of the Natives Restoration Education Project (RON) for our environmental fundraiser. On March 5, 2011, shovels in hand, over 250 volunteers will come from all over the Monterey Peninsula to plant native plants on the BLM Fort Ord Public Lands. Last year, in a partnership with RON, MBCS worked to restore Parker Flats, earning approximately \$25,000 to support our school's innovative programming, while donating 5% to RON.

This kind of effort looks for support from the businesses in this area, businesses like yours, that believe in investing in the protection of our natural environment and the education of children to be stewards of the earth.

Right now, we are contacting businesses that would enjoy the opportunity to support both the restoration process, as well as the rich educational programs provided free to residents of Monterey County by the Monterey Bay Charter School.

As a free public charter school available to the entire county, our student body comes from as far south as Big Sur, as far north as Moss Landing and Prunedale, as east as Cachagua and Salinas. We have 226 students with waiting lists for all of our classes with the hope of someday expanding our program to meet the growing demand for Waldorf inspired education.

Please, as a business that is known as a supporter of environmental stewardship, join us in creating a better future for our environment and our children. With your help, our students, parents and teachers will turn good ideas into action for a healthier, greener community. Thank you for your consideration.

Sincerely,

Shirmaine Jones, MBCS Board Chair
647-1352, sjones@jonesandbaers.com

Business Sponsorship Agreement



1004-B David Avenue
 Pacific Grove, CA 93950
 831.655.4638 ~ Fax 831.655.4815
 Federal Tax I.D. # 41-2165425
 www.mbcharterschool.org
 A Waldorf-inspired, K-8 Public Charter School



5th Annual Plant-a-thon

A Bureau of Land Management Fort Ord
 Public Lands Project

SPONSORSHIP OPPORTUNITIES

YES! I would like to sponsor the Monterey Bay Charter School's 5th Annual Plant-a-thon as indicated below:

✓	Amount	Level	Visibility & Advertisement
<input type="checkbox"/>	\$5,000 and up	Live Oak	<ul style="list-style-type: none"> • Prominent Logo on MBCS Marketing Materials • Included in Full Page Ad in Monterey County Newspapers • Name in Press Releases • Name in MBCS Annual Report & MBCS Website
<input type="checkbox"/>	\$2,500 - \$4,999	Manzanita	<ul style="list-style-type: none"> • Logo on MBCS Marketing Materials • Included in Full Page Ad in Monterey County Newspapers • Name in MBCS Annual Report & MBCS Website
<input type="checkbox"/>	\$1,000 - \$2,499	Coffeeberry	<ul style="list-style-type: none"> • Included in Full Page Ad in Monterey County Newspapers • Name in MBCS Annual Report & MBCS Website
<input type="checkbox"/>	\$500 - \$999	Lupine	<ul style="list-style-type: none"> • Name in Full Page Ad in Monterey County Newspapers • MBCS Website, & MBCS Annual report
<input type="checkbox"/>	\$250 - \$499	Sagebrush	<ul style="list-style-type: none"> • Name in MBCS Annual Report & MBCS Website
<input type="checkbox"/>	\$100 - \$249	Poppy	<ul style="list-style-type: none"> • Name in MBCS Annual Report

Please attach black and white artwork or logo to be used in advertisement.

Turn form over to provide billing information.