

FINAL MINUTES

Monterey Peninsula Water Management District Public Outreach Committee May 24, 2010

Call to Order

The meeting was called to order at 4 p.m. in the District conference room.

Committee members present: Regina Doyle, Chair
Kristi Markey
David Pendergrass

District staff members present: Darby Fuerst, General Manger
Stephanie Pintar, Water Demand Manager
Arlene Tavani, Executive Assistant

Comments from the Public

No comments were presented.

Action Items

- 1. Receive Minutes of March 24 and April 28, 2010 Committee Meetings**
On a motion by Director Markey and second by Director Pendergrass, the minutes were received unanimously on a vote of 3 – 0.
- 2. Provide Direction on Continued Use of District Logo Adopted in February 2010**
Consensus of the committee was that the logo should not be used until the District receives confirmation from the Environmental Protection Agency (EPA) that they have no objections to it. District staff's concern is that the EPA WaterSense logo is very similar to the new MPWMD logo. The committee also directed that if EPA approves the logo, staff should work with District Counsel to trademark it.

Discussion Item

- 3. Update on Status of Frequently Asked Questions Regarding SWRCB Cease and Desist Order WR 2009-0060**
The committee reviewed the Frequently Asked Questions document and suggested changes. Staff will revise the document per direction of the committee and post the amended version to the MPWMD website.

Other Items

Ms. Pintar distributed a printout of an updated MPWMD webpage design that was developed by Bora Kim, the student who developed the new District logo.

Schedule June 2010 Committee Meeting Date

The committee agreed to meet on Wednesday, June 30, 2010 at 4 PM.

Adjournment

The meeting was adjourned at approximately 5 p.m.