



# **Water Awareness Day Celebration**

**Del Monte Center**

**May 1 2010**

**Event Logo**

**Text Describing Event**



## **Sponsorship Packages**

### **Monterey Pine Level - Presenting Sponsors**

- Limited to Water Awareness Committee and Del Monte Center

### **Cypress Level - \$5000 <Limited to 4>**

- Designation as Headlining Sponsor for event
- 20x20 foot booth space at event. Includes two six foot tables and four chairs
- Logo inclusion on all event marketing material including:
  - posters, brochures, flyers, banners, maps etc.
- Logo inclusion on all print advertising
- Logo inclusion on all television advertising
- Voice mentions on all radio advertising
- Logo inclusion and hyperlink on WAC website
- Booth location on event map
- Special acknowledgement of sponsor by emcee during event

### **Oak Level - \$2500 <Limited to 8>**

- 10x10 foot booth space at event. Includes six foot table and two chairs
- Business name inclusion on all event marketing material including:
  - posters, brochures, flyers, banners, maps etc.
- Business name inclusion on all print advertising
- Logo inclusion and hyperlink on WAC website
- Booth location on event map
- Public acknowledgement of sponsor by emcee during event

### **Sycamore Level - \$1250**

- 10x10 foot booth space at event. Includes six foot table and two chairs
- Logo inclusion and hyperlink on WAC website
- Business name on all day of event marketing materials
- Booth location on event map
- Public acknowledgement of sponsor by emcee during event



**Lavender - \$500**

- 10x10 foot booth space at event. Includes six foot table and two chairs
- Logo inclusion and hyperlink on WAC website
- Booth location on event map
- Public acknowledgement of sponsor by emcee during event

**Sage Sponsor - \$250**

- 10x10 foot booth space at event. Includes six foot table and two chairs
- Booth location on event map
- Public acknowledgement of sponsor by emcee during event

**Juniper Sponsor - \$125 (Non Profit)**

- 10x10 foot booth space at event. Includes six foot table and two chairs
- Booth location on event map
- Public acknowledgement of sponsor by emcee during event

Sponsorship Level: \_\_\_\_\_

Accepted By Sponsor: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted By WADC: \_\_\_\_\_ Date: \_\_\_\_\_

The Water Awareness Committee is a 501c3 Non Profit. Any Sponsorship contributions can be tax deductible. Please check with your accountant or tax advisor for more details.

Questions?  
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