

FINAL MINUTES  
Monterey Peninsula Water Management District  
Public Outreach Committee  
*December 10, 2009*

**Call to Order**

The meeting was called to order at 9:35 AM in the District conference room.

Committee members present: Regina Doyle, Chair  
Kristi Markey  
David Pendergrass

District staff members present: Arlene Tavani, Executive Assistant

**Comments from the Public**

No comments were presented.

**Action Items**

1. **Receive Minutes of November 12, 2009 Committee Meeting**  
On a motion by Director Pendergrass and second of Director Markey, the minutes were received unanimously, on a vote of 3 – 0.
2. **Review Final Draft Text for MPWMD Newsletter**  
The committee reviewed the text and suggested revisions.
3. **Consider Development of Facebook Page**  
The committee members agreed that staff should commence development of a Facebook page. The focus should be on one-way communication from the District to the public. It should not become a question and answer forum.

**Discussion Items**

4. **Discuss Suggestion by Director Lehman to Schedule Public Viewing of the Film Blue Gold**  
The committee members agreed that it would be inappropriate for a public agency such as the District to sponsor the film due to the political nature of the content, and the cost to procure it. The committee suggested that it would be more appropriate for a community group to sponsor the film.
5. **Schedule January 2010 Committee Meeting Date**  
The meeting was set for Friday, January 29, 2010 at 9 AM.

**Adjournment**

The meeting was adjourned at approximately 10:30 AM.