

FINAL MINUTES
Monterey Peninsula Water Management District
Public Outreach Committee
November 12, 2009

Call to Order

The meeting was called to order at 9:35 AM in the District conference room.

Committee members present: Regina Doyle, Chair
Kristi Markey
David Pendergrass

District staff members present: Darby Fuerst, General Manager
Stephanie Pintar, Water Demand Manager
Arlene Tavani, Executive Assistant

Others present: Karen Harris, Monterey Regional Water Pollution Control Agency
Catherine Bowie, California-American Water

Comments from the Public

No comments were presented.

Action Items

1. **Receive Minutes of September 4 and October 14, 2009 Committee Meeting**
On a motion by Director Markey and second of Director Pendergrass, the minutes were received unanimously on a vote of 3 – 0.
2. **Review Draft Text for MPWMD Newsletter and Consider Approval of Funding for Printing and Distribution**
The committee reviewed the text, suggested revisions, and discussed the addition of charts. Staff will revise the text and present it for final review at the November 10, 2009 committee meeting, and the November 14, 2009 Board of Directors meeting. The committee acknowledged that the text could be revised again before publication to reflect District rule changes resulting from follow up to the Cease and Desist Order.
3. **Consider Selection of New District Logo Design**
The committee reviewed several designs and declared a preference for two concepts. They suggested changes to the preferred concepts and requested to review the revised designs at the next meeting, when a final selection could be made and forwarded to the Board of Directors for approval.

Discussion Items

4. Discuss Message to Community re Cease and Desist Order

The committee briefly discussed the implications of the CDO and the stay issued by Monterey County Superior Court. Staff will continue to provide information to the public on the CDO and its implications as policies are developed.

Adjournment

The meeting was adjourned at approximately 10:30 AM.