

FINAL MINUTES
Monterey Peninsula Water Management District
Public Outreach Committee
June 24, 2009

Call to Order

The meeting was called to order at 2 PM in the District conference room.

Committee members present: Regina Doyle, Chair
David Pendergrass

Committee members absent: Kristi Markey

District staff members present: Darby Fuerst, General Manager
Stephanie Pintar, Water Demand Manager
Arlene Tavani, Executive Assistant

Others present: Karen Harris, Monterey Regional Water Pollution Control Agency
Catherine Bowie, California American Water

Comments from the Public

No comments were presented.

Action Items

1. **Receive Minutes of April 29, 2009 Committee Meeting**
On a motion by Director Doyle and second by Director Pendergrass, the minutes were received unanimously on a vote of 2 - 0. Director Markey was absent.

Oral Reports/Discussion Items

2. **Review Calendar of Events for 2009 and Discuss Opportunities for Community Outreach**
The committee reviewed a calendar of events. California American Water (CAW) invited the District to participate jointly in a booth at the September, Sustainability Fair. Ms. Pintar confirmed that Water Auditor training will be conducted in October or November, and is focused on educating professional landscapers.
3. **Discuss Public Notice of California Public Utilities Commission Public Participation Hearings on Coastal Water Project**
Ms. Bowie reported that CAW had notified all its water customers about the hearings in a bill stuffer, and by letter. In addition, advertisements announcing the hearings would be published in local newspapers. The committee agreed that it was not necessary for the District to advertise the hearings.

4. Discuss Feasibility of Facilitating Remote Access to Board Meetings to Increase Opportunities for Public Comment

The committee discussed the issue and requested that MPWMD Board meeting agendas and the District website include a note stating that any email or letter concerning an agenda item will be submitted at the meeting, if received by 5 PM on the Board meeting date. No further action in this issue is necessary. During the discussion, Bill Caruthers, a member of the public, expressed support for the committee recommendation.

5. Update on Website Redesign

Ms. Pintar reported that the project was still on schedule.

6. Update on District Logo Redesign

Ms. Pintar reported that the head of the graphics design department at California State University Monterey Bay identified this as a capstone project. In September, the challenge to create a new logo for the District will be given to an art student. Ms. Pintar will meet with the student to review the District's goals and projects.

7. Update on Development of Conservation Program Brochure

Ms. Harris distributed a draft brochure for committee review. Committee members were asked to submit any suggested changes to Ms. Harris. The brochure could be published and distributed in August, after the joint CAW/MPWMD conservation website is activated.

8. Update on Development of Annual Newsletter

District staff will develop the draft newsletter for review by the committee at the July meeting. The Board could review the newsletter in August, for subsequent publication.

Set Next Meeting Date

The next meeting is scheduled for 9 AM on July 23, 2009.

Adjournment

The meeting was adjourned at 2:40 PM.