

ACWA will be celebrating its centennial year in 2010. During the entire year, special programs and activities will be planned. As part of the celebration, ACWA will be offering sponsorships of these items and activities. Show your support of ACWA as a centennial sponsor and you will receive special recognition in 2010.

ACWA Centennial Sponsorship Levels

Centennial sponsors will receive the following benefits depending on the level of sponsorship they choose:

Diamond Level: \$12,000 +

- Special recognition will be made of Diamond sponsors in a special mailing to all ACWA member agencies. This will include the Diamond sponsors' contact information.
- Diamond sponsors will be recognized on a unique menu card that will be placed on all the Thursday dinner event banquet tables.
- Diamond sponsors will be given a full page ad in the fall conference program booklet.
- All of the benefits included in the Platinum and Bronze Levels.

Platinum Level: \$10,000 - \$11,999

- Banner with logo displayed at the Fall conference.
- Vouchers for four (4) complimentary conference registration "packages" to be used in 2011.
- Company logo printed on the sponsor cover page in the fall conference program booklet.
- Voucher for a complimentary exhibit booth to be used in 2011.
- Appreciation plaque.
- All of the benefits included in the Bronze Level.

Gold Level: \$5,000 - \$9,999

- Vouchers for four (4) complimentary conference registration "packages" to be used in 2011.
- All of the benefits included in the Bronze Level.

Silver Level: \$2,000 - \$4,999

- Vouchers for two (2) complimentary conference registration "packages" to be used in 2011.
- All of the benefits included in the Bronze Level.

Bronze Level: \$500 - \$1,999

- Acknowledgement in the back of the Centennial History Book.
- Acknowledgement in ACWA News, which is read by more than 5,000 water leaders.
- Company logo displayed on a PowerPoint presentation during ACWA's fall conference.
- Listing in each conference program and signage during the fall conference.
- Listing in a special section of the ACWA Web site which will be devoted to ACWA's Centennial.
- Representatives from the sponsoring organizations who attend ACWA conferences will be identified as a sponsor on his/her name badge.

Honorary Level: \$499 or less

(This level is reserved for individuals only)

- Acknowledgement in the Centennial History Book.
- Acknowledgement in ACWA News, which is read by more than 5,000 water leaders.
- Acknowledgement in the Fall conference program booklet.
- Listing in a special section of the ACWA Web site which will be devoted to ACWA's Centennial.

Non-Members

During the centennial year, non-members will be able to participate in ACWA's sponsorship program.

Recognition for non-members includes:

- Advantage pricing at all ACWA conferences and events in 2010.
- Acknowledgement in the Centennial History Book.
- Acknowledgement in the fall conference program booklet.
- Listing in a special section of the ACWA Web site which will be devoted to ACWA's Centennial.

To reserve your ACWA Centennial Sponsorship, please fill out and return the sponsorship reservation form, along with payment, to the ACWA office.

If you have any questions about sponsorship, please contact Lori Doucette at (916) 441-4545 or lorid@acwa.com.

1910 2010

ACWA
 Vision for the Future
 Association of California
 Water Agencies

Sponsorship Opportunities

There are many ways you can show your support of ACWA's Centennial. Companies may sponsor one or more items throughout the year. ACWA will calculate your total 2010 sponsorships at the end of the year to determine your sponsorship level.

| OPPORTUNITY | AMOUNT | RECOGNITION |
|---------------------------------------------------------------------------------------|-----------|--------------------------------------------------------------------------|
| ACWA - Centennial History Book | \$7,500 + | Company logo placed in the Centennial History Book. |
| ACWA / California Water History Video <i>(shown during 2010 Spring Conference)</i> | \$2,000+ | Company listed in video credits and one complimentary copy of the video. |
| Centennial Celebration Video <i>(shown during 2010 Fall Conference)</i> | \$2,000+ | Company logo shown on the video and one complimentary copy of the video. |
| ACWA Centennial Exhibits | \$2,000+ | Company listed as sponsor of the exhibit at the exhibit site. |

Conference:

All conference sponsorships listed below will receive: company listed in conference program booklet, banner, Web site, ACWA News and PowerPoint shown at meal functions for the respective conference sponsored. The sponsoring company's employees will have a sponsor ribbon on their name badge.

| | | |
|---------------------------------------|---------------|-----------------------------------------------------|
| Tuesday Committee Meetings Lunch | \$1,000 | Signage at luncheon |
| Opening Media Presentation | \$1,000 | Logo on video presentation during Opening Breakfast |
| Opening Breakfast | \$2,000 | Signage at Opening Breakfast |
| Wednesday Luncheon | \$2,000 | Signage at Wednesday Luncheon |
| Networking Continental Breakfast | \$1,500 | Signage at Continental Breakfast |
| Thursday Luncheon | \$2,000 | Signage at Thursday Luncheon |
| Thursday Dinner & Entertainment | \$2,500 | Signage at Thursday Dinner |
| Program Sessions | \$1,000 | Signage at program being sponsored |
| Conference Program Booklet Ad | \$375-\$1,750 | Company advertisement in conference program booklet |
| Conference Banners & Collateral | \$750+ | Company listed on signage and in conference program |
| Washington, D.C. Conference Reception | \$500+ | Company listed on signage at the event |
| Legislative Symposium Reception | \$500+ | Company listed on signage at the event |
| CLE Workshop Reception | \$500+ | Company listed on signage at the event |

For opportunities at the region level, please contact the appropriate Regional Affairs Representative.