

**EXHIBIT 5-A**



**ESTIMATE**

AUGUST 9, 2007

CLIENT: Monterey Peninsula Water Management District

PROJECTS: Water conservation cards (3):  
"Water Served on Request" for restaurants;  
"Replace Towels" and "Change Sheets" for motels

INCLUDES: Up to three designs will be presented for each card.  
Two rounds of changes and production of camera-ready art.  
Coordinating with a printer: get print estimates, supply  
camera-ready art and check proofs.

ADDITIONAL: Copywriting, illustration; photography; imaging and/or color  
correction to photos; printing; and any other outside services  
required to complete the project.

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DESIGN & PRODUCTION: \$1,350.

TOTAL: \$1,350.

SALES TAX: \$24.47

GRAND TOTAL: \$1,374.47

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TERMS & CONDITIONS: Costs listed are estimates only. This estimate is valid for 30 days from date and is subject to change if additional time and materials are required to complete the project. Any project partially completed due to client's request will be billed for costs including time and materials incurred up to the point of cancellation. Sales tax, photography, illustration, scans, printing and/or other outside services are not included. Upon accepting estimate, a 30% deposit is due before the start of the project and the balance is due upon completion. Balances unpaid after 30 days will be subject to a 1.5% per month service charge (18% per annum) or maximum allowed by law, together with expenses incidental to collection, including reasonable attorney's fees. Minimum late charge is \$2.50 per month. I agree to the terms and conditions and would like Melissa Thoeny Designs to begin work on the above project.

CLIENT'S SIGNATURE AND DATE:

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