

Submitted by staff
at 10/15/12 Board
Meeting Item 15

17



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MPWMD

October 1, 2012

The Honorable Dave Potter, Chair, and Board
Monterey Peninsula Water Management District
P.O. Box 85
Monterey, California 93942

Re: Ordinance 152 Citizen's Oversight Committee

Dear Chair Potter and Members of the Board:

The Monterey County Hospitality Association volunteers to serve on the Ordinance 152 Oversight Committee as a community group representative.

The Monterey County Hospitality Association represents the hospitality industry throughout Monterey County. Hospitality is the largest industry on the Monterey Peninsula. Hospitality employs more than 20,000 people, generates more than \$2,000,000,000 in direct visitor spending and \$40,000,000 in local taxes. Most of our membership is in the area served by your District.

MCHA has been active in the Peninsula's water issues many years and have developed an in depth understanding of the mission and workings of the District and its issues. We also understand the effect the success of the District and its programs have on the community and our businesses.

We believe we are uniquely qualified to be a member of the Committee. Along with our knowledge of the District, we bring significant business expertise including CEOs, CFOs, CPAs and a range of business managers experienced in the not only day to day management but long range planning and program/budget evaluation. We will also be able to speak to the affect the District's programs have on the Peninsula's largest industry.

Please feel free to contact me if you need any additional information.

Sincerely,

Bonnie Adams, Executive Director
Monterey County Hospitality Association

ADMINISTRATIVE OFFICE

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