

Stephanie Pintar

From: Sherry Lee Bryan [sbryan@ecoact.org]
Sent: Tuesday, January 18, 2011 11:18 AM
To: Stephanie Pintar; Heidi Niggemeyer; joe.dimaggio@amwater.com
Cc: Karen Harris; Maris Sidenstecker; Stephanie Kister; Seaberry Nachbar; Naomi Pollack
Subject: 2011 Green Gardener Courses in Monterey County
Attachments: 2011 Monterey Green Gardener Course.xls

Greetings,

I'm writing to engage Monterey peninsula water supply and pollution prevention agencies to sponsor bilingual Green Gardener classes on the Monterey peninsula this spring. In the fall, we conducted a survey of improvements and topics that public agency sponsors and Green Gardener alumni wanted to see in future courses. From this evaluation process, we are proposing a series of 6 Saturday courses that include Green Landscape Design, Sustainable Hardscapes and Stormwater Management, Turf Removal Strategies/Water-wise Plant Selection, Drip Irrigation System Design and Maintenance, IPM for Vertebrates and Enhanced Biological Control, and Laundry to Landscape Graywater Systems.

This year, we have BWET grant funding to incorporate hands-on learning activities in Green Gardener classes with a student installation of a water-wise demonstration landscape at the Monterey Peninsula Unified School District office in downtown Monterey. The grant provides more than \$10,000 in materials and staff time to promote the class and pay the landscape contractor (Central Coast Wilds) to design and assist with installation of the training landscape. The district is also providing a big match of time to assist with the site preparation, class promotion and registration services.

Even after all this good news, if we fail to secure local agency support, the classes will not happen. Furthermore, NOAA has just announced that the BWET grant for adults will not be renewed in 2012. It really is up to the community to keep the Green Gardener program going. Thankfully, Santa Cruz County water agencies and City and County stormwater divisions in public works have collectively committed \$14,000 to offer Green Gardener certification courses in Santa Cruz County in 2011 and beyond. I'm hoping Monterey County can keep the regional program strong to build on public education successes should IRWMP or other grant opportunities present themselves in the future.

The excel worksheet attached has two tabs that represent a budget and course outline. I've broken down the budget between Monterey Peninsula Water Management District and Monterey Regional Water Pollution Control Agency. The budget and course outline are negotiable to meet your needs, but please keep in mind that critical items are guest speakers and Spanish interpretation if you want the class to be bilingual. Unfortunately I don't think we can afford to have a separate class for our Spanish speakers.

Thank you so much for your consideration. I look forward to working with you!

Sincerely,

Sherry Lee Bryan
Senior Program Specialist P2/Zero Waste
Ecology Action of Santa Cruz

2/10/2011

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Materials Expenses	MPWMD Expenses	MRWPCA Expenses	BWET Match
Supplies <i>Installation materials for water-wise demonstration landscape and hands-on instructional activities.</i>	\$ 250.00	\$ 250.00	\$ 2,500.00
Postage <i>BWET grant covers postage for mailing promotional flyers to 250 landscape businesses and 230 Green Gardener alumni</i>	\$ -	\$ -	\$ 211.20
Printing & Publications <i>BWET grant covers printing of bilingual promotional flyers</i>	\$ -	\$ -	\$ 400.00
Radio Advertising <i>KAZU, Entravision, KPIG, or other station of sponsor's choice</i>	\$ 750.00	\$ 750.00	\$ 1,900.00
Travel/Mileage <i>BWET grant covers mileage for project</i>	\$ -	\$ -	\$ 500.00
Overhead (Rent, Student Registration Services, Utilities, Insurance, Etc.) <i>Provided in-kind by the Monterey Adult School and MPUSD</i>	\$ -	\$ -	\$ 800.00
Guest Lecturers <i>Guest lecturer \$200 per 3-hour session. MRWPCA pays for Green Design, Sustainable Hardscapes/Stormwater, and IPM. MPWMD pays for Turf Removal/Plant Selection, Drip Irrigation, and Graywater.</i>	\$ 600.00	\$ 600.00	\$ -
Spanish Interpretation <i>\$150 per 3 hour</i>	\$ 450.00	\$ 450.00	\$ -
Subtotal Materials	\$ 2,050.00	\$ 2,050.00	\$ 6,311.20

Green Gardener Course Coordination Hours	MPWMD Cost Share	MRWPCA Cost Share	BWET Match
Sherry Lee Bryan- Senior Program Specialist <i>Hourly rate \$79/hour. Coordinate class promotion, guest instructors and training demo-site activities and program evaluation.</i>	\$ 790.00	\$ 790.00	\$ 3,937.50
Evan Parker- Finance Director <i>Hourly rate \$115/hour. Program billing and reporting.</i>	\$ 115.00	\$ 115.00	
Subtotal Staff Hours	\$ 905.00	\$ 905.00	\$ 3,937.50
GRAND TOTAL	\$ 2,955.00	\$ 2,955.00	\$ 10,248.70