

MONTEREY PENINSULA WATER MANAGEMENT DISTRICT STRATEGIC PLAN

Short and Long-Term Goals
90-Days to 5-Years

Adopted December 14, 2009



MISSION STATEMENT

The mission of the Monterey Peninsula Water Management District (MPWMD) is to manage, augment and protect water resources for the benefit of the community and the environment.

VISION STATEMENT

The MPWMD:

- 1) will strive to serve as a catalyst in collaboration with public and private entities for environmentally responsible solutions that result in a reliable and legal water supply; and*
- 2) shall be a fiscally responsible, professionally and publicly respected leader in managing water resources.*

CORE VALUES

(Not in priority order)

MPWMD values...

Collaboration and teamwork

Ethical behavior

Environmental responsibility

Fiscal responsibility

Quality service internally and externally

Professionalism

Technical accuracy

A positive attitude



**MONTEREY PENINSULA
WATER MANAGEMENT DISTRICT**

STRATEGIC PLAN	
SHORT AND LONG-TERM GOALS	
90-DAYS TO 5-YEARS	
<i>Adopted December 14, 2009</i>	
90 DAY GOALS – FEBRUARY 28, 2010	
•	Marina Coast Water District, California American Water, Monterey County Water Resources Agency, Monterey Regional Water Pollution Control Agency, Jurisdictions
♦	Join with these groups to have input on the regional water supply planning process
□	Influence
□	Shape
□	Financing
•	Aquifer Storage and Recovery Project Phase 1
♦	Inject at least 500 acre-feet of water, with infrastructure in place to enable 100% efficiency
♦	Determine project completion date
•	Aquifer Storage and Recovery Project Phase 2
♦	Determine timetable for project development/completion
•	MPWMD 95-10 Desalination Project
♦	Determine if the Board should continue pursuit of project development
•	MRWPCA Groundwater Replenishment Project/2,000 + Acre-Feet
♦	Schedule presentation from MRWPCA to MPWMD Board on cost, legal issues, timeline and next steps
3-YEAR GOALS – DECEMBER 2012	
•	Construction has begun on a Desalination Project
•	Phase 2 Aquifer Storage and Recovery Project Complete
•	Water Delivered from Groundwater Replenishment Project
•	Achieve Conservation Goals Established by Public Utilities Commission in Decision No. 09-07-023
•	Secure Permanent Funding for Carmel River Mitigation Program
•	Prepare 20-Year Assessment of the 1989 Water Allocation Program Mitigation Plan
•	Establish One Public/Private Partnership for Water Development or Conservation
•	Resolve Fate of San Clemente and Los Padres Dams
5-YEARS AND BEYOND – DECEMBER 2015 +	
•	Cessation of Illegal Pumping on the Carmel River
•	Determine Environmental Remediation Needs of the Carmel River
•	Interagency Regional Collaboration
♦	Annual Water Summit
♦	Committee – Continuous Collaboration
•	Operate Within Safe Yield of Seaside Basin (5 th or 6 th year)
•	Assess Jurisdictions' Unmet Water Needs and Plan to Meet Them