



FINAL MINUTES
Special Meeting/Board Strategic Planning Workshop
April 1, 2013

CALL TO ORDER/ROLL CALL

The meeting was called to order at 5:40 pm in the MPWMD conference room.

Directors Present: Brower, Byrne, Lehman, Lewis, Pendergrass and Potter

Directors Absent: Director Markey

Staff Present: David J. Stoldt, General Manager

District Counsel Present: David C. Laredo

PLEDGE OF ALLEGIANCE

ORAL COMMUNICATIONS: No comments from the public.

PLEDGE OF ALLEGIANCE: The assembly recited the Pledge of Allegiance.

ORAL COMMUNICATIONS: No comments directed to the Board.

CONSENT CALENDAR

1. Consider Expenditure of Budgeted Funds to Contract for Public Outreach Services
On a motion by Director Potter and second of Director Byrne, a contract with Thomas Brand Consulting, LLC was approved for a not-to-exceed amount of \$36,000. The motion was approved on a vote of 5 – 1. Directors Brower, Byrne, Lewis, Pendergrass and Potter voted in favor of the motion. Director Lehman was opposed. Director Markey was absent. No public comment was directed to the Board on this item.
2. Authorize Expenditure of Budgeted Funds for Financial Services Consulting in Support of District's Testimony in CPUC Application No. 12-04-019
On a motion by Director Lehman and second of Director Byrne, the Board approved a contract with Sidley Austin for bond counsel services in the amount of \$25,000. The motion was approved unanimously on a vote of 6 – 0. Directors Brower, Byrne, Lehman, Lewis, Pendergrass and Potter voted in favor of the motion. Director Markey was absent. No public comment was directed to the Board on this item.
- 2X. Consider Adoption of Resolution No. 2013-04 Authorizing the Execution and Delivery by the District of an Installment Purchase Agreement, a Sale and Transfer Agreement, and an Assignment Agreement, and Authorizing the Execution of other Necessary Documents and Approving Related Actions.
Director Brower offered a motion to adopt Resolution No. 2013-04 to execute a loan with Rabobank, N.A. in an amount not-to-exceed \$4 million. The motion was seconded by Director Potter and adopted on a unanimous vote of 6 – 0. Directors Brower, Byrne, Lehman, Lewis, Pendergrass and Potter voted in favor of the motion. Director Markey was absent. No public comment was directed to the Board on this item.

PURPOSE OF STRATEGIC PLANNING WORKSHOP

General Manager Stoldt summarized the history of strategic planning efforts at the District, and recommended that the Board provide guidance on development of one-year and three-year goals.

DISCUSSION ITEMS

3. Review of Past Strategic Planning Sessions

4. Mission Statement – Review

There was consensus among the Directors that the Mission Statement should be modified as follows: The mission of the Monterey Peninsula Water Management District is to manage, ~~augment~~, and protect water resources for the benefit of the community and the environment. There was consensus that the statement should be strengthened. Staff was asked to revise the statement to say that the District's focus is on development of a long-term, sustainable water supply.

5. Vision Statement – Review

Staff was asked to bring back to the Board a revised Vision Statement that includes the following language. Replace the word "reliable" with "sustainable." Describe the District as a water supplier. Include the concept of the District as "fiscally responsible with oversight and management" of a water project. The concept of water for growth could be described as "future needs consistent with adopted general plans." Development of a water source that is "affordable and sustainable" should be mentioned.

6. Core Values

There was consensus among the Directors that the Core Values section could be deleted, as Fair Political Practices Commission ethics regulations are in effect.

7. Synopsis of Past Goals/Initiatives

Stoldt reviewed previous goals and initiatives with the Board.

8. Consideration of 2013-14 One-Year and Three-Goals for District

The Directors agreed that specific initiatives could be consolidated. Staff was asked to revise the list of potential initiatives (refer to [Attachment 1](#)) and bring them back for review and approval by the Board. Comments on the initiatives are listed below.


- Consolidate Issues 1, 2, 3, 4, 5 and 7. Specify all as one-year goals except for Issues 5 and 7 that should be specified as three-year goals. Regarding Issue 5, the allocation plan must be developed before a desalination project is on-line. The term "best and most beneficial use" could be added in this section, and may be an appropriate addition to the Mission or Vision statements.
- Issue 6: New Modeling Tools should not be a separate goal, as it can be incorporated into the budget process as an improvement to daily operations at the District.
- Issues 8, 10 and 12 should be consolidated and identified as one-year goals. District staff should review the County of Monterey's permitting process, determine if there is duplication of services, and decide if some tasks could be handled more efficiently by the County.
- Issue 9: combine with Issue 11 and specify as one-year goals.
- Issue 13: consolidate with Issues 8, 10 and 12. This is a one-year goal that will be addressed during development of the FY 2013-14 budget.
- Issue 14, a topic addressed in development of the FY 2013-14 budget. Not appropriate as a strategic plan goal.
- Issue 15, a topic addressed in development of the FY 2013-14 budget. Not appropriate as a strategic planning goal.
- Other Items:
 - The Board is amenable to changing the rotation pattern for establishment of Chair and Vice Chair. Staff should contact the County of Monterey re its rotation process and develop a modified rotation schedule for Board review.
 - Directors prefer to receive paper copies of Board meeting materials, rather than electronic files accessed from a tablet or other device.
 - The Board Chair should continue as spokesperson for the Board.
 - Retention of water rights should be incorporated into the Strategic Plan.
 - Add a new goal, Increase Capacity of Los Padres Dam.

PUBLIC COMMENT ON STRATEGIC PLANNING DISCUSSION

No comments were directed to the Board of Directors.

ADJOURNMENT

The meeting was adjourned at 8:10 pm.


Arlene M. Tavani, Deputy District Secretary

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